

**DESIGN REVIEW COMMISSION
MINUTES OF MEETING
JUNE 8, 2010**

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TOWN OF FRANKLIN
TOWN CLERK

A meeting of the Design Review Commission was held on Tuesday, June 8, 2010, at the Franklin Municipal Building, Franklin, Massachusetts. The Chair called the meeting to order at 7:00 p.m. Members present were Chair, Jennifer Peters, James Esterbrook, Richard Tobin, Jr., Mark Fitzgerald and Associate Member Donald Grover. Absent was Lenley Rafuse. Also present was Town Planner, Beth Dahlstrom.

The Chair authorized Associate Donald Grover to vote at tonight's meeting in the absence Mr. Rafuse.

1. **Dress Barn – 155 Franklin Village Drive – Signage Replacements.** Present was Michael Privitera of Privitera Signs, who presented sign designs for replacing signs on the building, which Dress Barn is doing on most stores. The current signs total 92.5% and the new signs will be reduced in square footage to 83%. The signs will be LED illuminated lettering in the color Red #2793, on a raceway painted to match the building background. Members asked if there is a blade sign under the canopy and Mr. Privitera said he thought there was which may need to be resurfaced or repainted. The Chair agreed to include the blade sign tonight provided Mr. Privitera forwarded a copy of the change to Beth Dahlstrom, Town Planner for review. No design was presented for any change to the pylon panel this evening. The Chair advised Mr. Privitera that he would need to return before the Commission for approval if any changes are planned on the pylon. A motion was made by Mark Fitzgerald and seconded by James Esterbrook, as follows:

Motion: To approve the replacement signage on the building for Dress Barn (lettering color red #2793), as submitted; however, with the condition that 1) if the under-canopy blade sign is replaced it contain the same font and a copy is forwarded to the Town Planner; and 2) if any changes are made to the pylon sign panel, the applicant return to a Commission meeting for sign approval.

Vote: Approved 5 – 0 (Yes 5 No 0 Abstained 0)

1. **Tedeschi Food Shops – 533 West Central Street – Signage Replacement.** Present was Peter Shinney of Mass Sign, who presented a design for replacing the Tedeschi Food Shop building sign with new letters and logo and replacing the Tedeschi faces on the pylon sign with new faces, both of which have a new font and will remain externally illuminated. A motion was made by James Esterbrook and seconded by Richard Tobin, as follows:

Motion: To approve the externally illuminated replacement signage on the building and pylon panel for Tedeschi Food Shops, as submitted, without conditions.

Vote: Approved 5 – 0 (Yes 5 No 0 Abstained 0)

3. **Fitness Together – 13 Main Street – Window Graphic Signage.** Present was applicant, Scott Martin, who presented a request to add window graphic poster-type signs to the glass windows on the front of the building, explaining that he needed more visibility and this would explain more what his business was about. Ms. Dahlstrom explained that the graphics would be attached to the outside of the window and therefore was considered signage. The size was discussed and members felt that they needed to be reduced by 20% to 30%. It was suggested that he measure all the signage for his business to make sure that he was within the allowed square footage. Ms. Dahlstrom advised him that the Building Department could help him to determine the correct amounts. The Chair also requested that he have a photo showing the entire frontage with his other signage, together with the proposed window graphics. It was suggested that this matter be tabled until the next meeting and the applicant could return with a couple of proposed options. The matter was tabled until June 22, 2010.

General Matters:

1. **Acceptance of Minutes.** There were no changes or additions to the meeting minutes of May 25, 2010 and a motion was made by James Esterbrook and seconded by Richard Tobin:

Motion: To accept the Minutes of Meeting of May 25, 2010 as submitted.

Vote: Approved 5 – 0 (Yes 5 No 0 Abstained 0)

2. **DB Mart.** Ms. Dahlstrom updated the members on the situation and advised that if the applicant has not filed an application for signage approval for the next scheduled meeting, the Building Commissioner will assess a second fine.

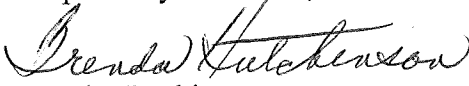
There being no further business at this time, a motion was made by Jennifer Peters and seconded by James Esterbrook:

Motion That the meeting be adjourned at 7:30 p.m.

Vote: Approved 5 – 0 (Yes 5 No 0 Abstained 0)

Adjourned.

Respectfully submitted,


Brenda Hutchinson