DESIGN REVIEW COMMISSION AGENDA

Tuesday, April 24, 2018 7:00 PM. Municipal Building, 355 East Central Street 2nd Floor, Room 205

REVISED

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- 7:00 PM Daddario Hardware 528 West Central Street Pylon Sign & Building Sign
- 7:05 PM Envoy Mortgage– 6 Main Street Projecting Sign & Building Sign
- 7:10 PM Franklin Downtown Partnership– 9 East Central Street Building Sign & Sculpture
- 7:15 PM Presidential Arms– 491 West Central Street Freestanding sign
- 7:20 PM 205 East Central Street–205 East Central Street Building Sign
- 7:25 PM 14 Ruggles Street Mixed Use Apartment– 14 Ruggles Street Site Plan

General Matters

Approval of Meeting Minutes from 3-27-18 Approval of Meeting Minutes from 4-10-18

COMMENTS: These listing of matters are those reasonably anticipated by the Chair which may be discussed at the meeting. Not all items listed may in fact be discussed and other items not listed may also be brought up for discussion to the extent permitted by law.

This agenda is subject to change. Last updated: April 18, 2018 The next meeting of the Design Review Commission is tentatively scheduled for May 8, 2018

TOWN OF FRANKLIN DESIGN REVIEW APPLICATION FOR §185-31(2) OF THE ZONING BY-LAW

A) General Information Paddario Hardwarc	
A) <u>General Information</u> Name of Business or Project: <u>Benjamin Moure</u>	
Property Address 528 W Central	
Assessors' Map # 270 Parcel # 012	
Zoning District (select applicable zone):	
Zoning History: Use Variance Non-Conforming Use	
B) Applicant Information:	
Applicant Name: Jon Farnsworth	
Address: 175 West Main St Milbury MA 01572	
Telephone Number: $508 - 581 - 8877$	
Contact Person: Jun Farns Worth	
C) Owner Information (Business Owner & Property Owner if different)	
Business Owner: <u>Daddario Hardwwc</u> Property Owner: <u></u> Address: <u>528 w Central</u> <u>Franklin MA 02038</u>	
All of the information is submitted according to the best of my knowledge Executed as a sealed instrument this day of 20	
Signature of Applicant Signature of Owner	
Signature of Applicant Signature of Owner	
Jon Farns worth Print name of Applicant Print name of Owner	
FOR SIGNS COMPLETE PAGES 1 & 2 ONLY.	

FOR SITE PLANS, BUILDING PLANS, PROJECTS, COMPLETE PAGES 1-4

SEE ADDENDA ATTACHED FOR ASSISTANCE IN COMPLETION OF FORM Q

E Mail = the sign suy 111 @ smail. com

D) Architect/Engineer/Sign Company Information (if not the applicant)

a. Sign Compa	ny
Business Name:	Central Mass Sign Guys
Contact Person:	Jon Farns Worth
Address \overline{I}	75 W Main ST Milbury MA
Telephone Number	r: 508 - 581 - 8877'

b. Architect/Engineer (when applicable)

Business Name:		×
Contact Person:		
Address		
Telephone Number:		
-		

E) Work Summary

Summary of work to	be done: 7	2wX	73	tall	Road	Sisn
Sign Under						
						translucent

F) Information & Materials to be Submitted with Application

a) FOR SIGN SUBMISSIONS ONLY:

NINE (9) COPIES OF THE FOLLOWING MUST BE SUBMITTED WITH APPLICATION

 1. Drawing of Proposed Sign which must also include type of sign (wall, pylon etc.)
 colors

 size/dimensions
 materials

 style of lettering
 lighting-illuminated, non-illuminated and style

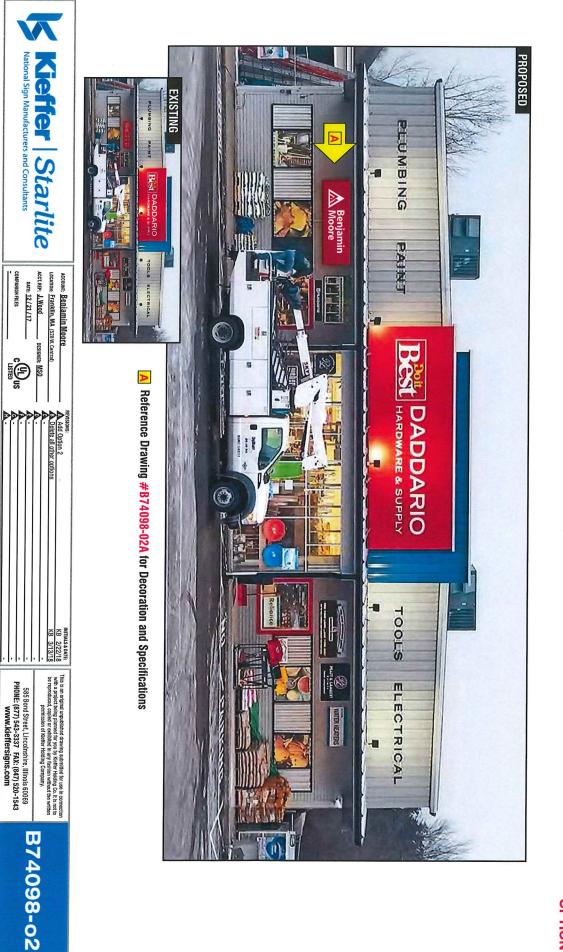
2. Drawing and/or pictures indicating location of new sign.

