The operational objectives the Franklin Fire Department uses to measure its success in meeting our mission are:

- Initiating advanced life support to patients within 8 minutes of receiving the telephone call at our communications center.
- To access, extricate, treat and transport and transport trauma patients to a level one trauma medical facility within one hour of the occurrence of the injury.
- Interrupt the progression of fires in structures within 8 minutes of open flame ignition.
- Maintain overall emergency response readiness above 70%.
- Provide safety and survival skills for all school students in grade K through 5 consistent with the Student Awareness Fire Education (SAFE) initiative of the Commonwealth.
- Provide educational opportunities for department members to insure optimal performance and safety.
- To develop and maintain "best practice" to insure personnel and citizen safety.
- Insure fire safety through timely, consistent code compliance services to all external customers.
- Provide all department services in a manner that satisfies the needs of our customers.