

Franklin Cultural Council Meeting Agenda

Oct 17, 2018

7:00 pm.

Municipal Building, Rm. 106

1. Old Business
 - a. Minutes from Sept 26 approved
 - b. Kaye intro to people not there last month
2. Budget — \$14,000, thanks to increased amount from the state, town and unencumbered funds
3. Event dates 2018-19 — everyone votes to approve
4. CAAD preliminary planning
 - a. how do we want to structure this year's event? decide similar to last year
 - b. try to find some other partners? (Norfolk & Jean unavailable) everyone will brainstorm
 - c. Creative break activities? Elevator pitch critique, postcards, what else? Video "confessional" discussed; people like the idea.
 - d. Need people to handle:
 - i. Sponsorship — Dedham, Whole Foods, others — no one volunteers
 - ii. Contact legislators (email, phone, mailed invite). Jeff is on board. Lillian will contact others
 - iii. Workshops are in the planning stages
5. ArtWeek preliminary planning — Taste of ArtWeek (only FCC event)
 - a. Sponsorship—Barb
 - b. Food trucks org & contracts (research how this is done)
 - c. Beer garden org & contracts—Olivier
 - d. Performances — Stacey
 - e. Crafters org, call for entries, jury will be Stacey & Kaye, set up
 - f. Logistics (set up, permits, org w/ town for layout of above, trash cans, portapotties)
 - g. Ticket sales (Eventbrite? \$20/tix = \$1.64 in fees) Stacey will look into cheaper options; Random Smiles will handle all ticketing and finances
 - h. Marketing/PR—options discussed; PR campaign will include various pieces; hoping for grants to cover marketing collateral
6. Business Model feedback —want to have someone in charge of posting to the FCC Facebook and Twitter accounts; revenue stream would be nice to increase grant-making ability. ArtWeek kick off could be that.

7. New Business —none presented