

**DESIGN REVIEW COMMISSION
MINUTES OF MEETING
June 18, 2019**

A meeting of the Design Review Commission was held on Tuesday, June 18, 2019, at 7:00 PM at the Franklin Municipal Building, 355 East Central Street, Room 205, Franklin, Massachusetts. Members present were Mark Fitzgerald, Chris Baryluk, Ralph Niemi, and Sam Williams.

Mark Fitzgerald, Chairman, opened the meeting at 7:00 PM.

1. Altitude Trampoline Park – 272 East Central Street - Install Sign Faces & Channel Letter Style Sign
Cam Afonso of Signs by Cam reviewed the proposed signage. He stated the pylon sign is temporary as it is going to be redone. Chairman Fitzgerald stated he has talked with Building Commissioner Gus Brown about this. He noted he is not trying to cut the applicant down on signage; the Commission is about making it less ugly, less obtrusive, and spreading it across. He discussed the overall square footage across the front of the entire Horace Mann Plaza. Mr. Afonso stated the applicant is trying to stay with the existing structure which is about 40 years old. An engineer is supposed to look at the structure and the footings.

Motion: To **Approve** the sign package as submitted. Motioned by S. Williams. Seconded by C. Baryluk. Voted 4-0-0.

2. Gentle Dental – 471 West Central Street - Install Window Signs 7.5 sq. ft. per Window
Cam Afonso of Signs by Cam stated the applicant had four big posters in the windows. Building Commissioner Gus Brown made them take down the posters; Gentle Dental complied right away. Mr. Afonso said they were under square footage for building signage. If the Commission agrees, they will do two posters: one on the corner facing the street and one facing the parking lot. They are trying to work with Mr. Brown, the Building Department, and Design Review. Chairman Fitzgerald stated they are allowed 10 percent of the window surface or 6 sq. ft. Mr. Afonso said the posters are 7.5 sq. ft. each. The signs are for an introductory offer so they will probably be up for a couple of months and then be taken down. He noted Gentle Dental is on the corner and they have a lot of glass windows. Chairman Fitzgerald stated they are considering these window applications are of a temporary nature given that this is a professional office and this is an introduction to the neighborhood and to the Town of Franklin; once they have a steady business going, they would be removed. If that is unacceptable to the applicant, he would ask that the applicant come to talk to the Commission and explain why their approach to a dental practice requires such intensive local advertising when that is uncommon for any other professional practice. Mr. Afonso stated he thinks that is fair. Chairman Fitzgerald made a recommendation to accept the negotiated window signage that has been gone through with Building Commissioner Gus Brown

Motion: To **Approve** the sign package as submitted with the stipulation that it is of a temporary nature for community introduction for 60 business days at which point the applicant should be well established, and if not, they can come before the Commission and say we are having trouble meeting our enrollment goals and then the Commission can work with them. Motioned by M. Fitzgerald. Seconded by R. Niemi. Voted 4-0-0.

3. Ira C. Yellin, Law – 13 Main Street - Install Blade Sign and 3D Letters
Cam Afonso of Signs by Cam stated this will be replacing an existing sign. He reviewed the proposed signage and colors. He stated this is standard stuff. He said there is no lighting for this. There is an existing bracket.

Motion: To **Approve** the sign package as submitted. Motioned by S. Williams. Seconded by C. Baryluk. Voted 4-0-0.

4. NHS Print – 333 East Central Street - Refacing (3) Existing Signs – Printed Graphics Only
Chairman Fitzgerald stated the applicant cancelled and will reschedule.

TOWN OF FRANKLIN
TOWN CLERK
2019 JUL 25 3:06
RECEIVED

5. Dollar Tree – 500 Franklin Village Drive - Installation of Store Front Signage

A representative of Dollar Tree addressed the Commission. She stated they will take over everything from the corner to the beauty store on the right which is staying. Commission members discussed the existing façade and noted there will be other signs currently in this spot that will be coming out. The representative stated it is not part of their contract, but the signs will be taken down. Chairman Fitzgerald stated the owner of the building is very particular about sign mounting. The representative described the raceway and the proposed mounting. She confirmed internal LEDs will be used.

Motion: To **Approve** the sign package as submitted. Motioned by S. Williams. Seconded by R. Niemi. Voted 4-0-0.

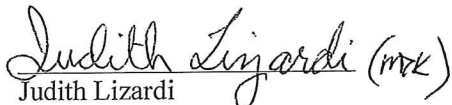
General Matters: Chairman Fitzgerald stated he has an action item to see if Design Review Commission member Melissa Devito is coming back as she has not been present. As well, he needs to get back in touch with a person who expressed interest in joining the Commission and get him vetted through the Town. He noted he will also speak with Design Review Commission member James Bartro. He will keep the Commission members posted.

Meeting Minutes: May 21, 2019

Motion: To **Approve** the May 21, 2019 Meeting Minutes as presented. Motioned by S. Williams. Seconded by R. Niemi. Voted 4-0-0.

Motion to Adjourn by R. Niemi. Seconded by S. Williams. Voted 4-0-0. Meeting adjourned at 7:28 PM.

Respectfully submitted,


Judith Lizardi
Recording Secretary