3. Picture of existing location and signs (if previously existing location)

b) FOR BUILDINGS/DEVELOPMENTS OR PROJECT SUBMISSIONS:

NINE (9) COPIES OF THE FOLLOWING MUST BE SUBMITTED W/APPLICATION

- 1. Site Plan including Landscape Plan showing plantings. Plantings must be from Best Development Practices Guide
- 2. Lighting Plan indicating lighting levels & specifications of proposed lights
- 3. Building drawings, indicating size and height of building(s); front, rear and side elevations (when there are no adjoining buildings) and floor plans
- 4. Drawings or pictures of existing conditions
- 5. If any signage on the building or site, provide information from above Signage Checklist



COMPANION FILES

- NON-ILLUMINATED FLANGED PANEL **OPTION 2**

Benjamin Moore^{*}-

S Kieffer Starlite		2'-6 1/8"
Accourts: Beniamin Moore Account Beniamin Moore Actor page KB 3/13/18 Lucannew Franklin, MA (528 W. Central) Act construction page KB 3/13/18 Acct Rev. J. Wood REAL REVIEWS Account of the second s	Scale: 3/4" = 1'-0" ECIFICATIONS IFICATIONS IFICATIONS IFICATIONS WINY: Mathematical State	j.
This is an original unpublicated drawing submitted for use in connection whe produced conductor with which which is produced conductor and which which is produced conductor and which which is permission of Ketter Holding Company. 585 Bond Street, LincoInshire, Illinois 60069 PHONE: (877) 543-3337 FAX: (847) 520-1543 www.kieffersigns.com		.100 aluminum brake formed 2" + C internal mtg. angles tommed franged panel - 2" + C internal mtg. angles

10

- NON-ILLUMINATED FLANGED PANEL

A Benjamin Moore[•]--



TOWN OF FRANKLIN DESIGN REVIEW APPLICATION FOR §185-31(2) OF THE ZONING BY-LAW

A) <u>General Information</u>
Name of Business or Project: Envy Montgage
Name of Business or Project: <u>Envoy</u> Montgage Property Address <u>6 MAIN ST Franklin</u> 02038
Assessors' Map # Parcel #
Zoning District (select applicable zone):
Zoning History: Use Variance Non-Conforming Use
B) Applicant Information:
Applicant Name: Envoy Montgage
Address: <u>Carain St</u> Franklin MA 02038
Telephone Number: 508 - 356 - 4741
Contact Person: Steve Bacher
C) Owner Information (Business Owner & Property Owner if different)
Business Owner: <u>Envy Molfgage</u> Property Owner: Address: <u>6 Main 57</u> Frankling Ma 0203B
All of the information is submitted according to the best of my knowledge Executed as a sealed instrument this day of 20
Signature of Applicant Signature of Owner
Stephen Barber Stephen Barcher
Print name of Applicant Print name of Owner
*FOR SIGNS COMPLETE PAGES 1 & 2 ONLY.

FOR SITE PLANS, BUILDING PLANS, PROJECTS, COMPLETE PAGES 1-4

D) Architect/Engineer/Sign Company Information (if not the applicant)

a. Sign Company		_	1	C < NO	
Business Name:		gns.	by-	Car.	
Contact Person:	I	<u></u>			
Address					
Telephone Number:					

b. Architect/Engineer (when applicable)

Business Name:			
Contact Person:	\longrightarrow	<u> </u>	
Address			
Telephone Number:	•		

E) Work Summary

Summary of work to be done:

F) Information & Materials to be Submitted with Application

a) FOR SIGN SUBMISSIONS ONLY:

NINE (9) COPIES OF THE FOLLOWING MUST BE SUBMITTED WITH APPLICATION

1. Drawing of Proposed Sign which must also include

type of sign (wall, pylon etc.)colorssize/dimensionsmaterialsstyle of letteringlighting-illuminated, non-illuminated and style

2. Drawing and/or pictures indicating location of new sign.

3. Picture of existing location and signs (if previously existing location)

b) FOR BUILDINGS/DEVELOPMENTS OR PROJECT SUBMISSIONS:

