# DESIGN REVIEW COMMISSION <br> AGENDA 

August 8, 2023
7:00 PM

## Virtual Meeting

Due to the growing concerns regarding the COVID-19 virus, we will be conducting a remote/virtual Design Review Commission Meeting. In an effort to ensure citizen engagement and comply with open meeting law regulations, citizens will be able to dial into the meeting using the provided phone number (Cell phone or Landline Required) OR citizens can participate by copying the link (Phone, Computer, or Tablet required). Please click on https://zoom.us/j/93879275725 or call on your phone at 1-929-205-6099, meeting ID is 93879275725

7:00 PM Gardner - 125 Constitution Blvd.
Replace existing monument and wall signs faces to reflect rebranding
7:05 PM Big Y - 348 East Central Street
Rebrand Big Y with new logo signage - reface existing pylon sign Replace existing building signs

7:10 PM Alpine Place - 40 Alpine Row
Renovate existing office building with new offices and warehouse space. Construction of new mixed-use 28 unit apartment building w/ground level parking and commercial space.

## General Matters: <br> Approval of Minutes:

## Old Business:

New Business:
Adjourn

COMMENTS: These listing of matters are those reasonably anticipated by the Chair which may be discussed at the meeting. Not all items listed may in fact be discussed and other items not listed may also be brought up for discussion to the extent permitted by law. This agenda is subject to change. Next meeting is $8 / 22 / 2023$

## FORM Q

## TOWN OF FRANKLIN

DESIGN REVIEW APPLICATION FOR §185-31(2) OF THE ZONING BY-LAW

## A) General Information

Name of Business or Project: $\qquad$ CispDOLAR

Property Address $\qquad$ 125 consilution BLVD.

Assessors' Map \# $\frac{319-0 / 4-000}{000}$ Parcel \# $\qquad$
Zoning District (select applicable zone): $\qquad$
Zoning History:
Use Variance $\qquad$ Non-Conforming Use -
B) Applicant Information:

Applicant Name: ANDRE゙L CLARK EXPOSE SICAS T GRAPHICS
Address: $\qquad$
Telephone Number: $\qquad$ $508-381-0941$

Contact Person: $\qquad$ KEVIn ROSEnBERG
C) Owner Information (Business Owner \& Property Owner if different)

Business Owner: GARDALTR
Address: 125 CONSTINMIAN
FRANKCM
Signature of Applicant
ANDRE CLARK
Print name of Applicant

Property Owner: SAme- $\qquad$ STEve Gammon cav
$\qquad$
*FOR SIGNS COMPLETE PAGES $1 \& 2$ ONLY. FOR SITE PLANS, BUILDING PLANS, PROJECTS, COMPLETE PAGES 1 - 4
D) Architect/Engineer/Sign Company Information (if not the applicant)
a. Sign Company

Business Name: Expose slices of cindplics inc
Contact Person: AnDREW CLARK
Address 3 LANDING LANE, HOPLIPALE MA 01747
Telephone Number: 508 381-0941
b. Architect/Engineer (when applicable)

Business Name:
Contact Person:


Address
Telephone Number: $\qquad$
E) Work Summary

Summary of work to be done: GABRKATE゙ \& RLPLALE EXISITNC MONUMEIT


F) Information \& Materials to be Submitted with Application

## a) FOR SIGN SUBMISSIONS ONLY:

THE FOLLOWING MUST BE SUBMITTED ELECTRONICALLY TO Mkinhart@franklinma.gov

1. Drawing of Proposed Sign which must also include type of sign (wall, pylon etc.)/ colors size/dimensions materials style of lettering $\quad$ lighting-illuminated, non-illuminated and style
2. Drawing and/or pictures indicating location of new sign.
3. Picture of existing location and signs (if previously existing location)
b) FOR BUILDINGS/DEVELOPMENTS OR PROJECT SUBMISSIONS:

