

FRANKLIN CULTURAL DISTRICT COMMITTEE

Franklin Cultural District Partnership Meeting

Thursday, November 15 2018, 7:15 PM

**Franklin TV - Franklin Radio
23 Hutchinson Street, Franklin MA**

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AGENDA

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| 1. TOUR OF FRANKLIN TV/FRANKLIN RADIO FACILITIES | 7:15 P.M. |
| 2. Review of MCC Site Visit & Status of FCD Application | 7:30 p.m. |
| 3. Partnership Goals & Responsibilities - Quick Review | 7:40 p.m. |
| 4. FCD Marketing Subcommittee | 7:45 p.m. |
| a. Social Media Efforts and Branding Strategy | |
| b. "Did You Know" Campaign | |
| c. Cross-promotional and Marketing Ideas | |
| d. FCD Tool Kit | |
| 5. Brainstorming for Cross-Promotional Partnership Activities | 7:55 p.m. |
| 6. Franklin Cultural District Partnership Meeting Schedule | 8:30 p.m. |
| 7. Questions | 8:40 p.m. |
| 8. Adjourn | 9:00 p.m. |

The listings of matters are those reasonably anticipated by the Chair which may be discussed at the meeting. Not all items listed may in fact be discussed and other items not listed may also be brought up for discussion to the extent permitted by law.

For Additional information, contact:

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