

Town of Franklin



Design Review Commission  
Tuesday, December 8, 2020  
Meeting Minutes

Chair Fitzgerald called the above-captioned meeting to order this date at 7:00 PM, **as a Remote Access Virtual Zoom Meeting**. Members in attendance: Chair Mark Fitzgerald, Vice Chair Chris Baryluk, James Bartro, Sam Williams, Gerald Wood, Associate Venkata Sompally. Members absent: None. Also present: Maxine Kinhart, Administrative Assistant.

As stated on the agenda, due to the growing concerns regarding the COVID-19 virus, this meeting will be conducted as a Remote/Virtual Design Review Commission meeting. In an effort to ensure citizen engagement and comply with open meeting law regulations, citizens will be able to dial into the meeting using the provided phone number, or citizens can participate by using the Zoom link provided on the agenda.

1. **Beauty Bar – 391 East Central Street-** Install faces.

Mr. Cam Afonso of Signs by Cam, Inc. stated they are replacing the sign face in the existing sign cabinet. The sign will be black background with white letters; it will be internally illuminated. The same will be replaced in the street pylon.

**Motion:** To **Approve** the sign package as submitted. Motioned by S. Williams. Seconded by C. Baryluk. Voted 5-0-0.

2. **Acupuncture – 205 East Central Street 2<sup>nd</sup> Floor –** Sign created and installed at office, existing sign outside.

Chair Fitzgerald confirmed the sign is externally illuminated. Owner Crystal Meyers stated she believed the sign would be going in the second slot down. Mr. Cam Afonso of Signs by Cam, Inc. stated there is currently a blank in the pylon; this sign will match the other signs in the pylon.

**Motion:** To **Approve** the sign package as submitted. Motioned by C. Baryluk. Seconded by S. Williams. Voted 5-0-0.

3. **Emma's Quilt Cupboard & Sewing Center – 319 East Central Street-** Install door lettering.

Mr. Cam Afonso of Signs by Cam, Inc. stated they will only be installing the door lettering. Another company will be doing the signs on the building.

**Motion:** To **Approve** the sign package as submitted. Motioned by S. Williams. Seconded by J. Bartro. Voted 5-0-0.

Chair Fitzgerald announced that he and Vice Chair Chris Baryluk will be recusing themselves from the upcoming S&L Therapy submission. He recommended reading both the meeting minutes from the previous meeting and the letter in the Design Review Commission's agenda packet to understand why they are recusing themselves.

4. **Imperial Dade – 300 Financial Park Drive** - Install channel letters – LED internal illumination, 8' low voltage whips, 1/8" Alupanel backers, 040 x 3" aluminum returns. 3/16" acrylic face with graphics. Ms. Shanna Bento of Luka B Signs stated they came up with three versions. She reviewed version 1 and stated it was the initial size. She stated that they would like to have two logos on the building. She reviewed the overall size of the Imperial Dade sign. Mr. Williams reviewed that the way it is submitted, the sign is 72" x 186" overall which is bigger than the area allowed. He stated that there is a lot of negative space that is cut out; therefore, they will allow the applicant to only count the area of actual words and the two swooshes. Chair Fitzgerald said they did not have much trouble with the size of the individual sign, but they were looking to put two. Ms. Bento reviewed the sizes of versions 2 and 3. Chair Fitzgerald said the Commission is looking for one logo. He reviewed the bylaws. It is one 60 sq. ft. sign or two 45 sq. ft. signs. He agreed it was a big building. He stated he wants them to have a sign that is adequately sized to be visible and useful as long as it is not so big it could be read from the other side of town. Ms. Bento stated version 1 was the largest sign; she measured the wording at 22 sq. ft. Chair Fitzgerald explained the reasoning for the sign bylaw. He asked the applicant to subtract the holes in the letters in order to get into the neighborhood of 60 sq. ft.; all 60 sq. ft. should be used in the lettering and the swooshes. Mr. Williams noted that as such the largest version of the sign the applicant presented should be within the limits. Chair Fitzgerald stated that he thinks version 1 should be fine.

**Motion:** To **Approve** version 1 of the sign in the quantity of one on the building as submitted. Motioned by S. Williams. Discussion: The applicant asked if the Commission had looked at the pylon signage. Chair Fitzgerald said they are sturdy and appear uniform. Mr. Williams confirmed they can be considered directional signage; as such, they are not really in the Commission's purview. Chair Fitzgerald noted they do have logos on them. He asked if this was a private way or Town road. If it were a public road, he would have a tough time accepting this. Chair Fitzgerald stated that he was going to consider these directional signs and that they are there for the benefit of the drivers; it will keep traffic moving. Seconded by C. Baryluk. Voted 5-0-0.

*Chair Fitzgerald authorized V. Sompally to vote as a full member.*

*Chair Fitzgerald and Vice Chair Baryluk recused themselves.*

5. **S&L Therapy – 524 West Central Street** - Replace graphics on existing wall mount light box and free-standing directory. Mr. Williams stated he would be acting as Chair for this agenda item. Mr. Robert Finnegan, attorney for the applicant, addressed the Commission. He thanked them for putting this on the agenda and giving them the opportunity to take a look at this revised sign design. Mr. Williams stated that he thinks that this sign as submitted is basically exactly what we were looking for. The only issue we had with the last sign was that it had a large area of white which oftentimes washes out. He thinks this sign is a great revision, and he thinks they will have no problem passing it.

**Motion:** To **Approve** the revised sign package as submitted. Motioned by J. Bartro. Seconded by G. Wood. Voted 4-0-0.

*Chair Fitzgerald and Vice Chair Baryluk re-entered the meeting.*

**General Matters:** Chair Fitzgerald stated he has not heard from Building Commissioner Gus Brown on Liquor World or Cake Bar.

**Meeting Minutes:** November 10, 2020 and November 17, 2020

**Motion:** To **Approve** the November 10, 2020 Meeting Minutes as presented. Motioned by V. Sompally. Seconded by J. Bartro. Voted 6-0-0.

**Motion:** To **Approve** the November 17, 2020 Meeting Minutes as presented. Motioned by S. Williams. Seconded by G. Wood. Voted 5-0-1. (J. Bartro abstained.)

**Approval of 2021 Meeting Dates**

**Motion:** To **Approve** the 2021 Meeting Dates as presented. Motioned by M. Fitzgerald. Seconded by S. Williams Voted 6-0-0.

**Motion to Adjourn** by S. Williams. Seconded by C. Baryluk. Voted 6-0-0. Meeting adjourned at 7:32 PM.

Respectfully submitted,

*Judith Lizardi*

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Judith Lizardi  
Recording Secretary