## THE FOLLOWING MUST BE SUBMITTED W/APPLICATION to Mkinhart@franklinma.gov

1. Site Plan including Landscape Plan showing plantings. Plantings must be from Best Development

Practices Guide
2. Lighting Plan indicating lighting levels \& specifications of proposed lights
3. Building drawings, indicating size and height of buildings); front, rear and side elevations
(when there are no adjoining buildings) and floor plans
4. Drawings or pictures of existing conditions
5. If any signage on the building or site, provide information from above Signage Checklist



## FORM Q

## TOWN OF FRANKLIN

DESIGN REVIEW APPLICATION FOR §185-31(2) OF THE ZONING BY-LAW

## A) General Information

Name of Business or Project: BIGY
Property Address $\qquad$ STREET

Assessors' Map \# 285 Parcel \# O08 PARCELID: 285-008-000-000
Zoning District (select applicable zone): CBCD - COMMERCIAL II
Zoning History: Use Variance Non-Conforming Use
B) Applicant Information:

Applicant Name: $\qquad$
Address: $\qquad$ PITTSFIELD, MA OIZOI

Telephone Number: $\qquad$
Contact Person: $\qquad$ JOHN RENZI

## C) Owner Information (Business Owner \& Property Owner if different)

Business Owner: BlGY foots, INC Property Owner: $\qquad$ Address: 2145 ROOSEVELT AVENVE 2145 Roosevelt avenve SPRINGFIELD, MA OHOZ SFRINGFIELD, MA Ol104-1650

All of the information is submitted according to the best of my knowledge Executed as a sealed instrument this \| day of JVLY 2023


JOHN RENZI
Print name of Applicant


Signature of Owner
CURTIS THORINGTON
Print name of Owner
*FOR SIGNS COMPLETE PAGES 1 \& 2 ONLY. FOR SITE PLANS, BUILDING PLANS, PROJECTS, COMPLETE PAGES 1 - 4
D) Architect/Engineer/Sign Company Information (if not the applicant)
a. Sign Company

Business Name:
GRAPHIC WPACT SIGNS, INC
Contact Person: JOHN RENZI
Address 575 DALTON AVE, PITSFIELD, MA OIZOI
Telephone Number: $800-458-2376$
b. Architect/Engineer (when applicable)

Business Name: $\qquad$
Contact Person: $\qquad$
Address
Telephone Number: $\qquad$
E) Work Summary

Summary of work to be done: REBRAND BIGY WTTH NEW LDGO SIGNAGE

- REFACE EXISTMGG PYLON SLGN "BIGY- YOUR FAMLLY MARKET "\& "TABLE \& VINE"
- REPLACE EXISTING BUILDINGSGNS "BIGY - YOUR FAMILY MARKET"\&"WINE \& BEER'-TABLEL VINE"
F) Information \& Materials to be Submitted with Application
a) FOR SIGN SUBMISSIONS ONLY:


## THE FOLLOWING MUST BE SUBMITTED ELECTRONICALLY TO Mkinhart@franklinma.gov

1. Drawing of Proposed Sign which must also include
$\checkmark$ type of sign (wall, pylon etc.) $\checkmark$ colors
$\checkmark$ size/dimensions $\quad \checkmark$ materials
$\checkmark$ style of lettering $\quad \checkmark$ lighting-illuminated, non-illuminated and style
2. Drawing and/or pictures indicating location of new sign.
3. Picture of existing location and signs (if previously existing location)
b) FOR BUILDINGS/DEVELOPMENTS OR PROJECT SUBMISSIONS:

## THE FOLLOWING MUST BE SUBMITTED W/APPLICATION to Mkinhart@franklinma.gov

1. Site Plan including Landscape Plan showing plantings. Plantings must be from Best Development Practices Guide
2. Lighting Plan indicating lighting levels \& specifications of proposed lights
3. Building drawings, indicating size and height of building(s); front, rear and side elevations
(when there are no adjoining buildings) and floor plans
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5. If any signage on the building or site, provide information from above Signage Checklist

Big Y
7-11-2023
348 East Central Street
Franklin, MA
Building Frontage $=312$ Feet

