

FRANKLIN MASTER PLAN

Join us to

FORM
FRANKLIN'S
FUTURE

Master Plan Committee Meeting and Public Presentation — July 10th, 2024



Master Plan Committee Charge



Per Town of Franklin Resolution 23-07, The Town Council has established the Master Plan Update Committee to update the 2013 town-wide Master Plan.

The Committee will be charged to:

- Review the current Master Plan and existing planning documents, data and achievements;
- Identify the key issues facing the community in the next ten years;
- Assist in the identification of existing conditions and conduct trends analysis;
- Recommend goals and objectives related to Franklin's future;
- Develop a clear action plan for the Town of Franklin; and
- Make a final report to the Planning Board within 18 months from the date of ratification of the Committee members.

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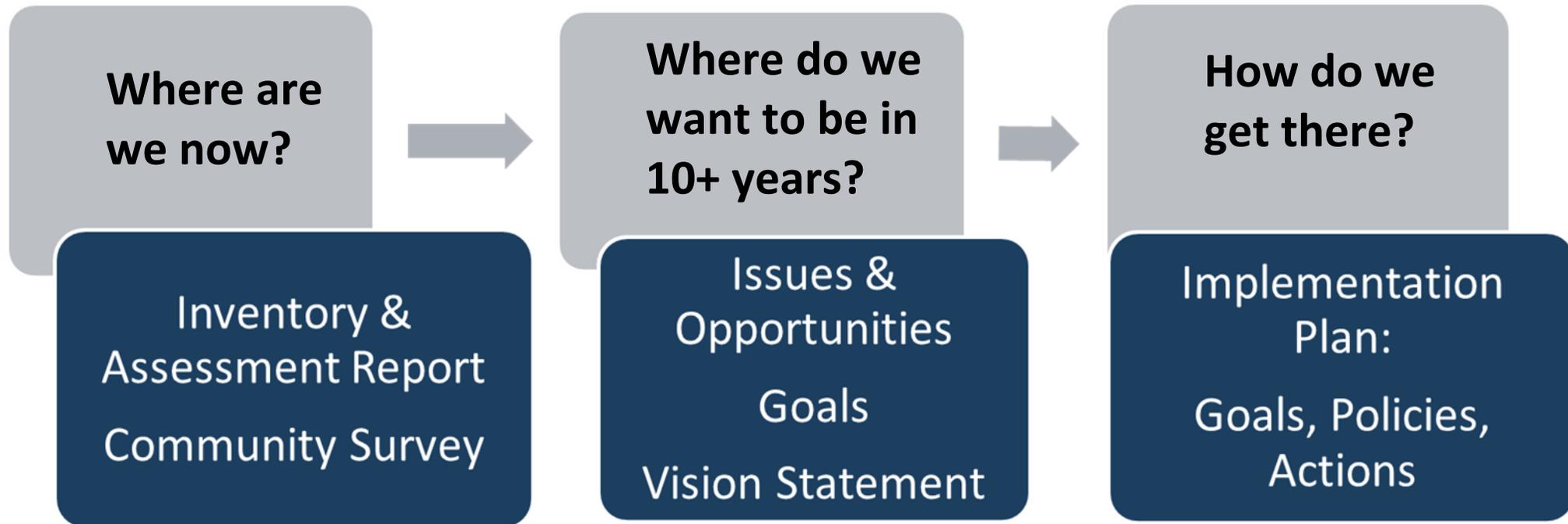


MEETING AGENDA:



- Overall Schedule of Master Plan
- Plan Progress to Date
- Draft Vision and Goals
- Q&A

