



# Town of Franklin Master Plan Update

## What is a Master Plan?

A master plan is a strategic framework that guides the future physical and economic development for the Town of Franklin based on the community's vision and goals. Developing a master plan is more than just researching and writing a report. It is an open, public process through which the people of the community decide future priorities to guide growth and development over the next decade. It is a process through which town residents and business owners, and Town boards and committees, talk to each other, listen to each other, and bring their visions for the town into alignment to achieve a set of shared goals.

## Master Plan Committee

Glenn Jones, Town Council  
Cobi Frongillo, Town Council  
Melanie Hamblen, Town Council  
Jennifer Williams, Planning Board  
Rick Power, Planning Board  
Bruce Hunchard, Zoning Board of Appeals  
Meghann Hagen, Conservation Commission

Eric Steltzer, Resident  
Ginelle Lang, Resident  
Erin Gallagher, Resident  
Joseph Halligan, Resident  
Gino Carlucci, Resident  
Kenneth Elmore, Resident

## What does the Master Plan include?

- Plans for Franklin's future growth and development
- An inventory of present land use and the proposed distribution, location and inter-relationship of public and private lands;
- The identification of existing and forecast housing needs and objectives including programs for the preservation, improvement and development of housing
- Policies and strategies for the expansion or stabilization of the local economic base;
- Analyses of existing and forecast needs for facilities and services used by the public;
- An inventory of existing and proposed circulation and transportation systems;
- The definition and scheduling of specific actions necessary to achieve the goals and objections of each element of the Mast Plan

## Master Plan Document Elements

Goals & Policies	Natural, Cultural & Historic Resources	
Land Use	Housing	Circulation
Open Space & Recreation		Economic Development
Community Services & Facilities		Implementation Plan

### Why should I care about the Master Plan?

Are you concerned about traffic volume, pedestrian safety, tree cover and greenscape, public spaces for gathering or recreation? Are you interested in preserving the historic character of Franklin’s buildings, both public and private? Do you worry about affordability of housing for elders, young families, your children? Do you want to have a voice in how the Town evolves in the future? If you’ve answered “yes” to any of these questions, then you already care.

The Master Plan sets the parameters for long-term management of land development and conservation. It sets targets for building preservation and new construction. It envisions the future and provides the foundation for the Zoning By-laws and Regulations, providing context and direction for them as well as their interpretation.

### First Kick-off Meeting

June 14, 2023 - 6:30 pm

Town Hall, Council Chambers

### Need more information? Contact

Glenn Jones, Chairman

[gjones@franklinma.gov](mailto:gjones@franklinma.gov)

Cobi Frongillo, Vice Chairman

[cfrongillo@franklinma.gov](mailto:cfrongillo@franklinma.gov)

Melanie Hamblen, Clerk

[mhamblen@franklinma.gov](mailto:mhamblen@franklinma.gov)

Or visit the website at:

<https://www.franklinma.gov/master-plan-update-committee>

