

DESIGN REVIEW COMMISSION

MINUTES OF MEETING

November 14, 2017

TOWN OF FRANKLIN  
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A meeting of the Design Review Commission was held on Tuesday, November 14, 2017, at the Franklin Municipal Building, Franklin, Massachusetts. Members present were Mark Fitzgerald, Chairman, Chris Baryluk, Vice Chairman, Claudine Silverman, Nancy Pendleton Samuel Williams, and Associate Member James Bartro. Also in attendance was Chrissy Whelton and Jon Juhl (auditor).

Mark Fitzgerald, Chairman opened the meeting at 7:00 PM.

**1. Montani Photography**— 9 Summer Street— Pylon Sign, Wall Signs, Door Sign

Cam Afonso from Signs by Cam represented the New Business with a proposal to remove old signs and replace with new signs to existing Pylon sign, 2 Wall signs and door sign. Attractive colors. No issues.

**Motion:** To accept the sign package as submitted. Motioned by Baryluk. Second by Pendleton: voted (4-0-0).

Associate Member James Bartro arrived at 7:05pm

**2. Keefe Insurance**— 51 West Central Street— Wall Sign

Cam Afonso from Signs by Cam represented Keefe Insurance with a proposal to replace wall sign with new logo to match the carved pylon sign. No lighting.

**Motion:** To accept the sign package as submitted. Motioned by Pendleton. Second by Bartro: voted (5-0-0).

Member Samuel Williams arrived at 7:09pm

**3. Remax**— 308 West Central Street- Pylon sign

Cam Afonso from Signs by Cam represented Remax with a proposal to replace double sided urethane carved sign with new logo.

**Motion:** To accept the sign proposal as submitted. Motioned by Fitzgerald. Second by Williams: voted (6-0-0).

**4. HFA**- 31 Hayward Street — Wall Sign

Rocco Cavallaro from Cavallaro Signs Inc. represented HFA with a proposal for a wall sign. Location of the sign was high on the building for good visibility when entering area as well as not being covered by tree. Could not place the sign anywhere else as the mill feature on the building is a historical structure piece. Members made aware that if HFA choses to put a sign on the pylon they must come before the Commission again with a new application.

**Motion:** To accept the sign proposal as submitted. Motioned by Pendleton. Second by Bartro: voted (6-0-0).

**5. Dress Code Boutique- 56 Main Street – Wall Sign and Projecting Bracket Sign.**

Rocco Cavallaro from Cavallaro Signs Inc. represented the applicant with a proposal for a Wall sign and Projecting Bracket sign. The signs structure, colors and fonts are identical to the business next door. Sign is stud mounted. Projecting Bracket matches business next door and will be using the same projecting brackets.

**Motion:** To accept the sign proposal as submitted. Motioned by Baryluk. Second by Silverman: voted (6-0-0).

**6. Woodstock Building Associates- 15 Main Street – Wall Sign**

Doug Porter and Steve Keene presented a proposal for a Wall sign. Sign will be natural wood with a cedar stain and white carved out lettering with a shadow box effect. Silverman made a note to please maintain the sign as it is wood and doesn't last as long as other sign materials. Fitzgerald concerned about the texture of the grain showing too heavily.

**Motion:** To accept the sign proposal as submitted with the condition that if the wood grain shows through too heavily a change in materials would be needed. Motioned by Baryluk. Second by Silverman: voted (6-0-0).

**7. Mak's Roast Beef and Pizza- 451 West Central Street – Wall Sign & Pylon Signs.**

Maksim Xhengo, Owner presented the project proposal for wall sign and a stone veneer wall sign replacing the old lollipop sign for new restaurant located in the old Anne's Market. Sign will have the same elevation and dimensions with stone veneer. Sign colors should reflect the colors from the prior submission. Fitzgerald stated that Drawings for construction of the Wall are needed for the Building Commissioner. The members were concerned about the interface between the new stone wall and the sign on top.

**Motion:** To recommend the signs as submitted with the condition of submitting a Construction Drawing of the Stone veneer monument sign to the Building Commissioner and with the condition they use the color palate from the prior submission. Motioned by Silverman. Second by Bartro: voted (6-0-0).

**8. AT&T– 25 Franklin Village Drive– Monument Sign, Wall Sign, Blades**

Thomas Jachimczyk of Sign Design Inc. represented the applicant with a proposal to replace the Tenant Panel on Monument sign, Wall sign and Blades. Corporate has rebranded with a similar logo upgrading to Capital letters and flipped colors on the globe. Bartro made a recommendation that the mute the white background. The white polycarbonate background can take away from the branding.

**Motion:** To approve the sign proposal as submitted with the recommendation to mute the white background. Motioned by Pendleton. Second by Williams: voted (6-0-0).

**Other Business:**

- Meeting minutes from October 10, 2017 meeting were approved (6-0-1)
- Chrissy to follow up with Patti Eisenhower from last meeting on the attachment materials for her sign.

Motion to adjourn. All in favor 6-0-0.

Adjourned at 8:10 P.M.

Respectfully submitted,

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Chrissy Whelton