## WELCOME

## FCC WEBINAR: ONLINE APPLICATION PREVIEW



Massachusetts Cultural Council



## Stacey David and Lillian Gould



Press F11 to exit full screen

Online Toolkit for Local Cultural Councils





Visit the website at http://mass-culture.org/



You will be brought to the LCC's Council Profile. Be sure to click on the "Council Priorities" tab before applying to see if the council has any additional application requirements or criteria that may bear weight in grant decisions.

#### FRANKLIN CULTURAL COUNCIL

**Council Information** 

LCC Program Guidelines

Council Priorities Apply Now

Funding List

print this page

For FY19, the Franklin Cultural Council will give priority to grant applications for projects and programs that meet one or more of the following:

• are held within the Town of Franklin and/or are of the greatest benefit to Franklin residents

engage girls in STEM

· are for events within the boundaries of the new Franklin Cultural District

· are from new applicants and/or for new projects

#### In addition, the following criteria must be met:

Applicant's project must be clearly related to the arts, humanities, civics, history or interpretive sciences.

Applicant's project must provide adequate public benefit for the Franklin community and provide adequate public access. Explanation of handicap accessibility of the venue must be included in application.

Applicant must have a clear, written commitment of location and date of event from sponsoring organization or venue.

Funding for applicant's project must not substitute for or replace other public funding of programs in the arts, humanities, civics, history or interpretive sciences.

Franklin Cultural Council funds are not intended to be used as the sole source of funding of projects.

Ticket prices for events will be taken into consideration during grant approval process and must be included in your application.

Acknowledgement of Franklin Cultural Council support must be given during the program or project and verification of such must be provided for grant payout.

#### **Rating Scale**

The organization, program or project is:

**5**=Overall excellent in all criteria with no *major* weaknesses or failings in the strict context of that criteria

4=Very good in all criteria or excellent in almost all, with perhaps no more than one major area requiring attention, correction, or major improvement

**3**=Good/average in all criteria, or very good in some areas but weak in others with at least one or more criteria requiring attention

2=Weak in several areas, but not necessarily absent of some merit in some areas

**1**=Very weak in almost all areas of the criteria

Applicant's Name/Project: «Applicant»

How would you score this project in terms of:

#### Quality, Originality, and Creativity:

Score:

Score:

- Are the applicant's and/or partner's credentials satisfactory?
- Do the qualifications of the artist, humanist, or scientist leading the activity suggest the project will be of high quality?
- Are there technical considerations that would impact quality (lighting design expertise, teaching materials, appropriate workshop space, etc)?
- · Does the project seem interesting, innovative or particularly worthwhile?

#### **Community Benefit:**

- Does the project serve and involve the community, a particular segment of the community, or an underserved population?
- Is the applicant a Franklin resident? Will the project be held in Franklin or for our residents?
- Is this a new applicant?
- Does the project contribute to the cultural vitality and well-being of the community as a whole?
- Does the project address a community need?
- Does the project play a unique role specific to the community?
- How many residents will benefit from the project?

#### Planning:

- Is there sufficient planning? Does the timeline make sense to ensure quality in project implementation?
- · Have the participants or intended audience been identified?
- Do we have a letter from the venue stating the date and time for the project's completion?
- · Is the venue handicap accessible and was an explanation provided?

#### Budget:

- Is there a budget for marketing/publicity for any part of the project that is open to the public?
- Can the project be successful if partially funded?
- Has the applicant leveraged additional resources or is the FCC the sole source of funding?
- Will the project take place without council help?

Score:\_

Score:

#### TOTAL: /20

#### Click on the "Apply Now" tab.

Online Toolkit for Local Cultural Councils



Contact MCC| Term & Conditions | Privacy Policy

The link will direct you to the registration page. If this is your first time applying online (you individually, not the organization), you will have to create a new registration by clicking on "Register Here."

Previous applicants will login on the right, using their old information, and click "forgot password" if they don't remember their credentials.



## **REGISTRATION AND ELIGIBILITY**



#### Applicant Eligibility

\* The applicant resides in or is located in Massachusetts

O Yes

O No

\* Is the applicant one of the following?

O Individual

O Incorporated Non-Profit

Unincorporated Association

O Public School, Library or Other Municipal Agency

O Religious Organization or school requesting funds for cultural programming that does not have the effect of advancing a religion

O Other

0

\* Has the applicant, or person leading the project/program, been engaged in the kind of activity for which funds are requested for at least one year?

