DESIGN REVIEW COMMISSION AGENDA

April 20, 2021 7:00 PM.

Virtual Meeting

Due to the growing concerns regarding the COVID-19 virus, we will be conducting a remote/virtual Design Review Commission Meeting. In an effort to ensure citizen engagement and comply with open meeting law regulations, citizens will be able to dial into the meeting using the provided phone number (Cell phone or Landline Required) OR citizens can participate by copying the link (Phone, Computer, or Tablet required). Please click on https://us02web.zoom.us/j/87481677185 or call on your phone at 1-929-205-6099, meeting ID is 87481677185

- 7:00 PM Kumon 265-303 East Central Street (dba 291) Reface Tennant Panel in Existing Freestanding Sign. Replace Wall Sign at 20sq ft. – Internally illuminated
- **7:05 PM** Active Recovery Boston 82 Emmons Street Install Aluminum Belt Sign
- 7:10 PM Dollar Tree 500 Franklin Village Drive (DL-8597) Installation of Replacement Panels on Existing Multi-Tenant Sign. Under Canopy Sign.
- 7:15 PM NETA 5 Kenwood Circle Install 3 Post & Panel Directional Signs (3'x3' OAH 9') 9sq ft. Each: Aluminum Wall Sign NETA w/Logo – Driver Entrance (2'x3' 6sq ft); Aluminum Wall Sign "C" (3'x4' 12sq ft.)

General Matters:

Approval of Letter to resident

Approval of Minutes: April 6, 2021

COMMENTS: These listing of matters are those reasonably anticipated by the Chair which may be discussed at the meeting. Not all items listed may in fact be discussed and other items not listed may also be brought up for discussion to the extent permitted by law.

This agenda is subject to change. Last updated: April 15, 2021 The next meeting of the Design Review Commission is scheduled for May 4, 2021

FORM Q

TOWN OF FRANKLIN DESIGN REVIEW APPLICATION FOR §185-31(2) OF THE ZONING BY-LAW

A) General Information
Name of Business or Project: KUMON
Property Address 265-303 EAST CENTRAL ST (dba #291)
Assessors' Map # 067 Parcel #047
Zoning District (select applicable zone):
Zoning History: Use Variance NA Non-Conforming Use NA
B) Applicant Information:
Applicant Name: NATIONAL SIGN BY: HEATHER DUDKO
Address: 27 QUD MERTINGHOUSE RUAD AUBURN, MA OISOI
Telephone Number: SUS. 612.6954 Contact Person: HEATHOR DUDKO
C) Owner Information (Business Owner & Property Owner if different)
Business Owner: KUMON Address: 291 E. Central St. TRANKUN, MA Wellesley MA Odysi
All of the information is submitted according to the best of my knowledge <u>Utter</u> <u>Marken</u> <u>U13</u> <u>2021</u> Signature Print Name: <u>KATHER</u> <u>UUKO</u> Date Submitted

*<u>FOR SIGNS COMPLETE PAGES 1 & 2 ONLY</u>. <u>FOR SITE PLANS, BUILDING PLANS, PROJECTS, COMPLETE PAGES 1 – 4</u>

SEE ADDENDA ATTACHED FOR ASSISTANCE IN COMPLETION OF FORM Q

D) Architect/Engineer/Sign Company Information (if not the applicant)
3. Sign (ompany 1)
Business Name: MATIONAL JIGN CORPORATION
Contact Person: OKEV (ORIMSHAW)
Address al LARSEN WAY M. ATTLE-BORD, MA Dalle3
Telephone Number: (508) 809-41238
b. Architect/Engineer (when applicable)
Business Name:
Contact Person:
Address
Telephone Number:
E) Work Summary
(1) \mathbb{R}_{-1} (1) (1)
Summary of work to be done: OREFACE TENANT PANGE IN EXISTING

DINDING

2050

STERRALLY INUMINATED.

F) Information & Materials to be Submitted with Application

LON

a) FOR SIGN SUBMISSIONS ONLY:

NINE (9) COPIES OF THE FOLLOWING MUST BE SUBMITTED WITH APPLICATION

AT

1. Drawing of Proposed Sign which must also include

type of sign (wall, pylon etc.)	colors
size/dimensions	materials
style of lettering	lighting-illuminated, non-illuminated and style

2. Drawing and/or pictures indicating location of new sign.

3. Picture of existing location and signs (if previously existing location)

b) FOR BUILDINGS/DEVELOPMENTS OR PROJECT SUBMISSIONS:

NINE (9) COPIES OF THE FOLLOWING MUST BE SUBMITTED W/APPLICATION

- 1. Site Plan including Landscape Plan showing plantings. Plantings must be from Best Development Practices Guide
- 2. Lighting Plan indicating lighting levels & specifications of proposed lights
- 3. Building drawings, indicating size and height of building(s); front, rear and side elevations (when there are no adjoining buildings) and floor plans
- 4. Drawings or pictures of existing conditions
- 5. If any signage on the building or site, provide information from above Signage Checklist

Note: Please bring a sample of the following to the meeting: materials samples (brick, siding, roofing etc.) as well as samples of paint colors.

Page 2

Owner consent for sign installation and permits

I, <u>Marcia Alebizco</u>, being the Property Owner of the Kumon location at 291 EAST CENTRAL STREET, FRANKLIN, MA 02038, do hereby certify that I am allowing Everbrite, Inc (and / or NATIONAL SIGN CORP) to obtain permits and install signage at the below mentioned address, and outlined in drawings numbered 445842.