## Existing Building Signage Audit:

| Sign | Size | Square Footage | Quantity | Total Square Footage |
| :---: | :---: | :---: | :---: | :---: |
| Big Y | 8' 6" H x 16' 6" W | 140.25 | 1 | 140.25 |
| World Class Market | $1^{\prime} 3^{\prime \prime} \mathrm{Hx} 21^{\prime} 0^{\prime \prime} \mathrm{W}$ | 26.25 | 1 | 26.25 |
| American Owned | $1^{\prime} 3^{\prime \prime} \mathrm{Hx} \mathrm{19} 9^{\prime \prime} \mathrm{W}$ | 24.17 | 1 | 24.17 |
| Sushi Chef | 1'3' H x 11' 3' W | 14.06 | 1 | 14.06 |
| Sandwich Shop | $1^{\prime} 3^{\prime \prime} \mathrm{H} \mathrm{x} \mathrm{15} 5^{\prime \prime} \mathrm{W}$ | 19.17 | 1 | 19.17 |
| Hearth Baked Pizza | $1^{\prime} 3^{\prime \prime} \mathrm{H} \mathrm{x} \mathrm{19} 9^{\prime \prime} \mathrm{W}$ | 23.96 | 1 | 23.96 |
| Bouquets | $1^{\prime} 3{ }^{\prime \prime} \mathrm{H} \mathrm{x} \mathrm{9'} \mathrm{9"'} \mathrm{~W}$ | 12.19 | 1 | 12.19 |
| Butcher Shop | $1^{\prime} 3^{\prime \prime} \mathrm{Hx} \mathrm{14} \mathbf{\prime}^{\prime \prime}$ ' W | 17.50 | 1 | 17.50 |
| Bakery | $1^{\prime} 3{ }^{\prime \prime} \mathrm{Hx} 7{ }^{\prime} 3$ " W | 9.06 | 1 | 9.06 |
| Fish \& Chips | $1^{\prime} 3^{\prime \prime} \mathrm{H} \mathrm{x} \mathrm{12'} \mathrm{0'} \mathrm{~W}$ | 15.00 | 1 | 15.00 |
| Delicatessen | $1^{\prime} 3^{\prime \prime} \mathrm{Hx} \mathrm{13}{ }^{\prime \prime} 0^{\prime \prime} \mathrm{W}$ | 16.25 | 1 | 16.25 |
| Beer \& Wine | 1'3" H x 11' 9" W | 14.69 | 1 | 14.69 |
| Total Sign Square Footage: 332.52 |  |  |  |  |

## Proposed Building Sign Plan:

| Sign | Size | Square <br> Footage | Quantity | Total Square <br> Footage |
| :---: | :---: | :---: | :---: | :---: |
| Big Y | $132 " \mathrm{H} \times 132 " \mathrm{~W}$ | 121.00 | 1 | 121.00 |
| Your Family Market | $13 " \mathrm{H} \times 226.5 " \mathrm{~W}$ | 20.50 | 1 | 20.50 |
| Wine \& Beer | $16.38 " \mathrm{H} \mathrm{x} \mathrm{167"W}$ | 19.00 | 1 | 19.00 |
| Table \& Vine | $16 " \mathrm{H} \mathrm{x} \mathrm{121"W}$ | 13.45 | 1 | 13.45 |

Total Sign Square Footage: 173.95

Proposed


Existing



A...(1)...Single Sided Storefront Internally Illuminated Logo Signage Details...NTS

* UL listed with disconnect switch




## YOUR FAMILY MARKET

## B...(1)...Set " YOUR FAMILY MARKET " Dimensional Letter Signage...NTS

20.5 sq. ft.