○ Yes 🚱

() No

Previous applicants have already completed this quiz and will not be prompted to take it again.

TIP: HOVER OVER THE QUESTION MARKS FOR MORE INFORMATION. \* Has the applicant, or person leading the project/program, been engaged in the kind of activity for which funds are requested for at least one year?

O Yes 🕜

O No

\* Does the proposed project/program meet the MCC's definition of Arts, Humanities, or Interpretive Sciences?

🔿 Yes 🔞

Arts - The creation of work in the crafts, performing, visual, media, folk, design, literary, and interdisciplinary arts. In addition, they also include the presentation and preservation of and education about works in these disciplines.

Humanities - Types of learning that deal with human values and aspirations, human thought and culture, language, and creativity. Examples include, but are not limited to, history, social studies, philosophy, criticism, and literature.

Interpretive Sciences - Types of learning that deal with nature, science, and technology in ways that explain how they relate to people's lives. Some examples of organizations that conduct interpretive science activities are aquariums, arboretums, botanical gardens, nature centers, natural history and anthropology museums, planetariums, and science and technology centers.

ogram discriminate or discourage participation on the basis of olor, national origin, ancestry, disability, sexual orientation or

accessible to persons with disabilities?

to purchase food or refreshments?

d the LCC Program Guidelines, as well as the specific Council buncil to which you are applying has posted on the website?

\* Have you disabled your popup blocker?

You may not be able to complete the application without viewing popups, and you will not be able to see error messages to tell you what you need to submit.

After registering, you will be brought to a blank form where you will need to fill in basic information to create an account. Once the information is complete, press Submit, and you will be automatically sent an email with login instructions.

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Create an Account	
Instructions Pease complete the following form to create an account. Once it's been submitted, an email will be sent with log-in instructions. Be sure your email is set to receive messages from LCCapplication@mass-culture.org. If you are a returning user, please togin.	
*Enail	
* First Name	
'Last Name	
Тбе	
* Phone	
Phone Ext.	
* Address	
° City	

After logging in, you will be taken to the system's home page. To begin an application, click on Apply Now.

Funding Opportunities +	My Applications			
	🔿 In Progress 🕥 Subm	itted		
Into for projects, operating support, ticket subsidy programs, artist devices tabuscipps or other activities, based on local priorities meteors. addine. 10/17/2015 Apply Noir				S

Miranda Coo

The Help Desk email and phone number are on each page for technical questions.

w PDF Summary		
is / Contact the <u>MUL help desk</u> it 51/-506-2/33. Be sure to hit "Save" offen, be	ine moving between tabs, and before viewing PDF summary.	
Project Information Project Overview Budget Over	iew Supplemental Materials eSignature	
Applicant Name: Ipsum Lorem	Mailing Address: 10 St James ave	
Address 2:	City: Boston	
State: MA	<b>Zip:</b> 02116	
Phone: 6178582714	Email:	
Website:		
ontact Person (If different than the applicant)		
Name: Star CEO		Address:
Address 2:		City:
State:		Zip:
Disease		Emails

You will then be taken to the application form. On the first page, you will be asked to provide the contact information for your organization (Applicant) and the individual to be contacted if the LCC has questions.

Applicant Information	Project Information	Project Overviev	v Budget	t Overview	Supplemen	tal Materials	eSignature	Internal	
* Project Title:	Civil War Era Poetry and M	usic			User Name:	Charlotte Cutter			
* Council Applying to:	Westfield Cultural Council	Lookup		* Pro	oject Discipline:	Multidisciplinary	• 🔞		
* When will the project take place?:	August 2018			* Where	will the project take place?:	Mass History Mu	seum		
* Estimated number of people served:	50	G							
* Does this project serve prim	narily schoolchildren (grades	pre-K to 12)?							
No 🔻									
Previous									Next
		Save Dra	ft 🖌 🤇	Submit	Delete				

In the Project Information tab, provide information about the project for which you are requesting funding. You must submit a separate application to each council even if it is for the same project.