NINE (9) COPIES OF THE FOLLOWING MUST BE SUBMITTED W/APPLICATION

- 1. Site Plan including Landscape Plan showing plantings. Plantings must be from Best Development Practices Guide
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- 4. Drawings or pictures of existing conditions
- 5. If any signage on the building or site, provide information from above Signage Checklist

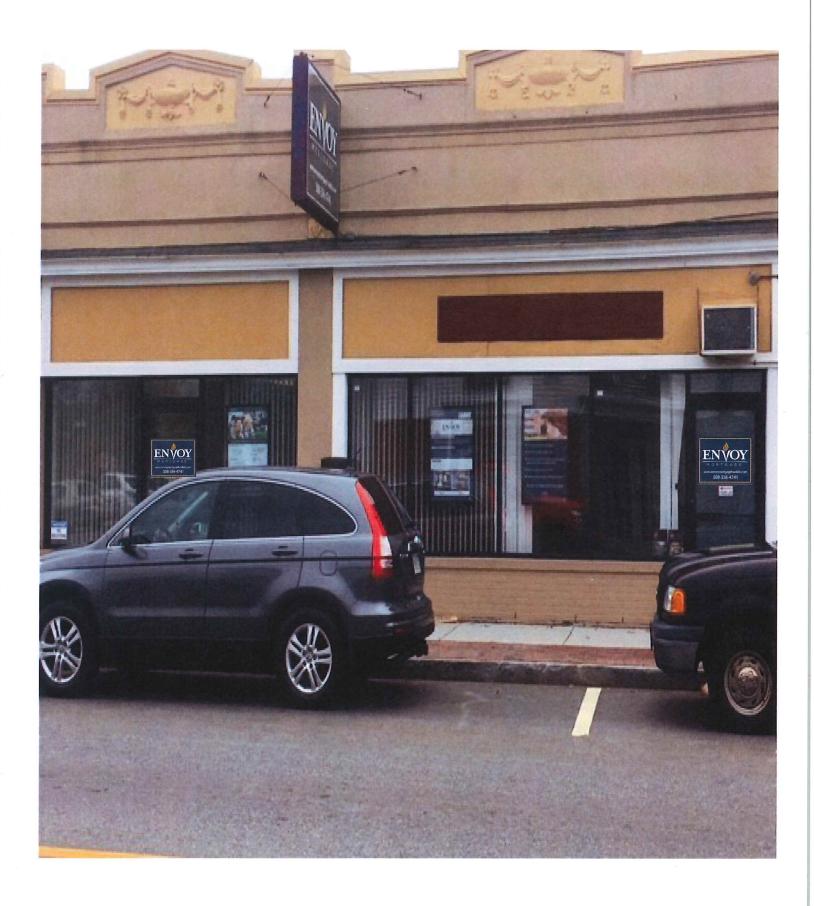


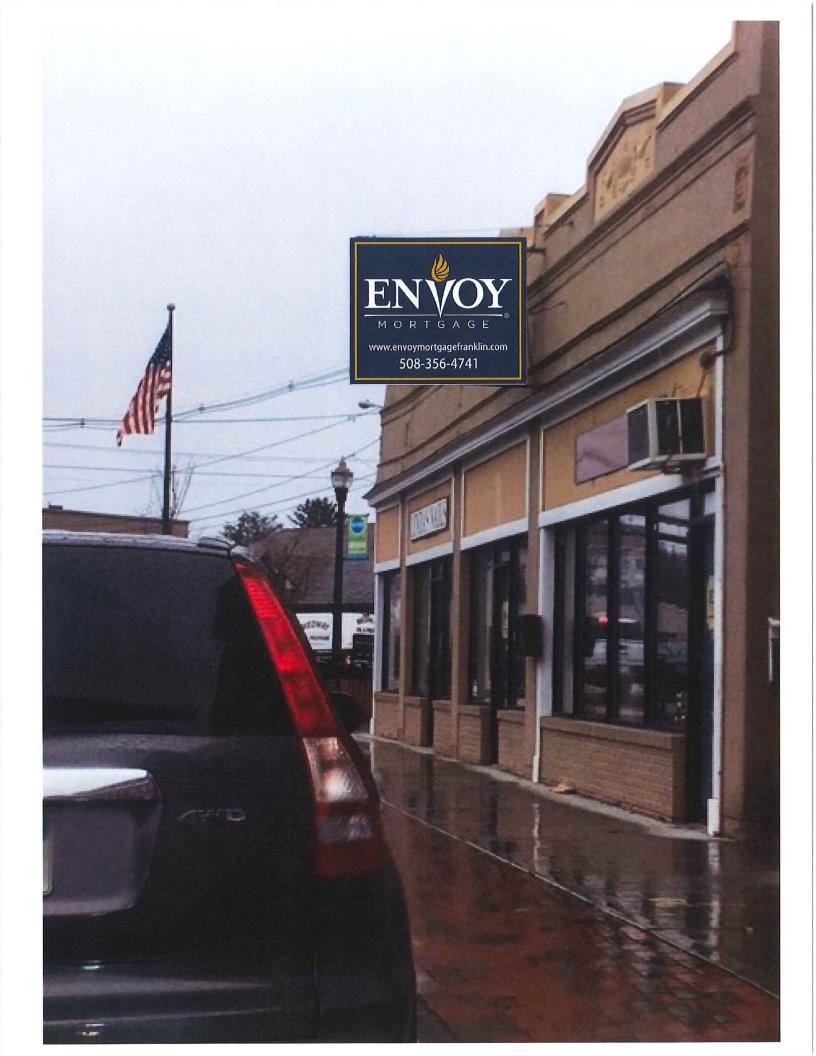
Taylor Gilmore

From: Sent: To: Taylor Gilmore <tgilmore1187@yahoo.com> Tuesday, April 3, 2018 12:54 PM Taylor Gilmore



Sent from my iPhone





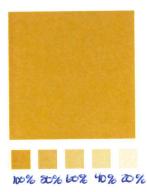


508-356-4741





PRIMARY COLOR: ENVOY STEEL BLUE



SECONDARY COLOR: ENVOY YELLOW

 COLOR CODES

 Pantone
 :
 7252 C

 CMYK
 :
 C19M257100K0

 RGB
 :
 R211 G76342

 Web
 :
 #D3AF1 A



Chrissy Whelton <cwhelton@franklinma.gov>

Envoy Mortgage Franklin

Taylor Gilmore <tgilmore@envoymortgage.com> To: "Cwhelton@franklinma.gov" <Cwhelton@franklinma.gov>

Wed, Apr 11, 2018 at 1:20 PM

Hi,

Thank you so much for your help today. The door sign decals that will be facing out measure at 24" wide and 15" in height.

The larger sign with frame measurements indicate

18X120X1.5

1.5" Black Powder coat Raised and Beveled 3D Frame

Removable 18X120X1/8' Alu-panel

Let me know if this works? Thank you again!



Taylor Gilmore

Loan Originator Assistant

774.849.6588

www.envoymortgagefranklin.com

tgilmore@envoymortgage.com

TOWN OF FRANKLIN DESIGN REVIEW APPLICATION FOR §185-31(2) OF THE ZONING BY-LAW

