

**DESIGN REVIEW COMMISSION  
MINUTES OF MEETING  
July 12, 2016**

A meeting of the Design Review Commission was held on Tuesday, July 12, 2016, at the Franklin Municipal Building, Franklin, Massachusetts. Members present were Mark Fitzgerald, Chairman, Claudine Silverman, Anna Mosses and Nancy Coleman. John Allen, Program Coordinator was also present.

Chairman Fitzgerald opened the meeting at 7:00 PM.

**1. HFA / Alleveto – 311 Hayward Street – Wall sign**

A request was made to change the existing wall sign to Allevato Architects with block letters above the door. The sign will be constructed of flat metal. The door sign will use vinyl applied graphic. The new sign reflects the merger of Allevato with HFA. The signs will not be illuminated. The sign package was approved as submitted.

**Motion:** Silverman. Coleman second: voted **(4-0-0)** to **Approve** the door and wall signs as submitted.

**2. Palladini (Senior) Village – 33-60 Lawrence Drive – Free standing sign**

Rocco Cavallaro, the owner of Cavallaro Signs represented the owner with a request to approve a 2' X 4' oval, PVC entrance sign with a green background with white letters. The sign will not be illuminated.

**Motion:** Silverman. Coleman second: voted **(4-0-0)** to **Approve** the requests as submitted.

**3. Qi School – 650 Pleasant St. – wall signs**

The owner of the Qi School appeared before the DRC. The DRC noted that the proposed signs are larger than Town bylaw standards for a residential neighborhood, but deemed this acceptable because schools licensed by the Commonwealth of Massachusetts are exempt from zoning bylaws. Furthermore, the proportions of the signs are consistent with other educational institutions within the Town.

The 4' x 4' sign to the left of the front door will be constructed of PVC. The sign will have the school logo of a smiling face with an orange mouth and brown eyes and white eyeballs. The bottom will have a black background with the name of the school in white letters. On the right side of the door will appear Qi School in brown, capital letters. The signs will not be illuminated.

The DRC was explicit that the signs must be constructed and installed by a company that constructs and installs signs as a primary line of work. The application listed Cavallaro Signs as the company responsible for constructing and installing the sign. If the owner chooses a different company, a new application will need to be submitted stating the name of the

company that will be responsible for constructing and installing the sign. No additional steps are required beyond the normal process of obtaining a building permit.

**Motion: Mosses.** Coleman second: voted **(4-0-0)** to **Approve** the requests as submitted with the requirement that the sign be installed by a professional whose primary source of employment is installing signs.

4. **Delux Tux** – 333 East Central St. – wall sign.

Louis Orlando, the owner of Delux Tux appeared before the DRC with a request for a new wall sign on the building located at 333 East Central St. There was some discussion if the letters should use gold with a black background or white letters outlined in green with a black background. Consideration was given to the green and white letters because it would match the existing sign. The 3' X 12', single sided, aluminum wall sign will not be illuminated. The DRC approved the sign allowing the owner to decide his color preference at a later time.

**Motion:** Coleman. Silverman second: voted **(4-0-0)** to **Approve** the requests as submitted with the owner having the option of choosing one of the color patterns presented at a later date.

**Other Business:**

None.

Motion to adjourn. All in favor 4-0-0. Meeting adjourned at 7:50 PM.

Adjourned.

Respectfully submitted,

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John Allen