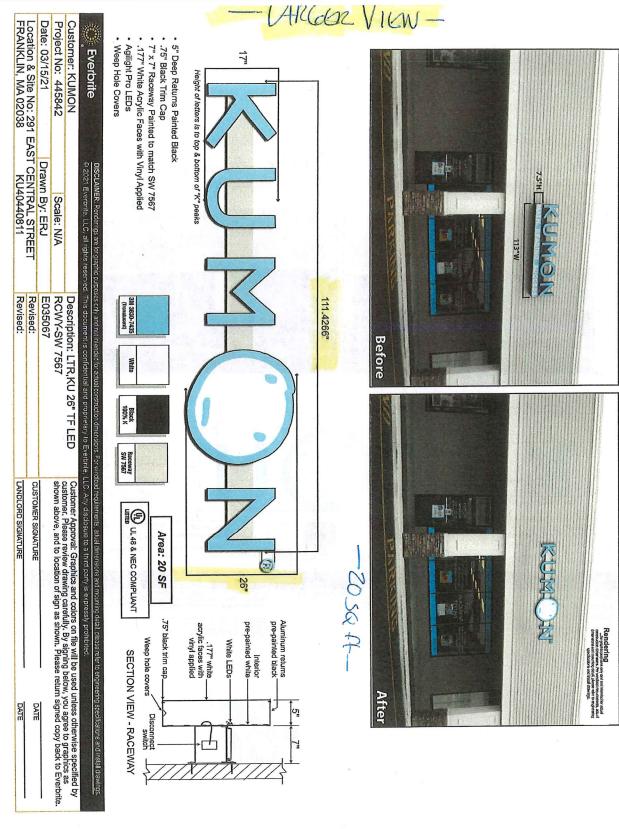
Everbrite, LLC further agrees that all work will be done in compliance with all applicable laws, codes and ordinance, and any stipulations or restrictions listed on the permits.

Site address:

Kumon

291 EAST CENTRAL STREET FRANKLIN, MA 02038

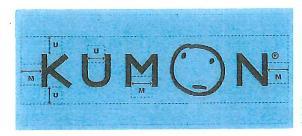
Signature: Name: Marcia Aleuiz Phone: 617 877 58 MZOS @ Uahos, com Email: Date: 3 30



-ROFALE ONLY-









KUMON

Malen10) 31-30/64

CONTRACTOR OF

Flat face
 Polycarbonate (Solar Grade)
 KUMON blue background
 Black logo with "Thinking Face"

Everbrite This document is confidential and proprietary to Everbri The LC, Any docazere to a trind party is correctly prohibited Outsomer Approval: Graphics and colors on file will be used unless otherwise specified by customer. Hease review drawing carefully. By signing below, you agree to graphics as shown above, and to location of sign as shown. Please return signed copy back to Everbrile. Customer: KUMON Project No: 445842 B Description: FACE,KU V.O. 23 Scale: 1'=1' 1/4"X56 3/8" LOGO FLAT Date: 03/15/21 Drawn By: ERJ Location & Site No: 291 EAST CENTRAL STREET FRANKLIN, MA 02038 KU40440811 DATE DOD CUSTOLER SONATURE Revised: Revised:

FORM Q

TOWN OF FRANKLIN DESIGN REVIEW APPLICATION FOR §185-31(2) OF THE ZONING BY-LAW

A) General Information

Name of Business or Project: Active Recovery Boston
Property Address 82 Emmons SA
Assessors' Map # Parcel # 279 - 124 - 000-000
Zoning District (select applicable zone):
Zoning History: Use Variance Non-Conforming Use
B) Applicant Information:
Applicant Name: Signs By Cam, Inc. 837 Upper Union Street Suite C-18 Franklin, MA 02038
Telephone Number: 508 3(4-2905
Contact Person: Can
C) Owner Information (Business Owner & Property Owner if different)
Business Owner: Kate Kelly Property Owner: Pan Longubard. Address: 82 Franci St. 82 Cottage St. Frankling M
All of the information is submitted according to the best of my knowledge Executed as a sealed instrument this <u>Con Aforna</u> Print name of Applicant Print name of Applicant Print name of Owner
Print name of Applicant Print name of Owner

*<u>FOR SIGNS COMPLETE PAGES 1 & 2 ONLY</u>. <u>FOR SITE PLANS, BUILDING PLANS, PROJECTS, COMPLETE PAGES 1 – 4</u>

SEE ADDENDA ATTACHED FOR ASSISTANCE IN COMPLETION OF FORM Q

D) Architect/Engineer/Sign Company Information (if not the applicant)

a. Sign Company Business Name:	Signs By Cam, Inc. 837 Upper Union Street	
Contact Person:	Suite C-18 Franklin, MA 02038	2 2
Address	•	
Telephone Number:	-	

b. Architect/Engineer (when applicable)

Business Name:	
Contact Person:	
Address	
Telephone Number:	

E) Work Summary

Summary of work to be done: ______ Install Aliminum held Sign

F) Information & Materials to be Submitted with Application

a) FOR SIGN SUBMISSIONS ONLY:

NINE (9) COPIES OF THE FOLLOWING MUST BE SUBMITTED WITH APPLICATION

 1. Drawing of Proposed Sign which must also include type of sign (wall, pylon etc.) size/dimensions style of lettering
 colors materials lighting-illuminated, non-illuminated and style

2. Drawing and/or pictures indicating location of new sign.

3. Picture of existing location and signs (if previously existing location)

b) FOR BUILDINGS/DEVELOPMENTS OR PROJECT SUBMISSIONS:

NINE (9) COPIES OF THE FOLLOWING MUST BE SUBMITTED W/APPLICATION

- 1. Site Plan including Landscape Plan showing plantings. Plantings must be from Best Development Practices Guide
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- 5. If any signage on the building or site, provide information from above Signage Checklist

Note: Please bring a sample of the following to the meeting: materials samples (brick, siding, roofing etc.) as well as samples of paint colors.