A) General Information

Name of Business or Project: Franklin Dewstorn Partnership Sign
Property Address <u>1 East Central Street</u>
Assessors' Map # Parcel #
Zoning District (select applicable zone):
Zoning History: Use Variance Non-Conforming Use
B) <u>Applicant Information:</u> Applicant Name: LISA Rance - Executive Director Address: <u>9 East Central Street</u>
Telephone Number: <u>774-571-3109</u> Contact Person: <u>LISA Ran</u> C) <u>Owner Information (Business Owner & Property Owner if different)</u>
Business Owner: Property Owner:Fara Khedmaty Address: Property Owner:Fara Khedmaty
All of the information is submitted according to the best of my knowledgeExecuted as a sealed instrument thisday of $Lisit GramLisit GramSignature of ApplicantSignature of OwnerLisit A PianAFARA MARZ KHEPMATYPrint name of ApplicantPrint name of Owner$
* <u>FOR SIGNS COMPLETE PAGES 1 & 2 ONLY</u> . FOR SITE PLANS, BUILDING PLANS, PROJECTS, COMPLETE PAGES 1 – 4

D) Architect/Engineer/Sign Company Information (if not the applicant)

a. Sign Company
a. Sign Company Business Name: Signs by Cam
Contact Person: Cam Afon So's
Address 837 Upper Union Street
Telephone Number: (508) 364 - 2905

b. Architect/Engineer (when applicable)

Business Name:		
Contact Person:	///////	
Address		
Telephone Number:		

E) Work Summary

Summary of work to be done:	sign and ladybay sculpture
Summary of work to be done.	on side of building
	L-

F) Information & Materials to be Submitted with Application

a) FOR SIGN SUBMISSIONS ONLY:

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 1. Drawing of Proposed Sign which must also include type of sign (wall, pylon etc.) size/dimensions
 colors

 style of lettering
 materials

 lighting-illuminated, non-illuminated and style

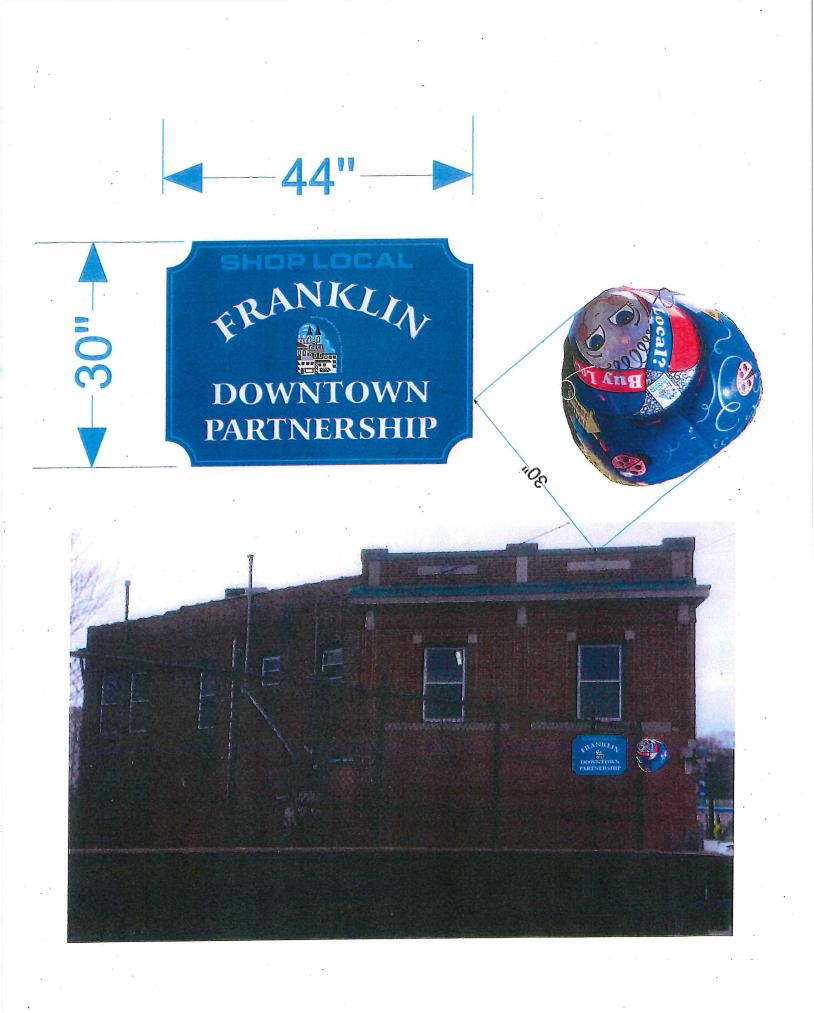
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TOWN OF FRANKLIN DESIGN REVIEW APPLICATION FOR §185-31(2) OF THE ZONING BY-LAW

A) General Information

Name of Business or Project: Presidential Arms
Property Address 491 west Central St.
Assessors' Map # Parcel # 270 - 630 - 000-000
Zoning District (select applicable zone):
Zoning History: Use Variance Non-Conforming Use
B) Applicant Information:
Applicant Name: Signs By Cam, Inc. 837 Upper Union Street Suite C-18
Address: Franklin, MA 02038
Telephone Number: $502-364-2905$ Contact Person: Cem
C) Owner Information (Business Owner & Property Owner if different)
Business Owner: <u>Presidential Auns LLC</u> Property Owner: <u>Same</u> Address: <u>uci west Central St.</u>
All of the information is submitted according to the best of my knowledge Executed as a sealed instrument thisday of20 20 20 20 20 20 20 Signature of ApplicantSignature of Owner
Print name of Applicant Print name of Owner

*<u>FOR SIGNS COMPLETE PAGES 1 & 2 ONLY</u>. <u>FOR SITE PLANS, BUILDING PLANS, PROJECTS, COMPLETE PAGES 1 – 4</u>

D) Architect/Engineer/Sign Company Information (if not the applica
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a. Sign Company		
Business Name:	Signs By Cam, Inc.	
Contact Person:	837 Upper Union Street	
Address	Franklin, MA 02038	
Telephone Number		

b. Architect/Engineer (when applicable)

Business Name:		
Contact Person:	\times	
Address		
Telephone Number:		

E) Work Summary

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Summary of work to be done:	replace	existing	Sich	
	1 .	7	0,	

