

**TOWN OF FRANKLIN
ZONING BY-LAW AMENDMENT 12-670**

Changes to §185-3. Definitions

**A ZONING BY-LAW TO AMEND CHAPTER 185 SECTION 3 OF THE CODE
OF THE TOWN OF FRANKLIN**

BE IT ENACTED BY THE FRANKLIN TOWN COUNCIL THAT:

Chapter 185 of the Code of the Town of Franklin is hereby amended by the following additions, added into §185-3 Definitions in alphabetical order:

Banner - A sign that is composed of lightweight material, including nylon, vinyl, cloth, canvas or similar fabric, but does not include an awning or canopy affixed to a building or a free-flying flag.

Billboard Sign – Any outdoor sign larger than sixty (60) square feet in size with information pertaining to businesses or services that are not directly related to the site where the structure is placed.

Canopy or Awning Sign – Any sign that is part of or attached to an awning, canopy, or other fabric, plastic, or structural protective cover over a door, entrance, window, or outdoor service area.

Commercial and Business Corridor Sign District – All properties in the Commercial I Zoning District, Commercial II Zoning District and Business Zoning District.

Directional Sign – Any sign which is necessary for the safety and direction of vehicular or pedestrian traffic.

Directory Sign – Any sign listing the name and location of the occupants of a site or building.

Downtown Commercial Sign District – All properties in the Downtown Commercial Zoning District.

Externally Illuminated Sign – Light that is projected from the outside of a sign.

Flag – A specific type of sign that is made from woven or non-woven material, displaying colors or an insignia, and meant to be attached by one edge.

Freestanding Sign – A sign not attached to a Building or any Structure other than its own support, supported by at least two (2) columns, uprights or braces, or upon the ground.

Industrial and Office Park Sign District – All properties in the Industrial Zoning District and Office Zoning District.

Inflatable Sign – A sign that is inflated, filled or holds air, compressed air or any other gas. This includes balloons, air filled socks or other devices made to be displayed with air assist.

Insignia – A graphic representation of a badge emblem or mark of rank or privilege, used as a common substitution for the above mentioned badge, emblem or mark.

Internally Illuminated Sign – Light that is projected from the inside of a sign.

Light Emitting Diode Sign – A sign that uses Light Emitting Diode (LED) technology to form or illuminate an image or text.

Liquid Crystal Display Sign – A sign that uses a Liquid Crystal Display (LCD) technology to form or illuminate an image or text.

Logo – A graphic image or text that has a Trademark, is Registered or is under a Copyright, and is used to advertise a specific product or entity.

Political Sign – A sign that advocates for or against a candidate for public office or a public policy, position or issue whether or not it is a subject of a ballot question.

Public Way – Any Town owned land or right-of-way, either by easement or agreement that is meant to convey vehicles or pedestrians.

Reader Board Sign – A sign that has manually changeable lettering. Within the Town of Franklin a Reader Board shall be constructed to have no more than three lines of lettering.

Real Estate Sign – A sign advertising the sale or lease of land, buildings or structures on said land.

Residential Sign District – All properties located in all Residential Zoning Districts.

Roof Sign – Any sign attached to or erected on the roof of a building.

Temporary Sign – A sign advertising a specific event, which is made from suitable materials to remain intact and readable given the weather conditions and the period of time that the sign is displayed. All Temporary signs are meant to be temporary and shall be regulated in kind, size and time of display by the sign by-law.

Window Sign - A sign displayed on or within the window of a Building, visible from outside the Building.

This by-law Amendment shall become effective in accordance with the provisions of the Franklin Home Rule Charter and M.G.L. c.40A, §5.

DATED: _____, 2012

A True Record Attest:

Deborah L. Pellegrini
Town Clerk

VOTED:

UNANIMOUS _____

YES _____ **NO** _____

ABSTAIN _____

ABSENT _____

Judith Pond Pfeffer, Clerk
Franklin Town Council