



**TOWN  
ADMINISTRATOR**  
TOWN of FRANKLIN

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FOR IMMEDIATE RELEASE

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## **Franklin Secures Lower Electricity Rate for Franklin Residents**

*The program has saved ratepayers an estimated \$16.7 million over four years*

**FRANKLIN, MA** – The Town is pleased to announce that when the current electricity supply agreement expires with the Community Choice Power Supply Program in November 2025, a new agreement with a lower fixed rate of 13.9 cents per kilowatt-hour (kWh) will commence and remain in effect through November of 2028.

**The newly secured supply rate of 13.9 cents per kilowatt-hour (kWh) is 1.2 cents less than the current rate of 15.1 cents per kWh, and reflects an anticipated average savings of 7 dollars per month, or 84 dollars annually, assuming an average household usage of 600 kWh per month.**

Since its inception in November 2020, the Town of Franklin has successfully saved Franklin residents and small businesses an estimated \$16.7 million in electricity costs by securing a fixed supply rate through the Community Choice Power Supply Program. State law allows the town to partake in aggregate energy supply pricing in an effort to secure more competitive rates than what is offered through basic National Grid supply service.

*"In this challenging fiscal climate, the Town of Franklin is pleased to offer some financial relief to our residents and small businesses through continued participation in the Community Choice Power Supply Program,"* stated Town Administrator Jamie Hellen.

In addition to its cost saving benefits, the Franklin Community Choice Power Supply Program also promotes the Town's commitment to lowering carbon emissions. The energy supplied through the new contract meets Massachusetts' renewable energy requirements at 63% renewable (69% in 2026); and, for the first time, Franklin residents will also have the option to utilize energy that is 100% renewable and locally sourced at a rate of 16.6 cents per kWh. While its rate is 1.5 cents per kWh higher than the current contracted rate, this local option accomplishes a goal of the recently approved 2025 townwide Master Plan.

*"As a Certified Green Community since 2018, Franklin is committed to further reducing its carbon footprint, and this program allows us to do so through the use of renewable energy"* commented Jamie Hellen. *"We are excited to provide residents and ratepayers with the option*

*to source 100% of their renewable energy locally, which has been implemented as part of the Town's Master Plan and in response to community feedback."*

This contract does not prohibit any resident or small business from procuring their own electricity distribution separately.

The Franklin Community Choice Power Supply Program is an electricity aggregation program that allows a municipality to purchase electricity in bulk on behalf of its residential and small business customers. The goal of municipal aggregation is to stabilize energy costs, deliver savings to ratepayers, reduce the community's carbon footprint, and enhance local control in its energy purchasing. Currently, 8,492 meters are enrolled in the program and Franklin ratepayers have saved a combined 16.7 million dollars as of December 2024.

Residents and business owners who are already enrolled in Franklin's Community Choice Power Supply Program will be automatically re-enrolled in the program with the Town's standard product at the new rate of 13.9 cents per kWh, and will receive an informational postcard from Colonial Power Group thirty days before the new rates take effect. The postcard will include the name and contact information of the new supplier, instructions on how to select the locally sourced energy product at a rate of 16.6 cents per kWh instead of the Town's standard product, how to opt-out of the program, and other important details.

Residents and business owners that are not enrolled will need to opt into the program if interested in participating. To opt into the program with our current supplier, Dynegy Energy Services, at the rate of 15.1 cents per kWh, call Dynegy at (866) 220-5696 or visit <https://colonialpowergroup.com/franklin/>. Enrolled participants will be automatically re-enrolled with the new supplier and rates when the agreement takes effect later this year. Anyone who wishes to opt into the program after the new agreement commences will need to visit the Town's [Municipal Aggregation Website](#) or contact the Town Administration Office at (508) 520-4949 for more information.

**There are no fees for enrollment or cancellation.** However, residents and business owners with a supplier block on their account must contact National Grid at (800) 322-3223 to have the block removed in order to participate in this program. Additionally, anyone already locked into an existing contract with another third-party supplier is advised to verify the contract terms before switching, as they may be subject to penalties or early termination fees charged by that supplier.

Residents and ratepayers seeking enrollment status are advised to contact Colonial Power Group at (866) 485-5858 ext. 1 or [colonialpowergroup.com/franklin](https://colonialpowergroup.com/franklin).

Learn more about the Town of Franklin's Community Choice Power Supply Program at <https://www.franklinma.gov/163/Municipal-Aggregation>.

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