



**ARTS, CULTURE &
CREATIVE ECONOMY**
TOWN of FRANKLIN

Art Pharmacy

Art Pharmacy & Franklin, MA Quarterly Partnership Report

Timeline: May 2025 – August 2025

Overview

Since launching our partnership with the town of Franklin, MA, to support individuals in treatment for opioid use disorders or to prevent the misuse of opioids, Art Pharmacy has been able to build programming to integrate arts and culture into community well-being while starting to serve members of the community.

Implementation Key Highlights

Workflow and Partnership Development. Met with Franklin leadership bi-weekly in 10 meetings to support implementation which included:

- Built a custom referral workflow for Franklin and communications for smooth referral and community member engagement.
- Developed and shared clinical escalation pathways to ensure members receive higher-level care if and when needed.
- Finalized quarterly reporting structure with Franklin leadership to guide continuous improvement.
- Trained Art Pharmacy Care Navigators to specifically support Franklin community members.
- Collaborated with Franklin leadership and the Mass Cultural Council to introduce the initiative to potential community partners in a Community Conversation Setting, with approximately 50 individuals in attendance.

Arts & Culture Partners

- Identified and enrolled community-based arts & culture partners, including both traditional arts organizations and non-traditional entities that offer creative or cultural programs. Anchor partners like The Black Box, Pete's Nerd Emporium, and the Franklin Senior Center helped us diversify offerings—from performances to intergenerational play. Dozens of community partners have enrolled and onboarded.
- All partners completed an onboarding process, including an orientation session to prep them for receiving referrals from Art Pharmacy and access to a Community Partner resource hub.
- Partners also receive continuing education via webinars, including “Lessons from the Field: Learnings and Best Practices in Social Prescribing” and “Mental Health Basics: Recognition and Response for Arts & Culture Organizations.”
- Ongoing arts engagement vetting and coding for the Franklin population, and arts engagement

quality monitoring, particularly as it relates to contraindications for this population (i.e. alcohol served on location) to ensure community member safety and preference.

Prescribing (Referring) Partners

- Identified initial Prescribing Partners, individuals who refer individuals to Art Pharmacy, with Franklin leadership, based on their involvement in the community and potential reach to community members who may benefit from Art Pharmacy.
- These Prescribing Partners include a broad range of professionals across the community, including Franklin's Health Department, Franklin Senior Center, Franklin Fire and Police Departments, Franklin School District counselors and administrators, recovery and support services organizations, YMCAs, and more.
- Delivered personalized and tailored trainings for over 50 Prescribing Partners across the community. This training included information about Art Pharmacy, which community members were eligible for based on their relationship with prevention or treatment for Opioid Use Disorder, and how to make a referral - Developed tailored marketing assets to support ongoing education and referrals.

Ongoing Community Service Delivery Key Highlights

Service Delivery

- Launched partnership on May 1, 2025
- Several community members have been referred to Art Pharmacy, and 88% of those individuals have completed intake with a Care Navigator.
- For those individuals who have been enrolled, arts and culture events have been scheduled for members of the community to support their engagement in local, community-based opportunities to support their well-being.
- These include arts and culture events both in and around the surrounding areas of Franklin.
- All community members have access to bring a companion along with them to their event to support their engagement.
- Costs for these events for community members and their companions is covered as a part of the contract.
- These community members are actively involved in personalized Care Navigation with Art Pharmacy's team to support their engagement in the Art Pharmacy Program.
- Art Pharmacy's Care Navigators provide bilingual (Spanish and English) support to community members
- Increase in referrals are expected in the incoming quarter due to increasing the number of Prescribing Partners as well as factors related to seasonality.

Ongoing Partnership Development

- Leadership Engagement
- Bi-weekly meetings between Art Pharmacy and Franklin leadership to refine workflows and review progress continue to occur.
- Network Growth
- Continued onboarding of additional arts and culture partners to meet member needs and interests.
- Ongoing outreach and training for new prescribing partners.
- Awareness & Communication
- Development of newsletters and informational materials to increase visibility and strengthen referral pathways.
- Program Adaptation
- Flexibility to adjust program elements in response to community needs and feedback.