DESIGN REVIEW COMMISSION MINUTES OF MEETING June 13, 2017

A meeting of the Design Review Commission was held on Tuesday, June 13, 2017, at the Franklin Municipal Building, Franklin, Massachusetts. Members present were Mark Fitzgerald, Chairman, Nancy Pendleton, and Claudine Silverman. John Allen, Program Coordinator was also present.

Mark Fitzgerald, Chairman opened the meeting at 7:00 PM.

1. **Milford-Franklin Eye Care** – 750 Union St. – Monument Sign and building facade

Dr. Roger Kalaway recently purchased 750 Union Street and plans to move his eye care practice from East Central Street to the new location. The green and white monument sign will be moved to the new location, which will be at least 10 feet from the edge of the street. The sign is currently illuminated with florescent tub lights. The DRC gave the owner the option of changing the illumination to LED lights.

He also plans to paint the building in Sherwin Williams' Irish Cream with the trim in Sherwin Williams Moth Ring The DRC suggested that the owner highlight around the entrance of the door to create some contrast.

A window sign was not requested, but based on a conversation it became apparent the owner will desire a window sign. The DRC approved a window sign not larger than 6 square feet or 10% of the window.

Motion: Fitzgerald. **Pendleton** second: voted (3-0-0) to **Approve** the sign package as submitted provided that the sign is no closer than ten feet from the edge of the street. In addition a window sign was approved up to 10% of the window or six square feet. The lesser of the two.

Motion: Fitzgerald. **Pendleton** second: voted (3-0-0) to **Recommend** the building façade with the proposed Sherwin Williams colors of Irish Cream and Moth Ring. The DRC suggested that the owner highlight around the door to create some contrast.

2. **Aubuchon Hardware** – 255 East Central St. – Window Signs

The Manager of Aubuchon Hardware appeared before the DRC with a request to allow window signage. The signs will be developed by corporations seeking to feature their products such as Scotts, Ortho, and Dewalt. As different items are on sale the signs will be rotated.

Given that this is a corner store, the Zoning Enforcement Officer authorized 12 feet of window signage. This is consistent with the bylaws that allows additional signage for businesses on the corner.

Motion: Fitzgerald. **P**endleton second: voted (3-0-0) to **Approve** 12 square feet of signage that may rotate as frequently as monthly.

Other Business:

During the discussion of the amount of allowable window signage, a comment was made the Bob's Stores has signs far in excess of the 6 square feet allowed. After the meeting, this information was conveyed to the Zoning Enforcement Officer.

Motion to adjourn. All in favor 3-0-0.
Adjourned.
Respectfully submitted,
John Allen