

TOWN OF FRANKLIN  
TOWN CLERK

2019 MAY 22 P 12: 20

DESIGN REVIEW COMMISSION  
MINUTES OF MEETING  
May 7, 2019

A meeting of the Design Review Commission was held on Tuesday, May 7, 2019, at 7:00 PM, at the Franklin Municipal Building, 355 East Central Street, Room 205, Franklin, Massachusetts. Members present were Mark Fitzgerald, Chris Baryluk, Claudine Fitzgerald, Ralph Niemi, and Sam Williams.

Mark Fitzgerald, Chairman, opened the meeting at 7:00 PM.

**1. The Dog's Pace** – 25 Kenwood Circle – Replace Existing Sign Faces

Cam Afonso of Signs by Cam stated this is an existing building and the signs are the same, aluminum and not lit. There are two new panels being put into two existing frames. He confirmed the colors are rather sedate as that is what was requested.

**Motion:** To **Approve** the sign package as submitted. Motioned by S. Williams. Seconded by C. Baryluk. Voted 5-0-0.

Mr. Afonso stated he had a question about signage at the new Charter School location. He noted that previously the Commission had requested unifying the signs in that property. He said that he spoke with the Charter School about a pylon sign at the entrance. Chairman Fitzgerald confirmed the Commission does not want to see a collection of disjointed signs in that property.

**2. Dynasty Models and Talent** – 150 Emmons Street, Suite 2 – Logo Graphics Color Printed to Existing Directory Pylons

A representative from Cavallaro Signs, Inc., confirmed there would be two applications in both directions, for a total of four applications, going into the existing pylon. Chairman Fitzgerald noted that it seems to blend in nicely with the other ones already on the pylon.

**Motion:** To **Approve** the sign package as submitted. Motioned by C. Baryluk. Seconded by R. Niemi. Voted 5-0-0.

**3. GlenPharmer Distillery** – 860 West Central Street – Installation of Exterior Signage

Tim Downing, partner at Design & Co., Inc., doing the branding for GlenPharmer Distillery; Gigi Devanio, wife of Tim Downing and photographer; Patrick Downing, President of GlenPharmer Distillery and applicant; and Beth Downing, Patrick Downing's wife, addressed the Commission. Chairman Fitzgerald stated they were looking at a rebranding of the 860 West Central Street location. He has seen the package and everything looks pretty straight forward. He noted his only concern was the wooden post sticking out in the front. He stated that the building commissioner may have concerns also. It is a pretty windy spot to hang a heavy banner. There will be some design considerations on how it is going to be attached. If it is dangling, there will be wear and tear and eventually it is going to fail. The applicant stated that it is part of a beam that goes all the way through; they still need to look at the beam to make sure it is structurally sound. He does not know if it will need to be replaced. They have not determined that at this time. Chairman Fitzgerald said the signs do not look to be much of a net change in area. The applicant noted that the sign was raised up a little. Chairman Fitzgerald stated the building commissioner would also want to see the mounting specifics. This must be included in the specs. The applicant said he wanted to make sure that conceptually they are proposing something that is acceptable. Chairman Fitzgerald said that nothing was jumping out at him. However, the banner needed some engineering effort. He asked if the lighting was going to be up or down. The applicant stated that it would be lighting the banner. Chairman Fitzgerald said the signs were within the square footage. The applicant stated they were looking for conceptual approval; they are aware they have to file for the proper permits. They think

vinyl is the way to go as metal may be too much weight. Commission members and applicants discussed the potential weight of the proposed signs. The applicant confirmed the sign was backlit and discussed the proposed color. The letters are solid but lit from behind. Chairman Fitzgerald stated he thinks the canopy will be fine. The applicant said they are not sure they want to put up the canopy; if they were going to change something, they would come back to the Commission. Chairman Fitzgerald stated he was going to mark up the submission to take the banner off the table at the moment. He noted that the Commission has provided the applicant with feedback and they are definitely going to need an engineering study on the beam. All the other elevations and the pylon sign look fine. The applicant noted the awning is black canvas with no lettering on it.

**Motion:** To **Approve** the sign package as submitted with the following conditions: 1. The exterior mounted channel letters get a spec sheet with a detailed mounting spec including anchorages, etc., to be submitted prior to the issuance of the permit; 2. Table the blade sign until the delivery of an engineering drawing showing that the beam is still attached to the building and it meets the engineering requirements to hang a possibly 300-plus pound blade off it; 3. The canopy is coming out of the package. Even if they decide to use it, they will not put signage on it, and in the future if they do wish to put signage on it, they will come back to the Commission and present it as part of a new submission. Otherwise, the Commission finds the pylon in compliance and the colors and finishes of all the other signs to be acceptable, as well. Motioned by M. Fitzgerald. Seconded by S. Williams. Voted 5-0-0.

**Meeting Minutes: April 9, 2019**

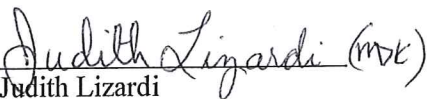
**Motion:** To **Approve** the April 9, 2019 Meeting Minutes as presented. Motioned by C. Baryluk. Seconded by S. Williams. Voted (4-0-1). (Fitzgerald abstained.)

**General Matters:**

Claudine Fitzgerald resigned.

**Motion to Adjourn** by S. Williams. Seconded by C. Baryluk. Voted 5-0-0. Meeting adjourned at 7:35 PM.

Respectfully submitted,

 (mk)

Judith Lizardi  
Recording Secretary