

**DESIGN REVIEW COMMISSION  
MINUTES OF MEETING  
MAY 25, 2010**

TOWN OF FRANKLIN  
TOWN CLERK  
2010 JUN 10 PM 12:40  
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A meeting of the Design Review Commission was held on Tuesday, May 25, 2010 at the Franklin Municipal Building, Franklin, Massachusetts. Members present were Jennifer Peters, Chair, Lenley Rafuse, Richard Tobin, Jr., James Esterbrook and Mark Fitzgerald. Absent was Donald Grover, Associate Member. Also present was Beth Dahlstrom, representing the Planning Department. The Chair called the meeting to order at 7:02 p.m.

**1. Alumni Restaurant & Bar – 391 East Central Street – Supplemental Signage.**

(Tabled from May 11, 2010). Present was applicant, Mark Richard, who presented the re-submitted design, prepared by Signs by Cam, which gave five (5) options for the proposed panel advertising Keno on the pylon sign. Members all preferred Option #5, which was the applicant's preference as well. A motion was made by Lenley Rafuse and seconded by Mark Fitzgerald, as follows:

**Motion:** To approve the supplemental pylon sign panel for Keno at the Alumni Restaurant & Bar, shown as Design #5 on the re-submitted designs, without conditions.

**Vote:** Approved 5 – 0 (Yes 5 No 0 Abstained 0)

**2. Spruce Pond Creamery – 370 King Street – Signage.** Present were Marc Bluestein, applicant and Mario from Image Sign & Awning, Inc., who presented a design to remove the old "Home Made Ice Cream" sign from the pylon sign and add a new sign combining the Ice Cream and the Franklin Flatbreads in a new sign to hang beneath the existing Spruce Pond Creamery sign. Discussion was held as to the placement of the sign and the size of the space which would be left on the upper portion. The Town Planner explained that they had to keep all pylon signage to a 60 square foot maximum to meet the zoning by-law. It was suggested that the proposed new sign be cut into two separate panels, placing the Ice Cream portion above and the Flatbreads below, thus still keeping the same square footage. Colors were also discussed and it was agreed that white lettering rather than cream on the dark blue background would work better with the current sign and the Ice Cream sign colors could remain as presented. Mario of Image Sign, felt that could be done. The Chair agreed to place the matter for a vote tonight, provided that the revised final design is e-mailed to the Town Planner for the record. A motion was made by Lenley Rafuse and seconded by James Esterbrook, as follows:

**Motion:** To approve the replacement signage on the Spruce Pond Creamery pylon sign, as submitted, but with the following modifications: a) Divide the proposed sign into two panels and install the "Home Made Ice Cream" portion above and the "Flatbreads" portion below the existing Spruce Pond Creamery sign, with the total square footage of the entire pylon signage not to exceed

60 sq. ft. and b) the Flatbreads panel will be a dark blue background with white lettering and the Ice Cream panel as submitted.

The applicant agrees to e-mail a copy of the revised design to the Town Planner for the record.

**Note:** Approved 5 – 0 (Yes 5 No 0 Abstained 0)

## General Matters

1. **Acceptance of Minutes.** There being no changes or additions to the minutes of May 11, 2010, a motion was made by James Esterbrook and seconded by Mark Fitzgerald:

**Motion:** To accept the Minutes of Meeting of May 11, 2010 as submitted.

**Note:** Approved 5 – 0 (Yes 5 No 0 Abstained 0)

2. **Ravi Gas Station/Convenience Store.** Mr. Rafuse asked if the owners had submitted any sign change applications, as he noticed new signage on the store. Ms. Dahlstrom reported that no one had come before the Town for any permits; that there are new owners; and that the Building Commissioner has notified them of the violation and has imposed a fine, which will include a fine for each day they are in non-compliance.

There being no further business at this time, a motion was made by Lenley Rafuse and seconded by Richard Tobin:

**Motion:** That the meeting be adjourned at 7:30 p.m.

**Note:** Approved 5 – 0 (Yes 5 No 0 Abstained 0)

Adjourned.

Respectfully submitted,

Brenda Hutchinsos

Brenda Hutchinson  
Secretary