## Select the LCC to which you will apply:

Applicant Information	Project Information	Project Overviev	v Budget	t Overview	Supplemen	tal Materials	eSignature	Internal	
* Project Title:			_		User Name:	Charlotte Cutter			
* Council Applying to:	west	Lookup	Beg	in typ	oject <b>S</b> cipline:	Please Select	• 🕜		
* When will the project take	Council Name			* Where	e will the project				
place?:	West Boylston Cultural Cou	ncil			take place?:				
* Estimated number of	West Bridgewater Cultural C	ouncil 🦳 🖉							
people served:	West Brookfield Cultural Co	uncil	·						
* Does this project serve prim	West Newbury Cultural Cou	ncil							
Place Online	West Springfield Arts Counc	il (WSAC)							
Please Select V	West Stockbridge Cultural C	ouncil							
	Westborough Cultural Coun	cil						_	
Previous	Westfield Cultural Council								Next
	Westford Cultural Council								
	Westhampton Cultural Cour	icil ve Dra	ft 🛛 🖪 S	Submit	Delete				

In the Project Overview tab, answer the narrative questions about your proposed project. You are encouraged to type narrative responses in Microsoft Word or Notepad first, and then copy and paste the text into the online form.



#### In the Budget Overview tab, you must select the Project Budget button to complete the estimated budget for your project.

Applicant Information	Project Information	Project Overview	Budget Overview	Supplemental Materials	eSignature	Internal			
* Click the Project Budger	utton to enter/edit the financial	details of the project. This	budget form includes req	uired fields.					
Click Save before editing	Press "Sa	ve" to view "	Proiect Buda	et" button.					
In-Kind Donations									
See a <u>Sample Budget</u> .									
0									
Please list any in-kind good in-kind donations, you may	ls or services that you anticipat do so here, or in the Project B	te receiving for this project udget section above.	(loaned space, donated n	naterials, etc.). While not requ	ired, if you would like	to include the	dollar value of		
	Applicant Information	Project Information	Project Overview	Budget Overview	Supplemental Ma	aterials	e Signature	Internal	
	* elick the Project Budget bu	tton to enter/edit the financ	ial details of the project. T	This budget form includes requ	ired fields.				
500 characters let	🖩 Project Budget	Click to c	non hudgot	dotail pago					
* How will you adjust the			penbuuger	uetali paye.					
	In-Kind Donations								
	See a <u>Sample Budget</u> .								
	0								
	Please list any in-kind goods in-kind donations, you may d	or services that you anticip o so here, or in the Project	bate receiving for this proj Budget section above.	ect (loaned space, donated m	aterials, etc.). While r	not required, if	you would like t	to include the	dollar value of
									•

A window will appear to enter projected expenses. The budget will need to have at least one expense listed in order to be accepted. Please note that *Additional Income* must be included in the sum of the *Total Income* for the project budget to be accurate.

🖞 Click the Project Budget button to enter/edit the financial details of the project. This budget form includes required fields Google Chrome 📼 📼 🗮	Miranda Cook
https://mcc.smartsimplebk.com/s_viewxmlpage.jsp?fieldid=1534708&codedid=Z0hmTFtCf1sLNRNQJXZaJxAGOgcpWHI	
Project Budget	
Projected Expenses	Application ID: ~1105
How much will it cost to complete your project?	" User Name: Miranda Cook
Amount	
Salaries/Stipends	hefore viewing PDE cummany
Space Rental	berole riewing i br summury.
Marketing/Promotion	e
Supplies	
Capital Expenditures	eids.
Subtotal	
Other Expenses (travel, equipment rental, etc.)	
Amount	
	, etc.). While not required, if you would like to include the dollar value of in-kind donations, you may do so here, or in the Project Budget
Subtotal	h.
Total	uill see said a dilitional funda as anala the measurements had 21
Projected Income	will you raise additional runds or scale the programming back?)
save Clear Close	)
250 characters left	

#### Instructions

Total Projected Expenses must equal Total Projected Income.

If the Total Projected Expenses are greater than the Amount Requested from this LCC, please list the Additional Income you anticipate obtaining to pay for all the projected expenses.

If there is no Additional Income to report, enter \$0 into the first Additional Income Amount box.

Projected expenses means all the expenses to conduct the project, not just what you will be requesting of the LCC.

The Council will review your expenses to make sure they are reasonable (*not overly inflated*), well thought out (*not missing key elements like advertising*), and appropriate (*ie: not asking for TV ads*).



#### Project Budget

Projected Expenses		

How much will it cost to complete your project?

	Amount
Salaries/Stipends	\$100
Space Rental	\$300
Marketing/Promotion	\$50
Supplies	\$450
Capital Expenditures	\$0
Subtotal	\$900

Other Expenses (travel, equipment rental, etc.)

