

Franklin Cultural Council Meeting

Jan. 9, 2019

7:00 pm.

Municipal Building, Rm. 106

1. Old Business
 - a. Minutes from Dec 19 approved
 - b. Grants — denial letters went out Jan 2. Award letters will go out Jan. 17.
 - c. Cultural Connections: change date? Jan 24; location TBD
 - d. Grantee reception —ok at the Museum. Musical guest—Claflin HYS. Volunteers to get/arrange food. Invited MCC, Jamie (yes), Jeff N. (no). Will invite TC, Jeff Roy. Others?
2. Budget request letter will go to Jeff. Requesting what we did last year? Decision is yes, ask for balance of \$15K.
3. CAAD planning
 - a. try to find some other partners? (Norfolk & Jean unavailable)
 - b. Creative break activities:
 - i. Elevator pitch critique
 - ii. Postcards
 - iii. Video interviews "Why the arts are important to me?"
 - iv. Posters on different arts-related topics (community-building, education, econ develop) where people write what they think, to be used later for PR
 - v. Have variety of reporters there to interview people to write stories? MDN, Gazette, Town Pages, etc Stacey will reach out
 - vi. Arts Advocate pics
 - c. Need people to handle:
 - i. Sponsorship — Dedham, Whole Foods, others
 - ii. Legislators (email, phone, mailed invite) update from Lillian
 - iii. Workshops:
 1. Fundraising: Michael Ibrahim, MCC

Online Marketing & Social Media?: Rick Langdon, Vibrant Creative (MNN guy); emailed

Advocacy: MASSCreative

Grants: Barb & Lillian

PR: Julie Dennehy?

Carolyn do Public Art Collaborations?

Athena & Steve, Natick Cultural Dist: getting your town to fund your cultural district? emailed

Anna Cross: Lone Rangers topic? emailed

2. Stacey will reach out to above

4. ArtWeek planning — Taste of ArtWeek (only FCC event)
 - a. Sponsorship update? Still waiting to hear
 - b. Food trucks org & contracts— Karen website she used? She will send, as Stacey is now handling because of Karen's health issues.
 - c. Beer garden org & contracts —update from Olivier—Zelus, Crue and Exhibit A in the works
 - d. Performances — Stacey/Kaye (Jeff Roy, 2 Berklee, 1 dance, 1 musical theater)
 - e. Craft show update
 - f. Marketing/PR update

5. New Business —none

Franklin Cultural Council Meeting

Feb. 7, 2019

7:00 pm.

Municipal Building, Rm. 106

1. Old Business
 - a. Jan 9 minutes approved
 - b. Kai's ArtWeek grant — \$150, paperwork due Sept 1—he didn't file, Will we still approve? Discussion is that Kai and Mary do a lot for us, so we will allow him to send in paperwork now if he does in next 30 days.
2. ArtWeek grant app review
3. Grantee Reception: Olivier, Karen, and Stacey are helping out that night. Others TBD
 - a. Certificates—Olivier will create. Color printer w/ card stock
4. CAAD planning
 - a. Whole Foods sponsorship — Karen
 - b. Dykema — Lillian & Karen trying to get agreement
 - c. review agenda & workshops so that Stacey can send out
 - d. someone to buy materials and make copies? Barb volunteers
 - e. stuffing party set for Senior Ctr to create packets
5. Taste of ArtWeek planning
 - a. TIPS certification for 2 of us: Lillian plus Karen
 - b. Sponsorship update
 - c. Beer garden update—cider looks like a no go. La Cantina is in and will be sponsor
 - d. Performances update—Jeff, Cape Cod Sax Quartet, Dean? Feet in Motion? still TBD
 - e. Food trucks: confirmed—GottaQ BBQ, The Dogfather, Away Café (Thai/Amer), Shishkberry's, Sarcastic Sweets, Like No Udder
 - i. promised, but no contract: Chez Rafiki's, SoulFull, Friskie Fries
 - ii. Anyone willing to make follow up phone calls? Barb agrees
6. New Business
 - a. CAAD stuffing envelopes

Franklin Cultural Council Meeting

March 6, 2019

7:00 pm.

Municipal Building, Rm 106

1. Old Business
 - a. Feb 7 minutes approved
 - b. Eamon grant, \$150; Jamie says he can't accept as he's on TC. We didn't know. Stacey will reach out.
2. CAAD planning
 - a. Food sponsorship — Karen update
 - b. someone to buy materials and make copies? Or given budget constraints, just print all hand outs in white this year? Decide to do color; Barb will handle
 - c. stuffing party—Mar 27. Senior Ctr
 - d. Lillian—ok with workshop; Need A/V? Will let me know
 - e. Panelist questions? Thoughts on how panel is organized? Will pull from what MassCreative put together, plus attendees' questions.
3. Taste of ArtWeek planning
 - a. TIPS certification for 2 of us: Lillian, Karen plus who from RS?
 - b. Sponsorship update: \$250 Middlesex, \$500 Dean, \$300 Spilka, La Cantina amount TBD; applied for \$500 Festivals grant; \$1625 MWVB grant
 - c. Beer garden update—nothing new
 - d. Craft fair update — accepted 15; have had 2 more apply since—please talk it up!
 - i. what should we call the demo/hands on area sponsored by Spilka? will brainstorm
 - e. Performances update—Jeff, Cape Cod Sax Quartet, Dean, Feet in Motion, FSPA, Kaye — need to nail down line up
 - f. Food trucks: confirmed—GottaQ BBQ, The Dogfather, Twisted T's, Shishkaberry's, Sarcastic Sweets, Like No Udder, Whoopie Wagon
 - i. promised, but no contract: Chez Rafiki's, Away Café (Thai/Amer)
 - g. Set up Square w/ Paul for ticketing
4. New Business —none