*NON-LIT



8 HIDDEN GALVANIZED LAG BOLTS



C. R.C.		APPROVED FOR	PRODUCTION:	COPYRIGHT ALL DRAWINGS ARE PROPERTY OF SIGNS BY CAM, Inc. ANY DUPLICATION OF ANY KIND IS PROHIBITED, PERSON(S) WILL BE PROSECUTED TO THE FULL EXTENT OF THE LAW.
Sign & Graphic Solutions	Uncompromising integrity	JOB INFORMATION JOB TITLE: CONTACT: PHONE:	SIGN MATERIAL SPECS BANNER: COROPLAST: WOOD: ACRYLIC: MAGNETIC: URETHANE:	COLOR SPECS: BACKGROUND: COPY:
Cam Afonso 837 Upper Union St., Suite C-18 Franklin, MA 02038	Phone: 508-364-2905 Fax/Office: 508-528-0766 E-Mail: cam@signsbycam.com Website: www.signsbycam.com	FAX: JOB DESCRIPTION: SQUARE FOOTAGE:=	PVC: ALUMINUM: NUEDGE: SINGLE SIDED: DOUBLE SIDED: OTHER:	OUTLINE: SHADOW: BORDER: LOGO:

FORM Q

TOWN OF FRANKLIN DESIGN REVIEW APPLICATION FOR §185-31(2) OF THE ZONING BY-LAW

A) General Information

Name of Business or Project: <u>Dollar Tree (DL-8597)</u>

Property Address 500 Franklin Village Dr

Assessors' Map # ²⁷⁰ Parcel # ⁰¹⁴

Zoning District (select applicable zone): Commercial Business Corridor District

Zoning History: Use Variance<u>NA</u> Non-Conforming Use<u>NA</u>

B) Applicant Information:

Applicant Name: Anchor Sign

Address: 2200 Discher Ave Charleston, SC 29405

Telephone Number: 843-576-3211

Contact Person: Permit Coordination Team - Laura Salwen

C) Owner Information (Business Owner & Property Owner if different)

Property Owner: CSC- Franklin Vollage, LP
445 Boyles Ave
Port Washinton, NY 1050

All of the information is submitted according to the best of my knowledge Executed as a sealed instrument this 22nd day of March 2021

A	1	X	2
Signature	ofA	pplica	int

Christine Smith

Signature of Owner

Jill Hopkins

Print name of Applicant

Christine Smith

Print name of Owner

*<u>FOR SIGNS COMPLETE PAGES 1 & 2 ONLY</u>. FOR SITE PLANS, BUILDING PLANS, PROJECTS, COMPLETE PAGES 1 – 4

SEE ADDENDA ATTACHED FOR ASSISTANCE IN COMPLETION OF FORM Q

D) Architect/Engineer/Sign Company Information (if not the applicant)

a. Sign Company	
Business Name: Anchor Sign	
Contact Person: Jill Hopkins	
Address 2200 Discher St Charleston, SC 29405	
Telephone Number: 843-576-3241	
•	

b. Architect/Engineer (when applicable)

Business Name:	NA
Contact Person:	
Address	
Telephone Numbe	r:

E) Work Summary

Summary of work to be done: Installation of replacement panels on existing multi tentant sign. As well as an under canopy sign.

F) Information & Materials to be Submitted with Application

a) FOR SIGN SUBMISSIONS ONLY:

NINE (9) COPIES OF THE FOLLOWING MUST BE SUBMITTED WITH APPLICATION

 1. Drawing of Proposed Sign which must also include type of sign (wall, pylon etc.) size/dimensions
 colors materials

 style of lettering
 lighting-illuminated, non-illuminated and style

2. Drawing and/or pictures indicating location of new sign.

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- 4. Drawings or pictures of existing conditions
- 5. If any signage on the building or site, provide information from above Signage Checklist

Note: Please bring a sample of the following to the meeting: materials samples (brick, siding, roofing etc.) as well as samples of paint colors.

Franklin, MA

DOLLAR TREE

 Type:
 New Applied Vinyl on Existing Under D/F Canopy Sign

 Actual Size:
 12" x 60 3/4"

 Viewable Size:
 101/2" x 58 1/4"

Dollar Tree

SIGN B

Type: New Lexan Panel w/ Applied Vinyl Actual Size: 311/8" × 160 1/2" Viewable Size: 30 1/2" × 157" Square Footage: 34.69

Dollar Tree

SIGN C

Square Footage: 5.06

Type: New Flex Face w/ Applied Vinyl Viewable Size: 72" x 243" Square Footage: 121.50

Dollar Tree

SIGN D

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Burger Kind	Stop & Shop Bath & Body Works Famous Footwear
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5/15/2019	6/05/2019	0/08/2020	2/24/2021	03/11/2021 U			
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Client: Dollar Tree		Site #: UL-859/	Address: 500 Franklin Village Drive	Erantlin MA 02027			
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05/15/201	06/05/2019	10/08/202	02/24/2021	03/11/2021 UF				
Client: Dollar Tree		Site #: UL-859/	Address: 500 Franklin Village Drive	Eranklin MA 02027		38		
			DOI AR TRFF					

3. Existing retainers

Proposed Under Canopy Scale: N.T.S.



