

**DESIGN REVIEW COMMISSION
MINUTES OF MEETING
February 7, 2017**

A meeting of the Design Review Commission was held on Tuesday, February 7, 2017, at the Franklin Municipal Building, Franklin, Massachusetts. Members present were Mark Fitzgerald, Chairman, Nancy Pendleton, Claudine Silverman, and Anna Moses. John Allen, Program Coordinator was also present.

Chairman Fitzgerald opened the meeting at 7:00 PM.

1. Pomfred Law Offices PLLC – 5 East St. – Pylon

The owner of Pomfred Law Offices PLLC, Melissa Pomfred appeared before the DRC with a request to add an additional sign cabinet to the existing pylon. The proposed sign will have flat gold leaf vinyl graphics on a black background with a blue boarder. The proposed sign will match the existing signs that have gold letters, black background and blue boarder. The sign will be double sided and non-illuminated.

The DRC did not have any concerns or suggestions and accepted the sign package as submitted.

Motion: Pendleton. Silverman second: voted (4-0-0) to **Approve** the wall sign as submitted.

2. Draper & Kramer Mortgage Corp – 150 Emmons St. – Wall and pylon

Draper & Kramer Mortgage Corp is a subsidiary of Draper & Kramer, a real estate consulting company based in Chicago, IL. Draper & Kramer Mortgage Corporation has approximately 23 mortgage offices around the country with only the Franklin office in Massachusetts. Rocco Cavallaro from Cavallaro Signs represented the owner, but has never met the owner.

The request was for a wall sign and two pylon signs. The DRC observed that the colors and fonts on the proposed signs do not match. It was also observed that colors and fonts on the website of Draper & Kramer and the website Draper & Kramer Mortgage do not match either of the proposed signs. The scallop edges of the wall sign is attributed to the landlord's desires.

The DRC recommended that the pylon signs be changed to match the wall sign with yellow letters and blue background. This change would follow the trend of the pylons established by PieZoni's.

Given the DRC's experience in working with larger out-of-town companies, the DRC reluctantly approved the sign package as submitted.

Motion: Fitzgerald. Pendleton second: voted **(4-0-0)** to **Recommend** that Draper & Kramer change the proposed pylon signs to match the proposed wall sign using the same colors and font.

If Draper & Kramer and the landlord do not approve of the proposed recommendation above, then the DRC Approves the sign package as submitted.

Motion: Fitzgerald. Pendleton second: voted **(4-0-0)** to Approve the sign package as submitted.

3. **Central Pizza** –20 West Central St. – Window signs

The owner of Central Pizza, Joe Bakleh appeared before the DRC with a request to approve the window signs that had already been installed. The DRC observed the window signs exceed the 10% of window coverage allowed in the bylaws. The DRC also observed that the window signs used four different fonts.

The DRC suggested that the owner have a discussion with the sign company that did the installation. A copy of the bylaws was provided to the North Attleboro sign company.

No vote was taken.

Other Business:

The minutes from prior meetings were approved.

Motion to adjourn. All in favor 4-0-0.

Adjourned.

Respectfully submitted,

John Allen