* . 50" thick CAM routered Type 1 PVC letters painted Satin Black...mount flush to fascia with aluminum studs and silastic adhesive




Existing ( to be removed )




D...Re-Face Double Sided Illuminated Tenant Pylon Sign.
*. 188 " thk. white polycarbonate sign faces....add 2.5 " horizontal divider bar... paint satin white * Big Y logo to be translucent 3M 3630-73 Dark Red and opaque Black

* " TABLE \& VINE "graphics to be translucent Pantone Green 5753 and Pantone Purple 2623 C * faces designed to fit existing signs 2.0" face retainer system



## FORM Q

## TOWN OF FRANKLIN <br> DESIGN REVIEW APPLICATION FOR §185-31(2) OF THE ZONING BY-LAW

## A) General Information

Name of Business or Project: ALPINE PLACE $\qquad$
Property Address 40 Alpine Row $\qquad$
Assessors’ Map \#_279 $\qquad$ Parcel \# _181 $\qquad$
Zoning District (select applicable zone): $\qquad$ Downtown Commercial District $\qquad$
Zoning History: Use Variance Non-Conforming Use $\qquad$
B) Applicant Information:

Applicant Name: NEW GENERATION CUSTOM HOMES CORP $\qquad$
Address: 5 Exchange Street, Suite 4 $\qquad$ Milford, MA 01757 $\qquad$
Telephone Number: _(508)377-2395 $\qquad$
Contact Person: __Marcelo Alves $\qquad$
C) Owner Information (Business Owner \& Property Owner if different)

Business Owner: _Marcelo Alves $\qquad$ Property Owner: Alpine Place LLC $\qquad$
Address: _ 8 Puffer Drive $\qquad$ _5 Exchange Street, Suite 4 _Mendon, MA 01756 $\qquad$ _Milford, MA 01757 $\qquad$
All of the information is submitted according to the best of my knowledge
Executed as a sealed instrument this day of June 2023

Signature of Applicant
Marcelo Alves
Print name of Applicant

Signature of Owner
Marcelo Alves
Print name of Owner
*FOR SIGNS COMPLETE PAGES 1 \& 2 ONLY.

## FOR SITE PLANS, BUILDING PLANS, PROJECTS, COMPLETE PAGES 1 - 4

SEE ADDENDA ATTACHED FOR ASSISTANCE IN COMPLETION OF FORM Q

## D) Architect/Engineer/Sign Company Information (if not the applicant)

a. Sign Company

Business Name: _Dennis Colwell Architects
Contact Person: __Bob Boynton $\qquad$ bob@dc-architect.com
Address __132 Central Street, Suite 203, Foxborough, MA 02035
Telephone Number: _(508)241-2122 x104

## b. Architect/Engineer (when applicable)

Business Name:
Contact Person: $\qquad$
Address $\qquad$
Telephone Number: $\qquad$

## E) Work Summary

Summary of work to be done:
Renovating existing office building with new offices and warehouse space Construction of new mixed-use 28-unit apartment building w/ ground level parking and commercial space $\qquad$
F) Information \& Materials to be Submitted with Application

## a) FOR SIGN SUBMISSIONS ONLY:

## THE FOLLOWING MUST BE SUBMITTED ELECTRONICALLY TO Mkinhart@franklinma.gov

1. Drawing of Proposed Sign which must also include
type of sign (wall, pylon etc.) colors
size/dimensions materials
style of lettering lighting-illuminated, non-illuminated and style
2. Drawing and/or pictures indicating location of new sign.
3. Picture of existing location and signs (if previously existing location)

## b) FOR BUILDINGS/DEVELOPMENTS OR PROJECT SUBMISSIONS:

## THE FOLLOWING MUST BE SUBMITTED W/APPLICATION to Mkinhart@franklinma.gov

1. Site Plan including Landscape Plan showing plantings. Plantings must be from Best Development Practices Guide
2. Lighting Plan indicating lighting levels \& specifications of proposed lights
3. Building drawings, indicating size and height of building(s); front, rear and side elevations (when there are no adjoining buildings) and floor plans
4. Drawings or pictures of existing conditions
5. If any signage on the building or site, provide information from above Signage Checklist

## DESIGN STANDARDS

Explain how each of the design standards outlined below has been incorporated into the design of the proposed development. Fill in the information in the spaces provided or use a separate sheet.