Existing



15. **Side view** Scale: 1 1/2" = 1'-0" 3 3 2 15. Vinyl Replacement On Existing D/F Under Canopy DOLLAR TREE 60 3/4" 58 1/4" Existing under canopy sign - white lexan
 New applied vinyl
 3M 3630-156 Vivid Green Specifications: 2" 10 1/2" 1

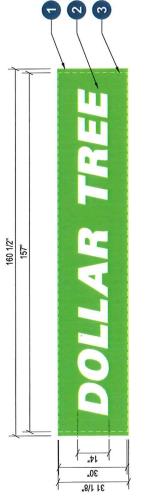
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Client: Dollar Tree		SIG #: UL-039/	Address: 500 Franklin Village Drive	Erabilia MA 03037				

Scale: N.T.S.





Panel Replacement On Existing S/F Pylon QTY 1 Scale: 3/8" = 1'-0"

Specifications:

1. New 3/16" white lexan

2. Applied vinyl 3M 3630-156 Vivid Green

3. Existing Retainers



Type: New Lexan Panel W/ Applied Vinyl Actual Size: 31 1/8" × 160 1/2" Viewable Size: 30 1/2" × 157"

Square Footage: 34.69

Dollar Tree

SIGN C

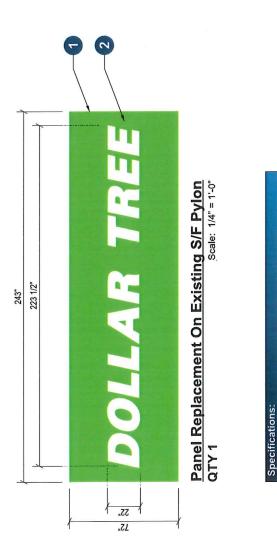
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SD	SD	NB	SD	NN		
Driginal Renderings	06/05/2019 Added Raceway to Sign A	10/08/2020 Added (2) M/T Pylons	02/24/2021 Added Under Canopy Sign	Updated Under Canopy Sign		
05/15/2019	06/05/20	10/08/20	02/24/20	03/11/2021		
Client: Dollar Tree		SIIE #: UL-033/	Address: 500 Franklin Village Drive	Eranklin MA 02037		В
			DOLLARTREE			

2. Applied vinyl 30.3630-156 Vivid Green

1. New flex face

Multi-Tenant Pylon Elevation Scale: N.T.S.







Type: New Flex Face w/ Applied Vinyl Viewable Size: 72" x 243" Square Footage: 121.50

Dollar Tree

SIGN D

FORM Q

TOWN OF FRANKLIN DESIGN REVIEW APPLICATION FOR §185-31(2) OF THE ZONING BY-LAW

A) General Information

Name of Business or Project: ___NETA

Property Address _5 Kenwood Circle

Assessors' Map #_____ Parcel # 295-012-000-000

Zoning District (select applicable zone): <u>IND Warehse</u>

Zoning History: Use Variance_____ Non-Conforming Use _____

B) Applicant Information:

Applicant Name: ____Lauretano Sign Group - Alyson Ibbotson

Address: <u>1 Tremco Drive</u> Terryville, CT 06786

Telephone Number: 860-940-6462

Contact Person: Alyson Ibbotson

C) Owner Information (Business Owner & Property Owner if different)

Business Owner: <u>RCG Kenwood LLC</u>	Property Owner: Regency Transportation & Distribution
Address: c/o Regency Warehouse	5 Kenwood Circle
5 Kenwood Circle	Franklin, MA 02038
Franklin, MA 02038	

All of the information is submitted according to the best of my knowledge Executed as a sealed instrument this day of 20

Signature of Applicant

Alyson Ibbotson

Print name of Applicant

Signature of Owner

L. RODRICKS EDWIND

Print name of Owner

*FOR SIGNS COMPLETE PAGES 1 & 2 ONLY. FOR SITE PLANS, BUILDING PLANS, PROJECTS, COMPLETE PAGES 1 – 4

SEE ADDENDA ATTACHED FOR ASSISTANCE IN COMPLETION OF FORM Q

D) Architect/Engineer/Sign Company Information (if not the applicant)

b. Architect/Engineer (when applicable)

E) Work Summary

Summary of work to be done: Install 3 post & panel directional signs (3'x3' OAH 9') 9sq.ft. each; Aluminum wall sign NETA w/ Logo - Driver Entrance (2'x3' 6sq.ft.): Aluminum wall sign "C" (3'x4' 12sq.ft.)

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 colors materials

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Note: Please bring a sample of the following to the meeting: materials samples (brick, siding, roofing etc.) as well as samples of paint colors.

	Client#: 635615 LAURESIG1										
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DES		OF OPERATIONS / LOCATIONS / VEH	CLES (ACORE	0 101. Additional Remarks Schedu	lle. may be attached if	more space is requ	lired)			
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wri	tten agr	eement in accordance w	ith po	olicy	terms, conditions, and	l exclusions re	garding servi	ces provided			
by	the Nan	ned Insured.									
CE	RTIFICA	TE HOLDER				CANCELLATION					
		Town of Franklin 355 East Central Street Franklin, MA 02038				SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.					
							Jobon J. Ullockon				

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Proposed Condition

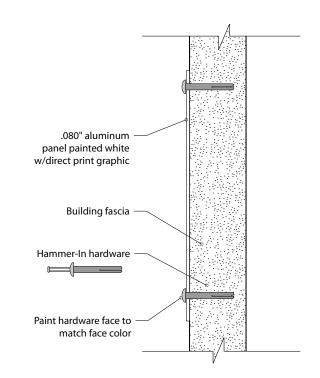
Print 8489TM Date 3/23/21	OQ#40511 Line 2 SP AL	Sign Type Aluminum Wall Sign	
CLIENT APPROVAL	Title NETA	Location As Illustrated	LAURETANO
	City/State Franklin, MA	Size 2' 0.0" x 3' 0.0" (6 sq. ft.)	SIGN GROUP
	Customer Parallel	Description Aluminum Wall Sign	-
AUTHORIZED SIGNATURE DATE	Int. Note		1 Tremco Drive. Terryville, CT 06786 phone: 860.582.0233 fax: 860.583.0949
1 of 2 This drawing contains original elements created by Lauretano Sign Group, Inc. It is intended for review and approval purposes only, and is not to be	signs@lauretano.com www.lauretano.com		