F) Information & Materials to be Submitted with Application

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 colors materials

 style of lettering
 lighting-illuminated, non-illuminated and style

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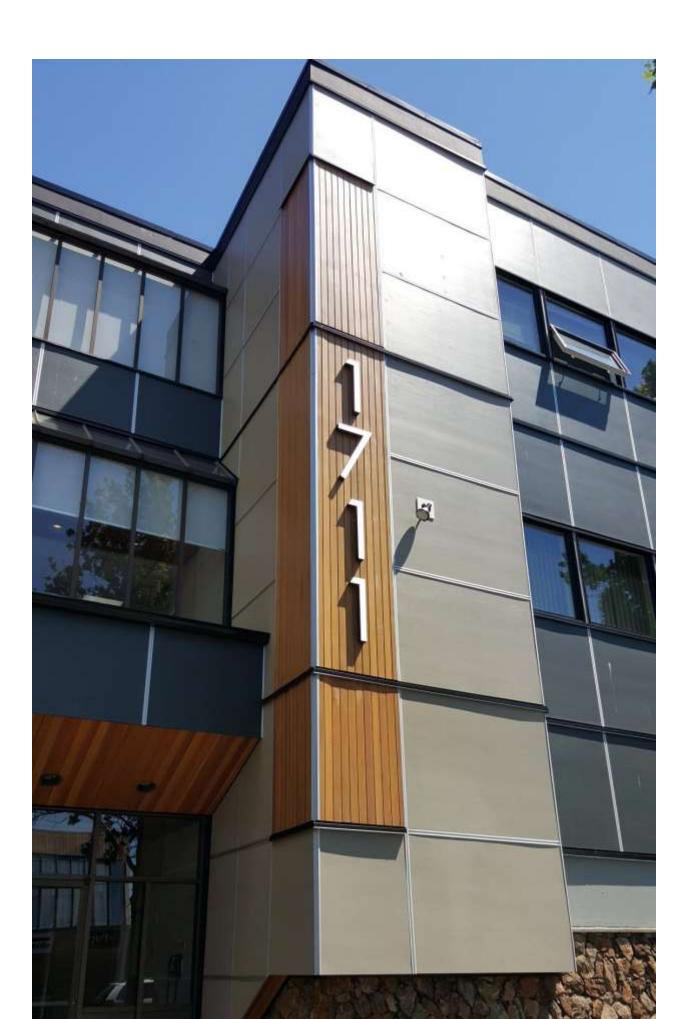


TOWN OF FRANKLIN DESIGN REVIEW APPLICATION FOR §185-31(2) OF THE ZONING BY-LAW

A) General Information

Name of Business or Project: 205 East Central Street, LLC
Property Address 205 E Central St
Assessors' Map # Parcel #
Zoning District (select applicable zone):
Zoning History: Use Variance Non-Conforming Use
B) Applicant Information:
Applicant Name: 205 East Central Street, LLC
Address: 37 E Central st Franklin, MA
Telephone Number: 508-507-9020
Contact Person: Brad Cherfee
C) Owner Information (Business Owner & Property Owner if different)
Business Owner: Above Property Owner: Above
All of the information is submitted according to the best of my knowledge
2/14/18
Signature Print Name: Brad Cheffee Date Submitted

*<u>FOR SIGNS COMPLETE PAGES 1 & 2 ONLY</u>. <u>FOR SITE PLANS, BUILDING PLANS, PROJECTS, COMPLETE PAGES 1 – 4</u>



TOWN OF FRANKLIN DESIGN REVIEW APPLICATION FOR §185-31(2) OF THE ZONING BY-LAW

A) General Information

Name of Business or Project: 14 Ruggles st Mixeduse APt.
Property Address 14 Rv99/es st
Assessors' Map # Parcel #
Zoning District (select applicable zone):
Zoning History: Use Variance M/A Non-Conforming Use
B) Applicant Information:
Applicant Name: DANA FRANCO
Address: 1382 West st MANSFIELD MA 02048
Telephone Number: $78 - 696 - 5355$
Contact Person:
C) Owner Information (Business Owner & Property Owner if different)
Business Owner: Property Owner: FRAMCO Address: Property Owner:
All of the information is submitted according to the best of my knowledge
Executed as a sealed instrument this day of 20
Hanna FRanco Mana anne
Signature of Applicant Signature of Owner
VANA FRANCO DANAFRANCO

Print name of Applicant

Print name of Owner

*FOR SIGNS COMPLETE PAGES 1 & 2 ONLY. FOR SITE PLANS, BUILDING PLANS, PROJECTS, COMPLETE PAGES 1-4

D) Architect/Engineer/Sign Company Information (if not the applicant)

a. Sign Company			
Business Name:	A	 	
Contact Person:	11 Pt	 	
Address	10.1	 	
Telephone Number:			

b. Architect/Engine Business Name:	er (when ap $A \mathcal{D}$	plicable) ARChitect	~		
Contact Person:	TONY		CANTON	Mart	02021
Address <u>38</u>	CHGDM	nan st	CHANCA	<i>V = 1 = 1 = 1 = 1 = 1 = 1 = 1 = 1 = 1 = </i>	
Telephone Number:	617	501 0631			

E) Work Summary

Summary of work to be done:	la co	nstruct_	a 4	unit
MIXES USE	ON	14 Ruggle	·S St'	
2-2 bed	Kes	Apartaria	its 2	OTTICE

F) Information & Materials to be Submitted with Application

a) FOR SIGN <u>SUBMISSIONS ONLY</u>:

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Ing of rispect algorithmColorstype of sign (wall, pylon etc.)colorssize/dimensionsmaterialsstyle of letteringlighting-illuminated, non-illuminated and style

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DESIGN STANDARDS

Explain how each of the design standards outlined below has been incorporated into the design of the proposed development. Fill in the information in the spaces provided or use a separate sheet.