	Amount
Equipment rental	\$500

Equipment rental	\$500
ubtotal	\$500
otal	\$1,400
rojected Income	
ow will you pay for expenses associated with your proje	ect?
	Amount
otal Projected Expenses	\$1,400
mount Requested from this LCC	\$400
Idditional Income	
iditional Income Needed to Complete Project	
	Amount
dditional Income	\$1,000
dditional Income' must equal 'Total Income' below.	
the additional income needed to complete your project t the additional income you anticipate obtaining to pay	is greater than \$0, then please for all the projected expenses.
escription of Funding Source	Amount
Space donated (in-kind)	\$300
Ticket sales	\$300
Private donations	\$400

### The budget must balance for the application to be submitted.

Answer the narrative responses below the budget. At the bottom of the page is a glossary of terms that may help complete the application.

#### In-Kind Donations

See a Sample Budget.

Please list any in-kind goods or services that you anticipate receiving for this project (loaned space, donated materials, etc.). While not required, if you would like to include the dollar value in-kind donations, you may do so here, or in the Project Budget section above.	of
Superque paritura ut cadavere gi re et. Opinio ut rursus nescio ad aptior ei.	8

#### 423 characters left

\* How will you adjust the project if the council cannot fund the entire amount you are requesting? (For example, how will you raise additional funds or scale the programming back?)

Ex se credamus mutuatis sequitur re. Sui occurrent tot est strepitum imaginata. Tribuo mentem ab an guibus. Hic rem crescit scripti suo positis haberem has cognitu. Percipiat at plerosque admittere de extitisse adjuvetis vi ad.

21	characters left	

If you have applied to other Local Cultural Councils for funding for this specific project, please list the names of those councils below

North, West, South, East.

224 characters left

Project Budget Glossary

Additional Income Needed to Complete the Project - The total Projected Expenses for the project minus the amount that the applicant is requesting from the local cultural council. If this amount is greater than \$0, the applicant must demonstrate their plans to secure the remaining funds in the Projected Income section of the budget.

Capital Expenditures - Items, or group of items, that have a life expectancy of more than three years and a monetary value of more than \$500. Examples include equipment, such as lighting or sound equipment, new construction or the renovation of a cultural facility.

Varketing/Promotion Expenses - Expenses for any publicity or advertising such as newspaper ads, radio time, web placement, brochures, banners, etc.

Projected Expenses - The best estimate of the costs the applicant will incur in completing the proposed project.

Projected Income - The best estimate of revenue the applicant anticipates generating in order to pay for the projected expenses associated with completing the project.

Save Draft 🛛 🚽 Submit 🛛 Delete

## In the Supplemental Materials tab, you may attach up to 3 pages of PDF documents.



A window will appear where you can browse your computer's files. Click on *Browse* to select the materials to upload, and then on *Upload* to attach the document(s) to the application.





#### If your material includes photos or is longer than three pages, you may include links to websites, Google Drive, or Dropbox folders in one of your uploaded files.

Submission Manager - LCC Application	Miranda Cook
Home - LCC Applications	
More +	
* Grant Type: Standard Application	Application ID: ~1105
* Status: Draft	* User Name: Miranda Cook
View PDF Summary Questions? Contact the MCC help desk at 617-858-2721. Be sure to hit "Save Draft" often, before moving between	en tabs, and before viewing PDF summary.
Applicant Information Project Information Project Overview Budget Overview Supplemental Materials	eSignature
Please <u>visit the website of the council</u> to which you are applying to learn if supplemental materials are required. Do no pages. Any PDF that is longer than three pages will not be reviewed by the council. In case it's helpful, here are some sites that allow you to crop/delete pages from a PDF: <u>PDFZorro.com</u> <u>PDFEscape</u> <u>DocHub</u> <u>Sample_Letter_From_Venue.pdf</u> <b>O Upload</b>	t include supplemental materials unless they are required by the council. To upload supplemental materials, they must be in PDF format and no longer than three

Click on the eSignature tab to complete the final step of the application. To submit an application, select the *Final Submission* box and hit *Submit* below. If you left any required fields incomplete, the form will prompt you to go back to fill in the specified question.