	3' 0.0"
2' 0.0"	DRIVER
	ENTRANCE

Scale: 1/8" = 1"

MATERIALS / COLORS

.080" Aluminum Panel Painted to match PMS 2945C 3M White Reflective 680-10 1st Surface apply FONT: Gotham Medium Wall mount

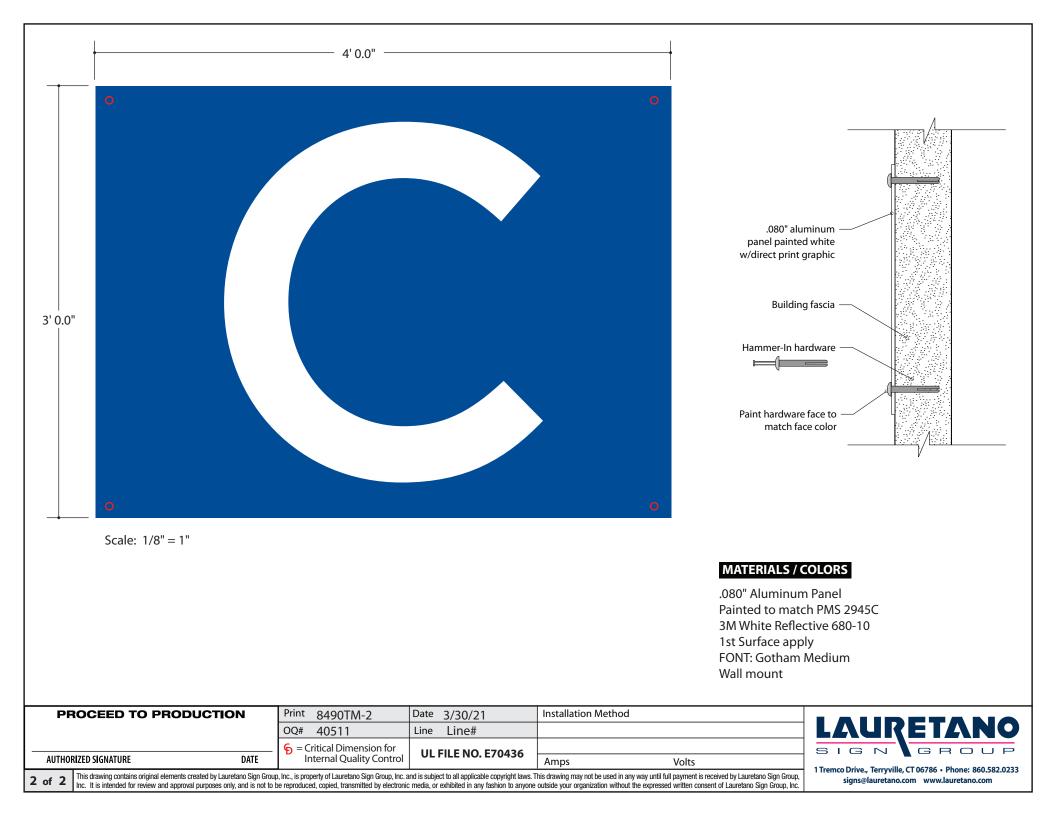


PROCEED TO PRODU	JCTION	Print 8489TM	Date 3/23/21	Installation Metho	d		
		OQ# 40511	Line 2				ETANO
		6 = Critical Dimension for	UL FILE NO. E70436				GROUP
AUTHORIZED SIGNATURE	DATE	Internal Quality Control	0ETTEE NO. 270450	Amps	Volts	1 Transce Drive Termusille	CT 06796 Dhanay 960 593 0333
					any way until full payment is received by Lauretano Sign Group, ut the expressed written consent of Lauretano Sign Group, Inc.	signs@lauretano	CT 06786 • Phone: 860.582.0233 com www.lauretano.com



