



**Economic Development Subcommittee Meeting  
Agenda & Meeting Packet**  
June 8, 2022

Meeting will be held at the **Municipal Building**  
2nd floor, Council Chambers  
355 East Central Street  
5:30 PM

**A NOTE TO RESIDENTS:** All citizens are welcome to attend public board and committee meetings in person. Additionally, in an effort to maximize citizen engagement opportunities, citizens will be able to continue to participate remotely via phone OR Zoom. The meetings will also be [live-streamed by Franklin TV](#) and shown on Comcast Channel 11 and Verizon Channel 29.

- **Link to access meeting:** June 8, 2022 EDC Meeting Link [HERE](#) -- Then click "Open Zoom"
  - Or copy and paste this URL into your browser: <https://us02web.zoom.us/j/82600067896>
  - **Call-In Phone Number:** Call **1-929-205-6099** & enter Meeting ID: **826 0006 7896** then press #

---

**Agenda:**

1. Update: MAPC "[Franklin For All](#)" zoning reform project for Franklin Center, including the Downtown Commercial District and surrounding neighborhoods
  - a. Draft set of Recommendations - [Slideshow from 5/16/22 Presentation](#)
  - b. Updated Memo & Timeline

This is a meeting of the Franklin Town Council Sub-Committee; under the Open Meeting Law, this subcommittee is a separate "public body" from the Town Council. Therefore, unless the Town Council has separately noticed and posted its own meeting, Councilors who are not members of this subcommittee will not be permitted to speak or otherwise actively participate @ this meeting, although they may attend and observe. This prohibition is necessary to avoid the potential for an Open Meeting Law Violation

# Town of Franklin

355 East Central Street  
Franklin, Massachusetts 02038-1352



Phone: (508) 520-4949  
[www.franklinma.gov](http://www.franklinma.gov)

OFFICE OF THE TOWN ADMINISTRATOR

## Memorandum

June 2, 2022

To: Economic Development Committee (EDC) + Steering Committee  
From: Jamie Hellen, Town Administrator  
Alecia Alleyne, Assistant to the Town Administrator

**Re: Franklin For All Project Future Dates**

---

The Franklin For All project is in it's home stretch heading towards completion of the diagnostic analysis. Future dates are a sketch for upcoming meetings to note, but are subject to change:

1. June 10th at the Strawberry Stroll there will be a promotional event to help discuss the Franklin For All Project recommendations with residents and festival goers.
  - a. The Planning and Community Development department will be located at the intersection of Dean Ave and Main Street, directly across from the stage.
  - b. Attendees will be able to connect with Franklin for All project staff regarding the proposed recommendations.
  - c. Enjoy a town sponsored magic mirror photo booth experience to document the fun and resident aspirations of downtown revitalization.
2. June 30th Final report due (but should be in earlier and will be released upon final receipt)
3. July/August meeting of the EDC + Steering Committee to discuss prioritization of the formal recommendations by MAPC.
  - a. Each member of the Steering Committee will be given 3 votes to prioritize recommendations by MAPC to the staff. This is an effort to allow the committee to discuss the recommendations and give the staff some initial priorities to help focus our work and alleviate the potential to be scattered.
  - b. The Committee dates over the summer have not been set. We are hopeful that at the June 8th meeting we can set those dates in July or August on an evening without additional meetings after it.
  - c. The staff will also have some additional recommendations to consider that are not a part of the MAPC recommendations that focus on areas outside of the study zone, these are issues that have arisen locally that need to be addressed or have been discussed during this process.
4. September we will begin to publicly discuss the recommendations chosen by the Steering Committee and staff.