Applicant Information	Project Information	Project Overview	Budget Overview	Supplemental Materials	eSignature	Internal	
Authorized Signature The signature below is that of the person authorized to testify as to the accuracy of this application and the person who agrees that the required acknowledgment will be given to the Massachusetts Cultural Council and the granting Local Culture Council, if this application is approved. This person also agrees that reasonable accommodations will be made to ensure that people with disabilities have equal physical and communications access, as defined by state and federal law and as outlined in the MCC's LCC Program Regulations and Guidelines. The signature below affirms that the application has reviewed and meets any local priorities as set forth by the Local Cultural Council on their web page							
Clicking the Tricel Submissio	on" below serves as an autho	rizing electronic signature	9				
Final Submission	-						
Once you click "Submit" below, you will no longer have access to make changes to your application. A copy of your application will be sent via an email attachment upon submission.							
After the application deadline, and while the applications are under review you will not be able to access the application through the web site. To save a copy of your application, click "View PDF Summary" at the top of the page and save the file on your device.							
Please note: You have not	successfully submitted you	r application until "Con	gratulations" appears in	blue text at the top of the page			
Previous						Next	
		Save Draft	🖌 Submit	Delete			

Submission confirmation:

- 1. Look for the blue "Congratulations!"
- 2. Please save a copy of the application for your reference.

# Remember to save a PDF copy of your application. Orgratulations You haven't submitted successfully until Your application has been submitted. By January 15, Local Cultural Councils (LCCs) will have submitted their Annual Reports to the Massachusetts Cultural Council, and will begin to notify applicants. You see this!

Questions? Contact the MCC help desk at 617-858-27 33 Be sure to hit "Save Draft" often, before moving between tabs, and before viewing PDF summary.

Applicant Information	Project Information	Project Overview	Budget Overview	Supplemental Materials	e Signature	Internal		
We recommend that you develop your narrative in word processing software and then copy and paste it into the boxes below.								
* Summarize the proposed project.								
Ideas neque illos mea eae. Vi at ad complector id quaecumque consuetudo. Fal praecise rum physicam actiones lus recenseo uno. Ita hac cera meis rari. Du re impulsum ab ex ulterius perspexi. Hic sae admi sex quid veat. Sex prudentiae sae concipitur jam percipimus imaginandi quantumvis indubitati. Firma corpo situm nam totos latum mem. Ei id ferias multis dividi fusius firmae firmum.								
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183 characters left								

Applications must be submitted by <u>October 15, 2018</u>. You will receive an email confirmation with a PDF attachment of your completed application. LCCs will receive a complete PDF panel book by November 1 and can begin reviewing applications at that time. Grant awards will be announced in early January 2019.



## **ONLINE APPLICATION RESOURCES**

- This PowerPoint handout
- Tutorial Videos:

https://www.youtube.com/playlist?list=PL0y5ieOo4y5CRIHC ksqdbMkNMRQI\_h-3T

- MCC Help Desk 617-858-2721



## **New FY18 LCC Guidelines**

**Capital Expenditures:** Municipal organizations are now eligible to receive funding for capital expenditures, which are items with a value of over \$500 and a life of over three years. All other applicants remain eligible for this funding, as in the past.

**No Substitution:** This guideline has been discontinued; therefore, Project salaries for municipal employees may be eligible if they meet other guidelines.

## Other MCC Grant Opportunities

## **Artist Fellowships**

The Artist Fellowships provide direct, unrestricted support to Massachusetts artists in recognition of exceptional original work, to foster the creation of new art in the Commonwealth. Artist Fellowships in a range of disciplines are awarded to primary creators of original works of art.

Online application available: **August 15, 2018** Application deadline: **October 1, 2018** Grants announced by **February 2019** 

## **Big Yellow School Bus**

Big Yellow School Bus provides \$250 grants to help schools meet the transportation costs of educational field trips to nonprofit cultural institutions and activities in the arts, sciences, and humanities across Massachusetts.

The online application for the 2018-2019 school year available: **Thursday, September 20 at 4:00pm.** 

Visit www.massculturalcouncil.org/ for more information

## **Other MCC Grant Opportunities**

**Festivals Grant** 

The Festivals Program is designed to provide funding to help festival programmers meet the needs of producing, promoting, and developing audiences. Grants are \$500 per applicant

For festivals taking place September 1, 2018 – February 28, 2019 Online application available: June 15, 2018 Application deadline: September 15, 2018, 5:00pm ET Grants announced : October 2018



Stacey David, Chair, Franklin Cultural Council: <u>franklinculturalcouncil02038@gmail.com</u>

Lillian Gould: <a href="mailto:lsgould@gmail.com">lsgould@gmail.com</a>

Visit: <u>http://www.franklinma.gov/cultural-council</u> or <u>www.mass-culture.org</u>



Massachusetts Cultural Council