Proposed Condition

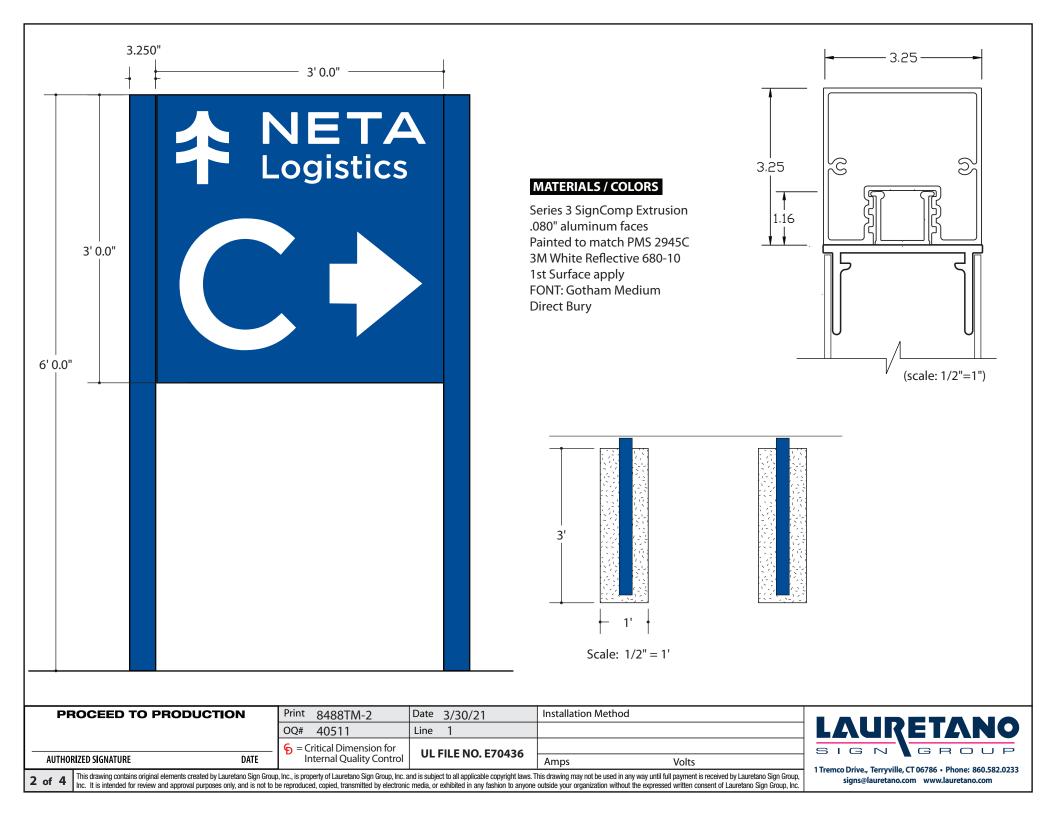
Print 8490TM-2 Date 3/30/21	OQ#40511 Line Line# SP AL	Sign Type Aluminum Wall Sign	
CLIENT APPROVAL	Title NETA	Location As Illustrated	LAURETANO
	City/State Franklin, MA	Size 3' x 4' (12 sq ft)	SIGN GROUP
	Customer Parallel	Description Aluminum wall sign	-
AUTHORIZED SIGNATURE DATE	Int. Note		1 Tremco Drive. Terryville, CT 06786 phone: 860.582.0233 fax: 860.583.0949
1 of 2 This drawing contains original elements created by Lauretano Sign Group Inc. It is intended for review and approval purposes only, and is not to t	signs@lauretano.com www.lauretano.com		

