

**DESIGN REVIEW COMMISSION
MINUTES OF MEETING
March 28, 2017**

A meeting of the Design Review Commission was held on Tuesday, March 28, 2017, at the Franklin Municipal Building, Franklin, Massachusetts. Members present were Mark Fitzgerald, Chairman, Chris Baryluk, Vice Chairman, Nancy Pendleton, Claudine Silverman, and Anna Moses. John Allen, Program Coordinator was also present.

Mark Fitzgerald, Chairman opened the meeting at 7:00 PM.

1. **ZeptroMetrix** – 25 Kenwood Circle – Wall sign

ZeptroMetrix is expanding and added an additional space at 25 Kenwood Circle. As a result they are seeking to add an additional wall sign above the additional entrance. The sign will match the other two signs above the other entrances. Cam Alfonso of Signs By Cam represented the owner.

Motion: Baryluk. Pendleton second: voted (5-0-0) to **Approve** the sign package as submitted.

2. **Boost Fitness** – 2100 Franklin Village Drive – pylon, blade and two wall signs

Boost Fitness is taking over the space previously occupied by CrossFit in the Franklin Village Plaza. John Fouracre of John Fouracre Designed represented the owner with a request to replace the CrossFit Signs with new Boost Fitness signs.

The Boost Fitness wall signs will have channel letters with plex faces and LEDs. The letters will be red with an orange and black logo. The blade sign and pylon sign will have black letters with the orange logo. The DRC expressed concern over the about of white on the pylon. The DRC requested and the representative agreed to speak with his client about using a cream or opaque back ground or something to shield the bright white light.

Motion: Fitzgerald. Moses second: voted (5-0-0) to **Approve** the wall and blade signs as presented. The representative will find a solution to shield or mute the vast white background on the pylon sign. The solution will be presented to the Department of Planning and Community Development for approval before installation.

3. **Mattress Firm** – 32 Forge Park – Wall, monument, directional signs and an awning

Mattress Firm recently purchased Sleepy's prompting the request for new signage at the distribution warehouse. Ed Batten of Batten Bros Signs and Awnings presented requests to replace the wall sign, a direction sign on the fence and Sleepy's name on the monument sign. The request also included replacing the awning.

The DRC asked and the representative did not know the frequency of customer pick-ups from the warehouse.

Motion: Silverman. Pendleton second: voted (5-0-0) to **Approve** the sign package as submitted.

4. Cadillac Properties – 2100 Franklin Village Drive – pylon, blade and two wall signs

Motion: Baryluk. Silverman second: voted (5-0-0) to **Approve** the sign package as submitted.

Other Business:

The minutes from prior meetings were approved.

Motion to adjourn. All in favor 5-0-0.

Adjourned.

Respectfully submitted,

John Allen