

**DESIGN REVIEW COMMISSION
MINUTES OF MEETING**

SEPTEMBER 28, 2010

A meeting of the Design Review Commission was held on Tuesday, September 28, 2010, at the Franklin Municipal Building, Franklin, Massachusetts. The Chair called the meeting to order at 7:00 p.m. Members present were Chair Jennifer Peters, Mark Fitzgerald, James Esterbrook and Richard Tobin, Jr., representing a quorum. Also present was Beth Dahlstrom, Town Planner. Absent were Lenley Rafuse and Associate Donald Grover.

1. **Interactions – 31 Hayward Street – Building Sign.** Present was Cam Alfonso of Signs by Cam, who presented a design for a non-illuminated belt sign to be placed on a building in the Hayward Park Complex, with colors similar to other signs on that building. Alignment of the sign as shown on the photo was discussed and members felt it would look much better centered between the two windows to the left of the doorway. Mr. Alfonso agreed, but said the client had been looking for visibility. Mr. Alfonso said the name Interactions would be added to the directory sign and matches other tenants listed there. Ms. Peters suggested that Mr. Alfonso speak with the landlord about the number of signs in the complex and how they should be placed as more tenants lease premises in Hayward Park. A motion was made by James Esterbrook and seconded by Richard Tobin, as follows:

Motion: To approve the non-illuminated building sign for Interactions, as submitted, but with the condition that the sign be centered between the upper and lower windows.

Vote: Approved 4 – 0 (Yes 4 No 0 Abstained 0)

2. **Franklin Country Day Camp – 1221 Pond Street – Signage.** Present was Rocco Cavallaro of Cavallaro Signs, Inc., who presented a design for a new double-sided, carved hanging sign for Franklin Country Day Camp. He explained that the old sign had rotted and the new sign will hang from the existing antique wrought iron bracket and was non-illuminated. A motion was made by James Esterbrook and seconded by Richard Tobin, as follows:

Motion: To approve the double-sided Hanging Sign for Franklin Country Day Camp, as submitted, without conditions.

Vote: Approved 4 – 0 (Yes 4 No 0 Abstained 0)

3. **Stannah (Stairlifts) – 101 Constitution Boulevard – Signage.** Present was Rocco Cavallaro of Cavallaro Signs, Inc., who presented a sign design for Stannah, located in the Franklin Industrial Park, which consisted of non-illuminated 5" red letters attached to the building fascia, as well as lettering on the door and the directory sign. Members had no issues with the signage and a motion was made by Mark Fitzgerald and seconded by James Esterbrook, as follows:

Motion: To approve the non-illuminated Building Sign, as well as door and directory lettering for Stannah, as submitted, without conditions.

Vote: Approved 4 – 0 (Yes 4 No 0 Abstained 0)

4. **Trugreen – 21 Forge Parkway – Signage.** Present was Agent for Trugreen, Andrew Puopolo of East Coast Sign Co., who presented a design for a new sign for Trugreen located in the Forge Park Industrial Park. Mr. Puopolo confirmed that the new sign is the same size as the existing sign, with a color change to green with white lettering and logo, and the sign is non-illuminated. Members had no issues with the design and a motion was made by James Esterbrook and seconded by Richard Tobin, as follows:

Motion: To approve the new non-illuminated Building Sign for Trugreen, as submitted, without conditions.

Vote: Approved 4 – 0 (Yes 4 No 0 Abstained 0)

General Matters:

1. **Acceptance of Minutes.** There being no changes or additions to the Minutes of Meeting of September 14, 2010, a motion was made by Mark Fitzgerald and seconded by Richard Tobin, as follows:

Motion: To accept the Minutes of Meeting of September 14, 2010 as submitted.

Vote: Approved 4 – 0 (Yes 4 No 0 Abstained 0)


There being no further business at this time, a motion was made by James Esterbrook and seconded by Mark Fitzgerald, as follows:

Motion: That the meeting be adjourned at 7:30 p.m.

Vote: Approved 4 – 0 (Yes 4 No 0 Abstained 0)

Adjourned.

Respectfully submitted,


Brenda Hutchinson
Secretary