1. Height —The height of any proposed alteration shall be compatible with the style and character of the surrounding buildings, within zoning requirements. The total field for \mathcal{O} and \mathcal{O} an
2. Proportions of Windows and Doors – The proportions and relationships between doors and windows shall be compatible with the architectural style and character of the surrounding area.
3. Relations of Building Masses and Spaces – The relationship of a structure to the open space between it and adjoining structures shall be compatible. The form $form form form for form for the form $
4. Roof Shape – The design and pitch of the roof shall be compatible with the architectural style and character of the surrounding buildings. The Roof is designed with the surrounding buildings.
5. Scale – The scale of the structure shall be compatible with its architectural style and the character of the surrounding buildings. $\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ $
6. Façade, Line, Shape & Profile – Facades shall blend with other structures in the surrounding area with regard to the dominant vertical or horizontal context: <u>The proposed</u> Building with Brites AREA
7. Architectural Details – Architectural details, including signs, materials, colors and textures shall be treated so as to be compatible with the existing and adjacent architectural character, thereby preserving and enhancing the surround area.

Page 3

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8. Advertising Features – The size, location, design, color, texture, lighting and materials of all permanent signs and outdoor advertising structures shall not detract from the use and enjoyment of the proposed buildings and structures and the surrounding properties.

9. Heritage – Removal or disruption of historic, traditional or significant uses, structures or architectural elements shall be minimized insofar as practicable. NO historic OR traditional structures will

10. Energy Efficiency – To the maximum extent reasonably practicable, proposals shall utilize energyefficient technology and renewable energy resources and shall adhere to the principles of energyconscious design with regard to orientation, building materials, shading, landscaping and other

proposed by lang will style and locald evers The___ elements. CNErGY

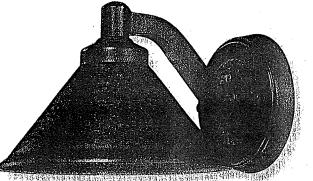
11. Landscape - The landscape should improve the character and appearance of the surrounding area and parking areas should be located to the side or rear of buildings when reasonably possible.

lawtings will PNAGNC CU 91

SEE ADDENDA ATTACHED FOR INSTRUCTIONS TO ASSIST IN COMPLETING APPLICATION.

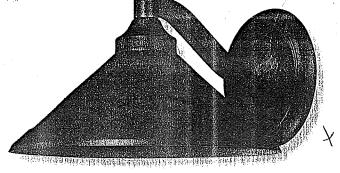
Kirkham[™] LED

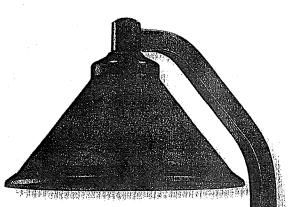
138 - Aspen Bronze[™] finish Metal shade



8101-A138-L NEW Wall Mount SIZE: 8.5"W 6"H 10.5"EXT. 1/10W LED Incl.

R D





8106-A138-L NEW Post Mount SIZE: 11.75"L 8.5"W 11"H 1/10W LED Incl.

Kirkham[™] is a full cutoff, International Dark-Sky approved outdoor fixture. A hammered Aspen Bronze[™] hood and back plate with a discrete LED light source offer unique character not often found in this category.

(19년)(19년)(19년)(19년)

8102-A138-L NEW Wall Mount SIZE: 11"W 6.5"H 12.25"EXT. 1/10W LED Incl.