1. Height-The height of any proposed alteration shall be compatible with the style and character of the surrounding buildings, within zoning requirements. The proposed apartment building is a residential apartment building with architectural features/elements that complement the existing neighborhood. The existing commercial building has been vacant for some time and new owner is looking to set up their personal business in that on
2. Proportions of Windows and Doors - The proportions and relationships between doors and windows shall be compatible with the architectural style and character of the surrounding area. The apartment building will have double-hung windows and glass sliders that are similar to other properties around. The existing commercial building has existing storefront that will be repaired/replaced
3. Relations of Building Masses and Spaces - The relationship of a structure to the open space between it and adjoining structures shall be compatible. The existing streetscape has buildings close to the street. The proposed apartment building mimics this with the proposed commercial space being accessed directly from the street with an adjacent patio for people to use
$\qquad$
4. Roof Shape - The design and pitch of the roof shall be compatible with the architectural style and character of the surrounding buildings. _The proposed apartment building will have a mansard roof compatible with existing properties in the area. The existing commercial building has an existing flat roof but we will be altering the geometry of exiting front canopy to provide more cub appeal (proposed sloped metal roof)
5. Scale - The scale of the structure shall be compatible with its architectural style and the character of the surrounding buildings. While larger than adjacent properties, the proposed apartment building meets all the criteria of the current bylaw and is similar in scale to other newer properties in the area
6. Façade, Line, Shape \& Profile - Facades shall blend with other structures in the surrounding area with regard to the dominant vertical or horizontal context: The proposed apartment is broken up architecturally (materials/banding/trim/balconies) so as to fit within the context of the surrounding area. Existing commercial space will have the existing masonry façade altered to soften its look and fit better with the surrounding buildings
7. Architectural Details - Architectural details, including signs, materials, colors and textures shall be treated so as to be compatible with the existing and adjacent architectural character, thereby preserving and enhancing the surround area. _All proposed site/building elements, colors, and textures, signs, materials will fit in with fabric of the current neighborhood and will embrace and enhance it $\qquad$
8. Advertising Features - The size, location, design, color, texture, lighting and materials of all permanent signs and outdoor advertising structures shall not detract from the use and enjoyment of the proposed buildings and structures and the surrounding properties._Any proposed signage/advertising will not detract from the neighborhood.
9. Heritage - Removal or disruption of historic, traditional or significant uses, structures or architectural elements shall be minimized insofar as practicable. No know heritage elements to be impacted by proposed work
10. Energy Efficiency - To the maximum extent reasonably practicable, proposals shall utilize energyefficient technology and renewable energy resources and shall adhere to the principles of energyconscious design with regard to orientation, building materials, shading, landscaping and other elements. Proposed apartment building will fall under the latest IECC energy codes and will be equipped with high efficiency doors, windows, HCAV equipment, The existing building will have new updated equipment installed that will operate at a higher efficiency than what is currently in place
11. Landscape - The landscape should improve the character and appearance of the surrounding area and parking areas should be located to the side or rear of buildings when reasonably possible. Currently there is minimal landscaping as the existing site has a lot of pavement. The proposed landscaping will be an improvement on what is currently there and will fit within the surrounding neighborhood

## SEE ADDENDA ATTACHED FOR INSTRUCTIONS TO ASSIST IN COMPLETING APPLICATION.

## ADDENDA <br> INSTRUCTIONS FOR COMPLETION OF FORM Q-DESIGN REVIEW APPLICATION

A. General Information

- Please list name of Business as it will appear on sign or name of project or development, as the case may be, as well as the property address
- Assessors’ Map \& Parcel numbers may be obtained from tax bill, Town website @ www.franklin.ma.us/Town/Assessors/PropertyTax or from the computer located outside the Assessor’s Office, first floor, Municipal Building, 355 East Central Street.
- Zoning District and Zoning History information may be obtained at the Building Department, $1^{\text {st }}$ floor, Municipal Building
B. Applicant Information - complete and include name of contact person w/ phone number
C. Owner Information - if business owner and property owner are not the same, please include information for both. If signage is within a shopping plaza-obtain letter of approval of sign changes from plaza owner.