MASTER PLAN PROCESS OVERVIEW



Project Schedule – Quarterly *(Working Draft)*

*Tasks completed are in *italics*

BETA & Barrett

Town & MPC

| | June 2023 | Sept. 2023 | Dec. 2023 | Feb. 2024 | June 2024 | Oct. 2024 |
|----------------|---|--|---|--|---|---|
| BETA & Barrett | Mobilization <ul style="list-style-type: none"> • <i>Getting to know the Town</i> • <i>Town Tour</i> • <i>MPC Kickoff meeting</i> • <i>Review existing plans & studies</i> | Inventory, Assessment, Diagnostics <ul style="list-style-type: none"> • <i>Interviews</i> • <i>Themes</i> • <i>Missing information</i> • <i>Data analysis</i> • <i>Stakeholder meetings</i> • <i>Inventory & assessment reports</i> | Focusing <ul style="list-style-type: none"> • <i>Key issues draft report</i> • <i>Revise inventory & assessment reports (1 revision)</i> | Goals, Draft Actions <ul style="list-style-type: none"> • <i>Review, update Master Plan Goals, Purposes, Actions</i> • <i>Possibilities, limitations:</i> <ul style="list-style-type: none"> ○ <i>Master Plan elements</i> • <i>Draft Vision Plan Update</i> | Draft Master Plan <ul style="list-style-type: none"> • <i>Public presentations (July & August)</i> • <i>Draft Implementation Program</i> • <i>Revise draft implementation plan (1 revision)</i> | Master Plan <ul style="list-style-type: none"> • <i>Submission of final Master Plan</i> |
| Town & MPC | <ul style="list-style-type: none"> • <i>Develop Community Engagement Plan</i> • <i>Assist in Scheduling Interviews</i> • <i>MPC meetings</i> | <ul style="list-style-type: none"> • <i>Informal & formal community engagement</i> • <i>Review & provide comment on Inventory & Assessment Report</i> • <i>MPC meetings</i> | <ul style="list-style-type: none"> • <i>MPC: meetings & working sessions</i> • <i>Review, update Master Plan Goals, Purposes, Actions</i> | <ul style="list-style-type: none"> • <i>Review & provide comment on Key Issues Report</i> • <i>MPC meetings</i> • <i>Public Outreach Meetings (2/14/24 & 3/23/24)</i> | <ul style="list-style-type: none"> • <i>Public presentations (July & August)</i> • <i>Draft Implementation Plan</i> • <i>Spring/Summer 2024 engagement</i> • <i>MPC conversations with the community</i> • <i>MPC meetings</i> | <ul style="list-style-type: none"> • <i>Planning Board public hearing to adopt Master Plan (anticipated Oct. 2024)</i> |

Project Schedule – Monthly *(Working Draft)*

*Tasks completed are in *italics*

| | May 2024 | June 2024 | July 2024 | Aug. 2024 | Sep. 2024 | Oct. 2024 |
|----------------|---|---|--|--|---|--|
| BETA & Barrett | Focusing <ul style="list-style-type: none"> Review, update Master Plan Goals, Purposes, Actions | <ul style="list-style-type: none"> MPC meetings | Goals, Draft Actions <ul style="list-style-type: none"> Draft Vision Plan Update MPC meetings & public meeting on draft goals (on 7/10) Draft Implementation Program | Master Plan <ul style="list-style-type: none"> Draft Compiled Master Plan report | Master Plan <ul style="list-style-type: none"> Implementation Plan (1 revision) | Master Plan <ul style="list-style-type: none"> Submission of final Master Plan |
| Town & MPC | <ul style="list-style-type: none"> MPC: meetings & working sessions Review, update Master Plan Goals, Purposes, Actions | <ul style="list-style-type: none"> Draft Goals and Objectives MPC meetings Revise Master Plan Goals and Objectives | Goals, Draft Actions <ul style="list-style-type: none"> MPC meetings & public meeting on draft goals (on 7/10) Work with Town Staff and working groups to create Actions for Implementation Program | Goals, Draft Actions <ul style="list-style-type: none"> Public meeting on draft action items and implementation plan | Master Plan <ul style="list-style-type: none"> Implementation Plan (1 revision) | <ul style="list-style-type: none"> Planning Board public hearing to adopt Master Plan (anticipated Oct. 2024) |

PLAN PROGRESS TO DATE

- Draft Vision & Mission Statement
- Master Plan Committee Meetings
- Tabling Events
- Bike Tour
- Master Plan Subcommittee Meetings



PLAN PROGRESS TO DATE

- Community Survey
- Inventory & Assessment Report
- Master Plan Open House Event
- Key Issues & Opportunities Report
- Draft Goals



MISSION AND VISION STATEMENT



Vision Statement:

Our vision of Franklin is to be a vibrant, inclusive, pluralistic, innovative, and sustainable community.

Mission Statement:

Franklin is an inclusive community that strives to support its citizens, land, and businesses in a sustainable, fiscally responsible manner. *See FULL TEXT in hand-out*

GOALS OVERVIEW

- Economic development
- Housing
- Land Use
- Natural, Cultural, and Historic Resources



GOALS OVERVIEW

- Open Space and Recreation
- Community Facilities and Services
- Traffic and Circulation
- Sustainability



MASTER PLAN SUBCOMMITTEES

- Housing & Economic Development
- Community Services, Facilities, and Circulation
- Open Space & Recreation, Natural, Cultural & Historic Resources
- Land Use & Zoning
- Sustainability



Pillar Goals:

- Housing Diversity
- Complete Neighborhoods
- Neighborhood Connectivity
- Vibrant Downtown
- Natural/Historic Conservation and Accessibility
- Resource Efficiency



HOUSING & ECONOMIC DEVELOPMENT SUBCOMMITTEE

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Members:

- Kenneth Elmore (Chair)
- Cobi Frongillo
- Rick Power



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HOUSING



Goals:

- ❑ Increase Housing Diversity to encompass a range of housing types, sizes, and price points to accommodate the diverse needs and preferences of residents including housing solutions, such as tiny homes, co-housing communities, accessory dwelling units (ADU), and co-living arrangements, to offer housing options suited to specific needs or lifestyles within the community.
- ❑ Expand and enhance neighborhoods.
- ❑ Public Education for the public about the advantages of dynamic and diverse and housing solutions.