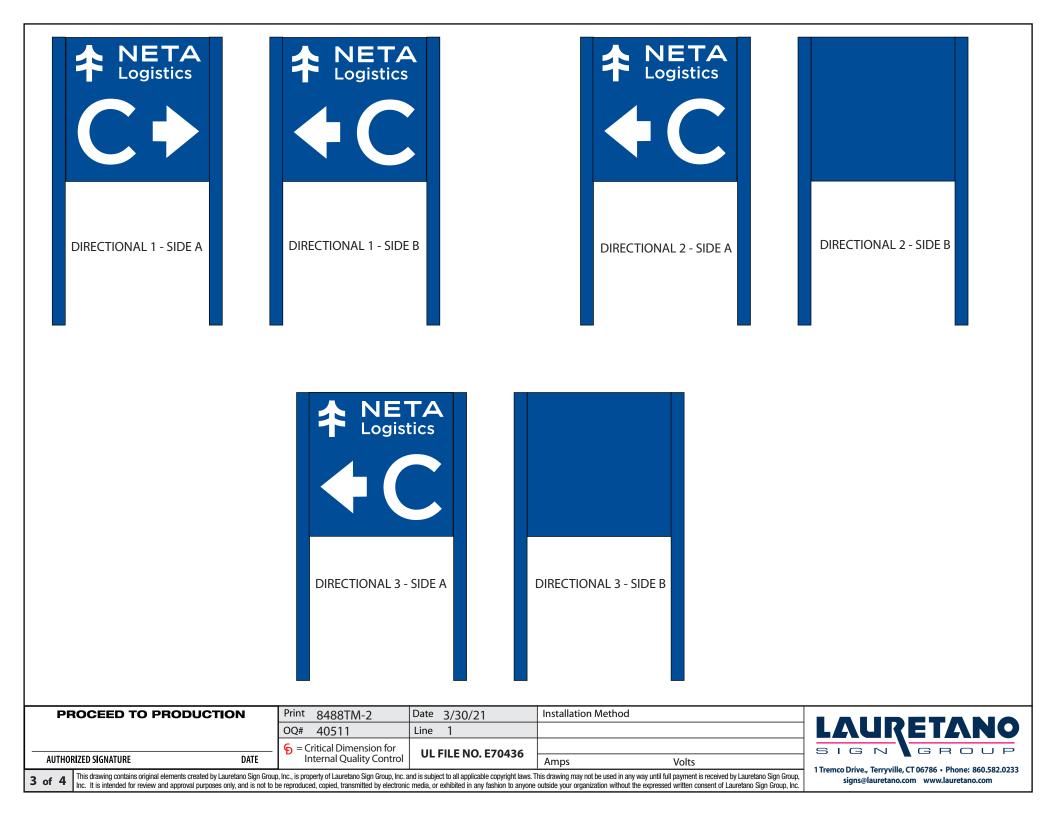


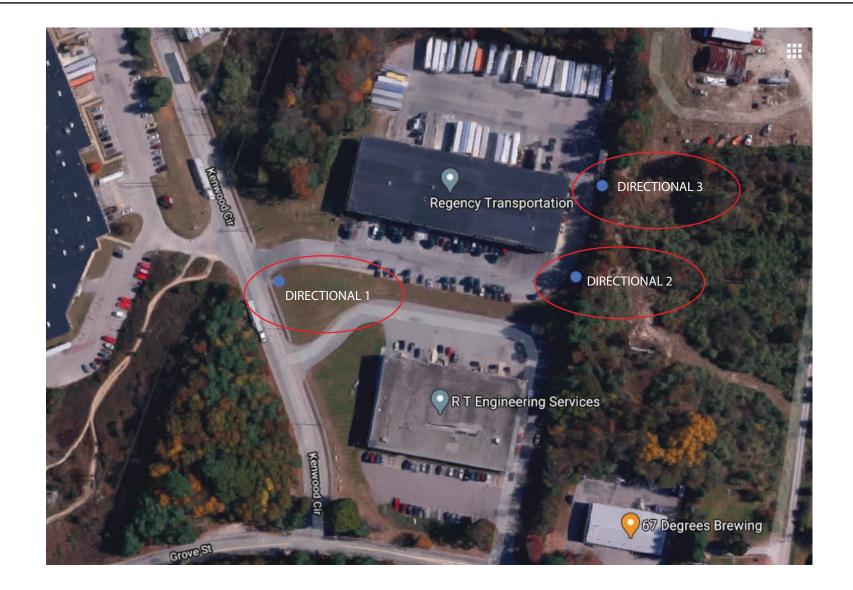


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PROCEED TO PRODUCTIO	N	Print 8488TM-2	Date 3/30/21	Installation Method			
		OQ# 40511	Line 1				ETANO
		\mathbf{G} = Critical Dimension for	UL FILE NO. E70436			SIGN	GROUP
AUTHORIZED SIGNATURE	DATE	Internal Quality Control		Amps Volts		1 Tremco Drive., Terryville, CT 06786 • Phone: 860.582.02	
4 of 4 This drawing contains original elements created by Lauretano Sign Group, Inc., is property of Lauretano Sign Group, Inc. and is subject to all applicable copyright laws. This drawing may not be used in any way until full payment is received by Lauretano Sign Group, Inc., is property of Lauretano Sign Group, Inc. and is subject to all applicable copyright laws. This drawing may not be used in any way until full payment is received by Lauretano Sign Group, Inc., is property of Lauretano Sign Group, Inc. and is subject to all applicable copyright laws. This drawing may not be used in any way until full payment is received by Lauretano Sign Group, Inc., is intended for review and approval purposes only and is not to be reproduced copied transmitted by electronic meria, or exhibited in any fashion to anyone putside your organization without the expressed written consent of Lauretano Sign Group, Inc.							



Maxine Kinhart <mkinhart@franklinma.gov>

FW: PJs Mart sign at Horace Mann Square

1 message

Mark Fitzgerald <fitziem@msn.com> To: Maxine Kinhart <mkinhart@franklinma.gov> Wed, Apr 14, 2021 at 8:48 AM

Hi Maxine,

What is the process to get this response "Into the Record"?

Thanks!

Mark

Dear Ms. Whalon,

Thank you for your interest in the matter of the signage at XX East Central Street. It's great to see civic involvement and residents that care about the appearance of our community!

We appreciate the time and effort it took to draft a thoughtful letter to the Commission. We immediately added your concerns to the next scheduled open meeting agenda. Prior to the meeting, board members reviewed the original submission and other documentation in order to provide you with a thoughtful response. Members also reviewed current photographs taken of the site.

When originally proposed, the building's owner controlled the whole space and dictated to his tenants what was allowable. He even determined there would be a consistent theme to the signage in terms of arrangement and placement on the building. He set the shapes and layout. t the time he even dictated colors and fonts.

Unfortunately, the building changed hands and the new developer does not have the same interest in signage. He/she/they allowed the PJMart applicant to propose their own sign. The DRC was able to hold them to the same foot print and shape, but because the by-law does not specify colors and fonts, we have little recourse on nonilluminated signs. We struggle with "New England Character", because that isn't really defined anywhere. We object to any "Neon" colors, but it is difficult to argue that "red, white and blue" is out of character with a New England town.

Again, thank you for your time to address your concerns and we look forward to hearing the Franklin Community in the future.

from you and

Mark Fitzgerald

Chariman

Franklin Design Review Commission

Chris Baryluk

Vice Chairman

Franklin Design Review Commission

Sent from Mail for Windows 10





Design Review Commission Tuesday, April 6, 2021 Meeting Minutes

Chair Fitzgerald called the above-captioned meeting to order this date at 7:00 PM, **as a Remote Access Virtual Zoom Meeting.** Members in attendance: Chair Mark Fitzgerald, James Bartro, Sam Williams, Gerald Wood, Associate Venkata Sompally. Members absent: Vice Chair Chris Baryluk. Also present: Maxine Kinhart, Assistant to the Director of Planning & Community Development.

As stated on the agenda, due to the continued concerns regarding the COVID-19 virus, this meeting will be conducted as a Remote/Virtual Design Review Commission meeting. In an effort to ensure citizen engagement and comply with open meeting law regulations, citizens will be able to dial into the meeting using the provided phone number, or citizens can participate by using the Zoom link provided on the agenda.

Chairman Fitzgerald motioned to authorize KP Sompally to vote. Second by Williams. R/C Vote: Fitzgerald – Yes, Williams – Yes, Wood – Yes. Vote: 3-0-0

1. Active Recovery Boston – 82 Emmons Street - Install Aluminum Belt Sign.

Mr. Cam Afonso of Signs by Cam, Inc., representing the applicant, reviewed the proposed sign. Chair Fitzgerald questioned who owned the sign frame on the side of the building and discussed if another tenant were to be added to the sign. He stated that the sign was off-center and did not look good on the side of the building where it is. Mr. Afonso stated that the sign could be centered on the building. Chair Fitzgerald stated that in the future the tenant may have to saw the sign in half and let another tenant use half of the sign in the frame. Mr. Afonso stated that in the downtown area everyone has a sign outside. He asked what is the difference here. He stated that the applicant has his own separate address and entrance.

