

**DESIGN REVIEW COMMISSION
MINUTES OF MEETING
April 5, 2016**

A meeting of the Design Review Commission was held on Tuesday, April 5, 2016, at the Franklin Municipal Building, Franklin, Massachusetts. Members present were Mark Fitzgerald, Chairman, Chris Baryluk, Vice-Chairman, Anna Moses, Claudine Silverman, and Nancy Coleman. John Allen, Program Coordinator was also present.

Chairman Fitzgerald opened the meeting at 7:00 PM.

1. Envoy Mortgage – 122 Main Street - window sign.

Envoy Mortgage is a mortgage company that has offices throughout the United States with four offices in Massachusetts. Cam Alfonso of Signs By Cam represented the owner before the DRC with a request to display a window sign on the second of an floor office. The 30” x 18” tan sign with green and black letters will match the company’s standard signage. The sign will not be illuminated.

Motion: Baryluk. Moses: voted **(5-0-0)** to **Approve** the window sign as submitted.

2. Maven Hair Company – 56 East Central Street – Window, wall and overhang sign

Vanessa Houlihan, the owner and operator of Maven Hair appeared before the DRC with a request for a window, wall and over-hang sign. All of the signs will have white block letters with scissors for the “v”. Ms. Houlihan also plans to paint the door and moldings black to match the clapboard.

The applicant was informed that she must also present a certificate of insurance to the Town Manager for the over-hang sign.

Motion: Baryluk. Moses: voted **(5-0-0)** to **Approve** the window sign as submitted.

3. Aubuchon Hardware / Benjamin Moore – 255 East Central St. – Wall and pylon signs

Aubuchon Hardware and Benjamin Moore are two separate stores that will occupy the same space within the building, with one entrance primarily for Aubuchon Hardware and the other for Benjamin Moore. Based on the separate entrances, the three Benjamin Moore wall signs are justified for the protruding, three sided, over-hang. A single Aubuchon Hardware sign with the Benjamin Moore logo will face Route 140. According to the Store Manager Shane Mason, Aubuchon Hardware is contractually obligated to reflect the Benjamin Moore logo on their signs. The wall sign will feature the company’s standard orange and green colors with Benjamin Moore’s red and white logo.

An Aubuchon Hardware sign with the Benjamin Moore logo will be added to the existing pylon. The DRC requested and the Store Manager agreed to shield the white background so that it is muted to the extent possible.

All of the signs will be internally illuminated.

Motion: Baryluk. Moses: voted **(5-0-0)** to **Approve** the window sign as submitted.

4. **West Central Street Shell** – 412 West Central Street – Pylon and pump signs

Tony Brahimsha appeared before the DRC. Mr. Brahimsha leases the gas station from Shell Oil and Gas. Mr. Brahimsha requested permission to add a window sign and additional signage to the pump. After some discussion, Mr. Brahimsha withdrew his request for the window sign because he concurred that an 8.5” by 11” sheet of paper would not be legible from the pumps.

Mr. Braimsha proposed attaching a laminated 8.5 X 11” sheet of paper to the pumps to display an ad for a sandwich from Burger King. The DRC focused on the proposed materials believing that a strong wind, as was experienced earlier in the week, would blow the sign off the pump. The consensus was that tape or another adhesive would not be sufficient to hold the sign in place and that the appearance of the laminated paper was not consistent with the desired appearance.

The DRC suggested and the applicant agreed to find better materials that would protect the sign from the elements while providing a better presentation. It was strongly suggested that screws be used to attach the sign to the pumps. The DRC requested that the applicant return for the next meeting with the proposed materials that will be used.

The applicant felt the duration between the April 5th and April 19th meetings was unreasonable. As a result, the DRC agreed to allow the applicant to obtain a temporary permit for the pump sign from the Zoning Enforcement Officer until the next meeting.

During the conversation the applicant proposed changing the pump signs every thirty days or so. The bylaws specify that the temporary signs apply only to new businesses and that changing a sign every thirty days does not qualify as a temporary sign.

Mr. Brahimsha also proposed adding a sign to the existing pylon. He was undecided if he would advertise being a notary or that he repairs cell phones. He did not present any documentation for the proposed pylon sign. The DRC responded by requesting that the applicant have a sign professional make the sign and that he return to the DRC with his proposal.

The Design Review Commission, did not vote on any of the proposals.

Other Business:

Motion to adjourn. All in favor 5-0-0. Meeting adjourned at 7:50 PM.
Adjourned.

Respectfully submitted,

John Allen