## Page 2 -

D. Architect/Engineer or Sign Company Information:

- Signs only - Name of Sign Company and Contact Person
- Developments \& Projects - Engineer and Architect Information as well
E. Work Summary: Include brief summation of work to be done


## Pages 3 \& 4

F. Information \& Materials to be Submitted via email (Mkinhart@franklinma.gov) w/Application
a) SIGNS ONLY -

- sign drawings and photos, which include information listed on Page 2 of the application
b) SITE PLAN APPLICATIONS FOR BUILDINGS/DEVELOPMENTS/PROJECTS.
- all plans including information listed on Page 2 of application.
- Please bring samples of siding and roofing materials and paint color samples to the meeting when scheduled.

DESIGN STANDARDS - For Buildings/Projects and Developments, please complete Pages 3 and 4 as they apply to your project.

ALL APPLICATIONS WITH SUPPLEMENTARY INFORMATION MUST BE FILED BY 4:00 PM ON THE WEDNESDAY PRIOR TO THE FOLLOWING TUESDAY MEETING. MEETINGS ARE GENERALLY TWICE A MONTH THE $2^{\text {ND }} \& 4^{\text {TH }}$ TUESDAY OF THE MONTH.

FOR SIGN APPLICATIONS ONLY, YOU NEED ONLY COMPLETE PAGES 1 \& 2 OF APPLICATION.












NOT FOR CONSTRUCTION
1


SITE LANDSCAPE
PLAN
$\oplus$
LA-01


4
PERENNIAL/GROUNDCOVER PLANTING

(5) SHRUB PLANTING

 PLACE ROOTBALL DIRECTLY ON
COMPACTED OR UNOISTUREED SUBSOIL. Tree stabllzation,
(1) DECIDUOUS TREE PLANTING

(2) EVERGREEN TREE PLANTING

(3) SEEDED LAWN

WDWAKKER

$\qquad$
$\stackrel{\text { sell }}{ }$

SEALPLACHOLDER

KEFPLAN


NOT FOR CONSTRUCTION


SITE LANDSCAPE
DETAILS
$\oplus$
LA-02


SECTION
$26^{\prime}$ HT. WOOD STOCKADE FENCE
SCALE: NTS


WOOD SCREEN FENCE AT OUTDOOR TERRACE
SCALE: NTS
$J \cdot A$

WDWAKKER





NOT FOR CONSTRUCTION



SITE LANDSCAPE DETAILS
DECIDUOUS TREES -


Comus housa
EVERGREEN TREES -
Thuld olleate Nenag

$$
\begin{aligned}
& \text { Seviciebera } \\
& \text { Kousa Dogwood }
\end{aligned}
$$

$\qquad$
$t$ A
 WD WALKER
$\qquad$
$\underset{\text { MAY } 11,2021}{\text { TREE PLANTING OPTIONS }}$

$\underset{\text { SAY } 17,2021}{\text { SHRUB } \& ~ P E R E N N I A L ~ P L A N T I N G ~ O P T I O N S ~}$











## New Generation Custom Homes

Office Renovation
40 Alpine Row
Franklin, MA 02038


## ARCHITECT

DENNIS COLWELL ARCHITECTS, INC
EMALL: BOB@DC-ARCHITECT.COM
PHONE: 508-241-2122 $\times 104$
ADDRESS: 132 CENTRAL STREET, SUITE 203
FOXBOROUGH, MA 02035


SITE LOCATION


DENNIS COLWELL
ARCHITECTS
132 CENTRAL STREET, SUITE 203, FOXBOROUGH, MA 02035
P. 508-241-2122 F. $508-455-4466$ WWW.DC-ARCHITECT.COM
P. 508-241-2122 F. 508-455-4466 WWW.DC-ARCHITECT.COM