Commission members and Mr. Afonso confirmed that two separate signs would fit on the building. Chair Fitzgerald reviewed the bylaw. He asked if this address is located in the downtown district or in residential. Mr. Williams stated this is the first property that is not in the downtown sign district; he showed the zoning district map. Mr. Afonso questioned that it is in a residential district, but it is zoned commercial. Chair Fitzgerald stated that a ruling is needed about which sign zoning is being applied to this location. Ms. Kinhart stated that Building Commissioner Gus Brown could determine that. Mr. Williams noted that this building and the next one on the street are used as office spaces; this may be a zoning oversight. Mr. Afonso asked if the sign package can be approved contingent upon Mr. Brown's confirmation that this is an office building; he stated that office buildings are allowed a sign.

(James Bartro arrives at 7:09 PM)

Chair Fitzgerald stated that he would like something from the owner that they know they may have to shuffle these things around if they get another tenant. He stated that the owner of the building needs to weigh in; right now, the way the sign is attached to the building, it does not look right. He stated this would be tabled until the next meeting as they need to get a ruling on what is allowed as the Commission is not sure of the zoning.

Motion: To **Table** the sign package submittal pending a ruling from the Building Commissioner on what zoning to apply to this application. Motioned by M. Fitzgerald. Seconded by S. Williams. Roll Call Vote: Williams-YES; Bartro-YES; Sompally-YES; Wood-YES; Fitzgerald-YES. Voted 5-0-0.

2. iFixPhones – 15 East Central Street - Installation of a sign without connecting to electricity.

Chair Fitzgerald stated that the applicant was not present at the Zoom meeting. He asked Ms. Kinhart to email the applicant to let them know that the sign as presented for the downtown district is oversized for that location and to provide them with the link for the design guidelines. Ms. Kinhart stated she would. Mr. Williams noted that the letters on the sign are under, but the box size is over; they need to shrink the box.

No Motion was made.

3. Altium Packaging – 1253 West Central Street - Removal of existing signage and installation of new 45.25" x 190" non-illuminated acrylic letters and logo and install 7.5" x 1-1 5/8" white door vinyl.

Chair Fitzgerald asked if the applicant was taking over one of the Garelick Farms' buildings. Mr. John Farnsworth stated that he is the sign installer hired by a third-party. He stated that he thinks the applicant is just rebranding and putting up new signs. The sign will be on the corner of the building and some window lettering. The sign will be acrylic with no illumination.

Motion: To **Approve** the sign package as submitted. Motioned by S. Williams. Seconded by G. Wood. Roll Call Vote: Williams-YES; Bartro-YES; Sompally-YES; Wood-YES; Fitzgerald-YES. Voted 5-0-0.

General Matters: Regarding items from the last meeting, Chair Fitzgerald stated there was some concern expressed by the Building Commissioner that the Commission was allowing some oversized signage; he and the Building Commissioner had a good discussion on it. He stated Mr. Brown said that as long as it was purely directional in nature and not advertising in nature, he would be okay with it. Mr. Bartro asked if the final draft of the letter to Sharon Whalen was ready; Chair Fitzgerald stated that he will get that done.

Meeting Minutes: March 23, 2021

Motion: To **Approve** the March 23, 2021 Meeting Minutes as presented. Motioned by J. Bartro. Seconded by S. Williams. Roll Call Vote: Williams-YES; Bartro-YES; Sompally-YES; Wood-YES; Fitzgerald-YES. Voted 5-0-0.

Discussion: Chair Fitzgerald stated that there was a guest at the meeting who would like to discuss buildings with multi-tenants. Mr. Cam Afonso of Signs by Cam, Inc. stated he wanted to discuss mixed-used property—the old Clark Cutler McDermott location. He stated that the whole property is one joined parcel. To get through the property without free-standing directional signs is impossible, and they are only allowed one free-standing sign per property. He stated the current bylaws will have to be

amended/changed. Chair Fitzgerald stated that he agreed, and he did not want to do a variance for every tenant that goes in there. Discussion commenced regarding the possibility of one main sign on the street and directional signs within the location. Chair Fitzgerald stated this is not the first mill property in Massachusetts; let's get some examples. Mr. Williams noted there are already problems with multi-tenant buildings regarding signage. Mr. Afonso stated one of his concerns is that they are only allowed one free-standing sign. Discussion commenced about what is the line between a strictly directional sign and a sign that contains advertising. Chair Fitzgerald stated that the Commission should meet with the Building Commissioner regarding such signs. He stated that he realizes there is a problem; he thinks there should be a separate section in the bylaw for multi-tenant re-purposed buildings. He asked Ms. Kinhart how the Commission initiates such a discussion with the Town such as getting this put on a Town Council agenda. Ms. Kinhart suggested speaking to Mr. Brown first. Chair Fitzgerald confirmed he would send an email with his concern to Mr. Brown, Director of Planning and Community Development Bryan Taberner, and Town Planner Amy Love.

Motion to **Adjourn** by S. Williams. Seconded by G. Wood. Roll Call Vote: Williams-YES; Bartro-YES; Sompally-YES; Wood-YES; Fitzgerald-YES. Voted 5-0-0.

Meeting adjourned at 7:48 PM.

Respectfully submitted,

Judith Lizardi Recording Secretary