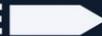
ECONOMIC DEVELOPMENT



Goals:

- ❑ Revitalize the Downtown
- ❑ Invest in Sidewalks and Wayfinding
- ❑ Create Mixed-Use Neighborhoods
- ❑ Boost Tourism and Event Attractions
- ❑ Community and Institutional Partnerships
- ❑ Redevelopment of Underutilized Properties

COMMUNITY SERVICES, FACILITIES & CIRCULATION SUBCOMMITTEE

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Members:

- Cobi Frongillo (Chair)
- Kenn Elmore
- Erin Gallagher
- Ginelle Lang



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COMMUNITY FACILITIES & SERVICES



Goals:

- ❑ Regularly utilize the Master Plan in developing budgets and prioritizing investments.
- ❑ Obtain sufficient resources to implement priority capital improvements, programs and services.
- ❑ Maintain, update, and expand Town infrastructure to satisfy current and future demands.
- ❑ Superb delivery of public services.
- ❑ Maintain the quality and effectively utilize town-owned properties.
- ❑ Implement the School Department's strategic plan.

CIRCULATION (TRANSPORTATION)



Goals:

- ❑ Make the Town increasingly more walkable and bikeable.
- ❑ Maintain and expand public transportation options.
- ❑ Improve and maintain public roadways to maximize public safety and serve existing and future land use patterns.
- ❑ Improve vehicle and pedestrian circulation in the Downtown and Neighborhood areas.

OPEN SPACE & RECREATION, NATURAL, CULTURAL & HISTORIC RESOURCES SUBCOMMITTEE

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Members:

Meg Hagen (Chair)

Glenn Jones

Melanie Hamblen

Rick Power



NATURAL, CULTURAL, & HISTORIC RESOURCES



Goals:

- Protect, preserve and enhance Franklin's natural resources.
- Provide quality arts and cultural resources as a vital part of the creativity and growth of our community.
- Preserve and protect community historic resources while respecting and planning for future growth.

NATURAL, CULTURAL, & HISTORIC RESOURCES



Goals continued:

- Advocate for the preservation and protection of Franklin's natural, cultural and historic resources.
- Implement growth management, sustainable development and low impact development techniques to preserve, protect and enhance the Town's natural, cultural and historic resources.
- Continue to implement the Goals, Objectives and Action items of the "Town of Franklin 2024 Open Space and Recreation Plan."

OPEN SPACE & RECREATION



Goals:

- Increase Public awareness of and access to open space and recreational resources.
- Preserve and enhance existing unprotected natural and open space resources in Franklin.
- Provide opportunities for inclusive and accessible passive and active recreation to meet the community's evolving needs.
- Implement sustainable practices in the design, construction, operation, and maintenance of Franklin's public parks and playgrounds.
- Work to obtain the funding and other resources necessary to implement the open space and recreation goals, objectives and actions outlined above.

LAND USE



Goals:

- ❑ Support development opportunities that preserve and enhance existing unprotected natural and open space resources.
- ❑ Encourage development of diverse housing options where property is underutilized or needs redevelopment, and where public transit is available.
- ❑ Promote mixed-use development in appropriate areas.

LAND USE



Goals Continued:

- ❑ Encourage expansion and retention of current businesses and attraction of new businesses in appropriate locations.
- ❑ Provide guidelines on Franklin character and develop a more clearly defined review process.
- ❑ Make permitting process more transparent, streamlined and in alignment with overarching Town goals.

SUSTAINABILITY SUBCOMMITTEE

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Members:

- Gino Carlucci
- Melanie Hamblen
- Eric Steltzer



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SUSTAINABILITY



Goals:

- Decarbonize all Town/School Buildings and facilities.
- Adopt and support sustainable development policies and practices.
- Support/encourage sustainable practices among residents and businesses.
- Encourage and promote walkability and bicycling.
- Strengthen resiliency to climate change impacts.
- Supports Programs to reduce waste.

Questions?

