

**DESIGN REVIEW COMMISSION
MINUTES OF MEETING
October 25, 2016**

A meeting of the Design Review Commission was held on Tuesday, September 27, 2016, at the Franklin Municipal Building, Franklin, Massachusetts. Members present were Mark Fitzgerald, Chairman, Claudine Silverman, and Nancy Coleman. John Allen, Program Coordinator was also present.

Chairman Fitzgerald opened the meeting at 7:00 PM.

1. William Ray Lodge – 330 Wes Central St.– New pylon cabinet

David Laborte a member of the lodge appeared before the DRC. The request was for a new single-sided, 3' X 5' pylon that will face the street. The DRC's primary focus was to ensure that the sign met the minimum distance from the street. After the meeting, it was determined that the proposed sign did meet the minimum distance. The sign can be as close as 10 feet to the street based on the bylaw and as close as five feet with the Zoning Enforcement and Building Commissioner's approval. The proposed location is 15 feet from the street.

The PVC sign will have blue, black and white letters with a gray background. The sign will be placed in front of the flag pole. A light will be repositioned to illuminate the American flag and the sign.

Motion: Silverman. Coleman second: voted (3-0-0) to **Approve** the pylon as long as the set-back requirements are met.

2. Advanced Auto Parts – 300 East W. Central St – Two (2) Wall signs

Bret Skivin from Site Enhancement Services based in South Bend, Indiana represented the owner, Advanced Auto Parts. This company is affiliated with Atlas Sign Industries. Mr. Skivin presented a request for two wall signs containing approximately 95 square feet. Attachment 10 of the bylaw states that businesses on corners can have two signs totaling 64 square feet.

The DRC also noted that the ZBA approved two pylons totaling 187 square feet of signage plus a third pylon that will increase the signage to 247 square feet. In addition each store is allowed 48 square feet of signage with corner unit allowed 64 square feet of signage. The DRC also observed that there is a high probability that the company will have a pylon cabinet on the approved pylon.

Given the amount of signage previously approved and the additional wall signage allowed, the DRC does not support the request for the additional 31 square feet of signage. In addition, the DRC is concerned that this could set a new precedence.

The DRC has no objection to the font, color, or logo.

The applicant was informed of their rights to appeal the decision to the ZBA.

Motion: Fitzgerald. Silverman second: voted **(3-0-0)** to **NOT Approve** the request as submitted. If the applicant chooses to reduce the wall signs to 64 square feet in total, then the signs are approved.

3. Georges Pizza – 17 Wilbur St. – Wall sign

The owner of George's Pizza appeared before the DRC with a request for a 2' X 4' wall sign with red letters and a white background. The sign is made of allumilte and will not be illuminated.

Motion: Silverman. Coleman second: voted **(3-0-0)** to **Approve** the request as submitted.

Other Business:

Motion to adjourn. All in favor 3-0-0.

Adjourned.

Respectfully submitted,

John Allen