



Franklin Public Works Street Sign Policy

Franklin Town Council September 18th, 2024
Robert “Brutus” Cantoreggi, Director Public Works
Chief Thomas J. Lynch, Franklin Police Department



Signs, Signs, Signs, Everywhere... Signs!

Fun Fact:

- 2907 Street Signs in Town
- Value of Signs \$936,054.00



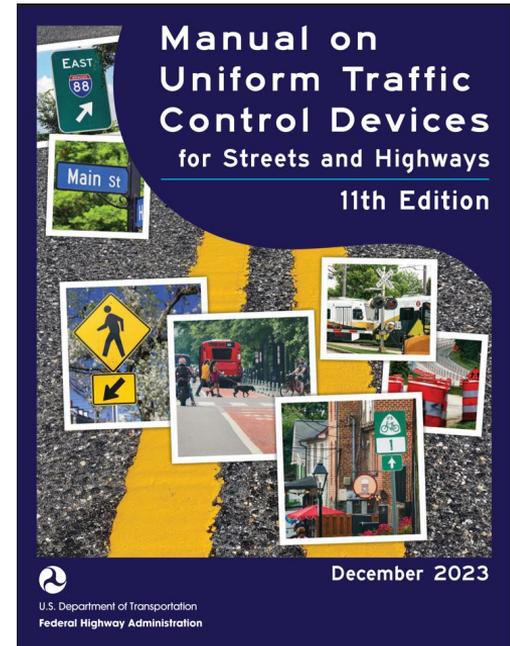
Street Sign Policy

The Federal Standards for Signs is the Manual on Uniform Traffic Control Devices (MUTCD)

<https://mutcd.fhwa.dot.gov/>

Town of Franklin Sign Request

<https://franklinma.portal.opengov.com/categories/1080/record-types/6580>



Street Sign Policy



Enforceable Signs

- Stop
- Handicap Parking
- Speeding
- School Zones
- Littering



Information Signs

- Street Name
- Directional
- Hill
- Curve
- Blind drive



Street Sign Policy

- False Sense of Security
- Liability
- Rarely Effective Solution
- Guidance
- Over signage



Street Sign Policy



In order for the Town of Franklin to be in compliance with Federal guidelines regarding the use of traffic signage on public rights of way. The following procedures will be followed:

1. Only signs recognized and approved by the Federal Manual on Uniform Traffic Control Devices (MUTCD) will be installed.
2. Existing signs that are not recognized by MUTCD will be removed at the discretion of the Director of Public Works and/or the Chief of Police.
3. The request for all new signs will be made through the Town Administrators sign permit process.

Street Sign Policy



**U.S. Department
of Transportation**

This policy is being implemented to protect the Town of Franklin and its residents. The MUTCD overview on the Federal Department of Transportation (DOT) website states among several key points: “The MUTCD is the law governing all traffic control devices. Non-compliance of the MUTCD ultimately can result in loss of federal-aid funds as well as significant increase in tort liability.” Consistent with this, if MassDOT conducts a survey of our Town roads and finds such signs present, they too recommend their removal. The Town does not wish to install signage that is not federally recognized for the following reasons:

1. They provide a false sense of security.
2. There is no enforcement mechanism.
3. They pose the potential for liability, as the signs are not MUTCD standard
4. They increase over-signage which breeds disrespect for all signs



Street Sign Policy

Questions???

