

DESIGN REVIEW COMMISSION

TOWN OF FRANKLIN
TOWN CLERK

MINUTES OF MEETING

October 10, 2017

2017 NOV -1 PM 3:45

A meeting of the Design Review Commission was held on Tuesday, October 10, 2017, at the Franklin Municipal Building, Franklin, Massachusetts. Members present were Mark Fitzgerald, Chairman, Chris Baryluk, Vice Chairman, and Claudine Silverman. Also in attendance was Bryan Taberner, Director of Planning.

Mark Fitzgerald, Chairman opened the meeting at 7:00 PM.

1. AT&T– 25 Franklin Village Drive– Replacing 5 Existing Signs (Wall, Door, Free Standing)

Individual representing the applicant did not attend.

Motion: To table the application to the next meeting on October 24, 2017. Motioned by Fitzgerald. Second by Baryluk: voted (3-0-0).

2. Mobil– 660 West Central Street– Replacing LED Price Panels, LED Manual Pump Toppers, Blades, Koalas, Lane Designation Numbers.

Carolyn Parker represented applicant with a proposal for a replacing various signage. Design Review members had concerns with red Blades which would exceed total square footage allowed. Ms. Parker stated the applicant would like to install blank red Blades if DRC does not approve text. Ms. Parker stated the Koalas would replace existing text on each pole. Taberner asked if the Koalas would be used for marketing other items sold at the station. Ms. Parker responded they would not. Design Review members requested Ms. Parker send a detailed diagram of the Koala. She agreed to email a diagram to the Planning Department. Design Review members requested more details on the lane designation numbers.

Motion: To conditionally approve

- The changes proposed to the pylon signs (replace the existing manual price panels with 2 LED price panels)
- To approve the changes proposed on the pumps (replace 3 existing LED signs with 2 LED Signs, 8 existing manual pump toppers with 8 new LED pump toppers) .
- The 8 Koalas- The applicant will send detailed diagrams of the Koalas.
- Motioned by Fitzgerald. Second by Baryluk: voted (3-0-0).

Motion: To table the 8 Blade signs and the 16 lane designation numbers to the next meeting. Additional details are required. Motioned by Fitzgerald. Second by Baryluk: voted (3-0-0).

3. Montage @ Brook– 10 Brookview Road- Wall Sign and Free Standing Sign

Tom Betts represented the applicant. The proposed free standing permanent sign had been tabled during the September 26, 2017 Design Review meeting. The applicant was asked to provide a true representation of the sign to be installed. Mr. Betts explained the permanent sign would have the same Graphics and text as the diagram in the application but would be black and gold. Mr. Betts agreed to send an updated diagram of the same panel for stone wall to the Planning Department. Design Review had a brief discussion on the maximum square footage allowed in that location. It is a residential

project across Pond Street and adjacent to the north to other residential properties, but within the Industrial and Office Park Sign District (IOPD). Taberner noted that according to Section 185 C(4)(c)1, properties within IOPD abutting or facing residentially zoned districts shall have their signs reduced to 50% of the 60 square feet normally allowed. Design Review members agreed the proposed sign was less than the allowed 30 square feet

Motion: To accept the sign proposal as submitted with Gold and Black Colors . Motioned by Fitzgerald. Second by Baryluk: voted (3-0-0).

Other Business:

- Meeting minutes from September 26, 2017 meeting were approved (3-0-0).
- Silverman mentioned she believed the Franklin Heights sign discussed at previous meetings should be removed or replaced.
- Bryan Taberner to Discuss Mobil sign application with Gus Brown, Building Commissioner

Motion to adjourn. All in favor 3-0-0.

Adjourned at 7:30 P.M.

Respectfully submitted,

Bryan Taberner, Director of Planning