

**DESIGN REVIEW COMMISSION  
MINUTES OF MEETING  
September 27, 2016**

A meeting of the Design Review Commission was held on Tuesday, September 27, 2016, at the Franklin Municipal Building, Franklin, Massachusetts. Members present were Mark Fitzgerald, Chairman, Chris Baryluk, Vice-Chairman, Claudine Silverman, Anna Moses and Nancy Coleman. John Allen, Program Coordinator was also present.

Chairman Fitzgerald opened the meeting at 7:00 PM.

**1. Sage Flower Acupuncture – 247 East Central St.– New pylon cabinet**

Niles Erickson the owner of Sage Flower Acupuncture appeared before the DRC with a request for a new pylon cabinet. The DRC's initial concern was that the sign would not be visible due to the amount and size of the print. After some discussion, the owner decided that the sign was not large enough to include two websites, business name, logo, and telephone number.

The owner wanted to connect the color of sage (purple) with the sign, but was undecided on the color combination. The DRC agreed to allow the owner make that decision at a later date and approved two options. Purple and black letters with a cream background or white letters with a purple background.

**Motion:** Fitzgerald. Silverman. Second: voted **(5-0-0)** to **Approve** the pylon using the above noted color combination.

**2. My Little Sunshine Children's Consignment Boutique – 456 West Central St.**  
Replace wall and pylon signs

At a prior meeting the DRC expressed concern that the yellow sign with a white background would not be visible. My Little Sunshine Children's Consignment Boutique return to the DRC with new signs. Instead of a white background, the background is new blue.

**Motion:** Silverman. Coleman second: voted **(5-0-0)** to **Approve** the sign package as submitted.

**3. Horace Mann Square – 150 Emmons Street – Wall Sign**

The DRC previously approved the wall sign. The applicant returned to the DRC to have a different font approved. The new font is Times Roman. The letters will still be made of aluminum with black gloss enamel.

**Motion:** Baryluk. Coleman second: voted **(5-0-0)** to **Approve** the Time Roman font.

**4. PieZoni's – 150 Emmons St. – Wall sign and pylon.**

Cam Alfonso represented the owner with a request for a wall and pylon signs. The general nature of the signs were previously approved, but this is the first actual submission by a tenant. PieZoni's is a franchise with standard colors and logos.

The DRC previously approved the concept of a wall sign with goose neck lighting and two pylons because this is a corner lot. The pylons will be externally illuminated. The DRC did not have any objections to the colors or logos.

**Motion:** Moses. Baryluk second: voted **(5-0-0)** to **Approve** the pylons and wall sign as submitted.

#### **5. Mattress Firm – 320 Franklin Village Drive - Wall and overhang signs**

Mattress Firm acquired Sleepy's on February 5, 2016 for \$780 million dollars. Now, Mattress firm is in the process of changing the signage to reflect the new ownership. The proposed request is to allow the company to change the name and signage to the new logo and name.

Per the presenter, the illustration provided to the DRC was not an accurate reflection of the actual color. The actual color is 186 PMS red and standard red.

**Motion:** Baryluk. Moses second: voted **(5-0-0)** to **Approve** the wall sign and overhead sign as submitted.

#### **Other Business:**

Motion to adjourn. All in favor 5-0-0.

Adjourned.

Respectfully submitted,

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John Allen