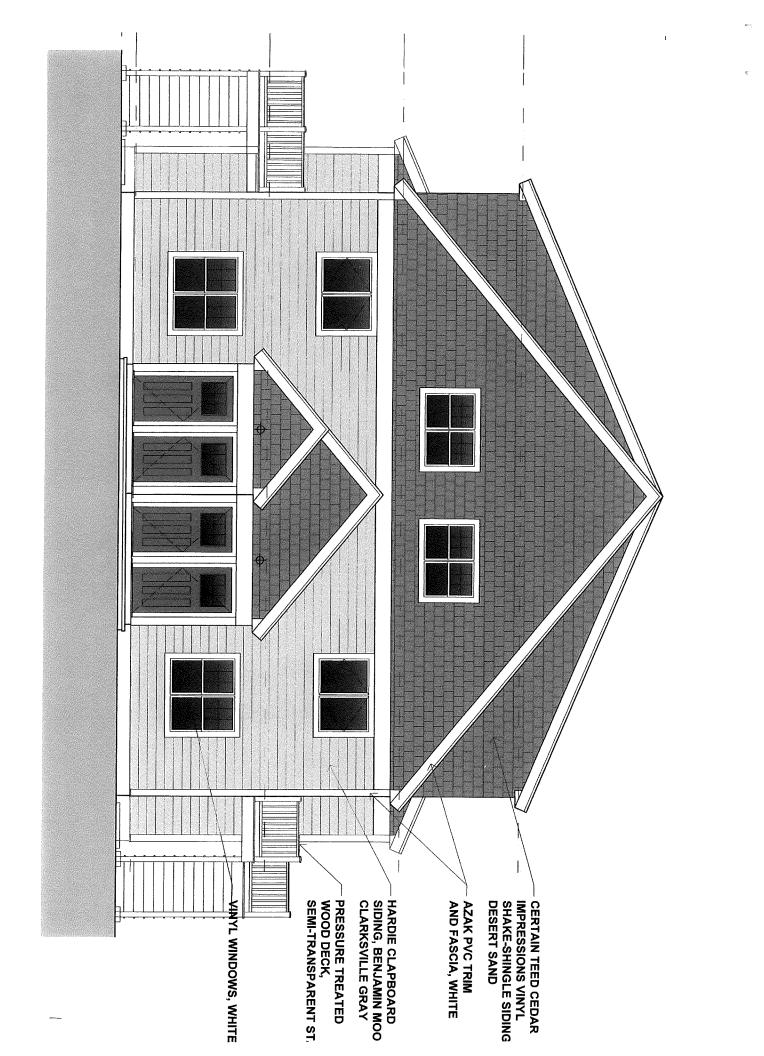
FEATURES:

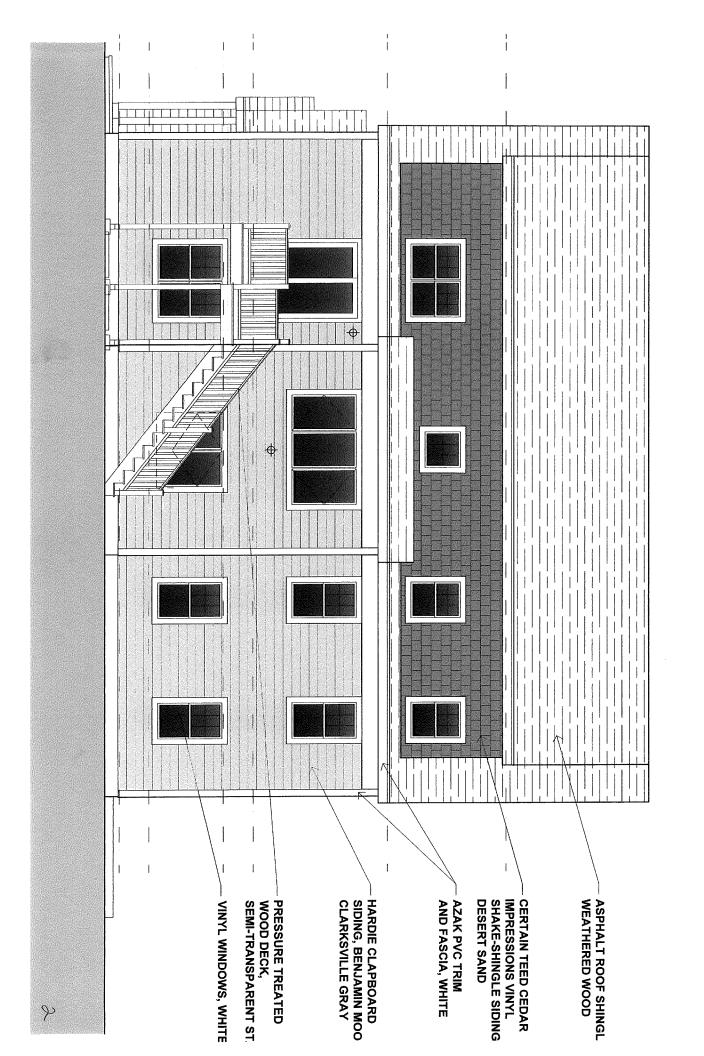
- Aluminum Construction
- Recessed Light Source
- ► IDA-Approved[™]
- ▶ 10 Watt, 2700K LED (Incl.)
- Also available:
 - ▶ 138 Aspen Bronze[™] Incandescent Dark-Sky, page 110
- See Finish Disclaimer on page 184

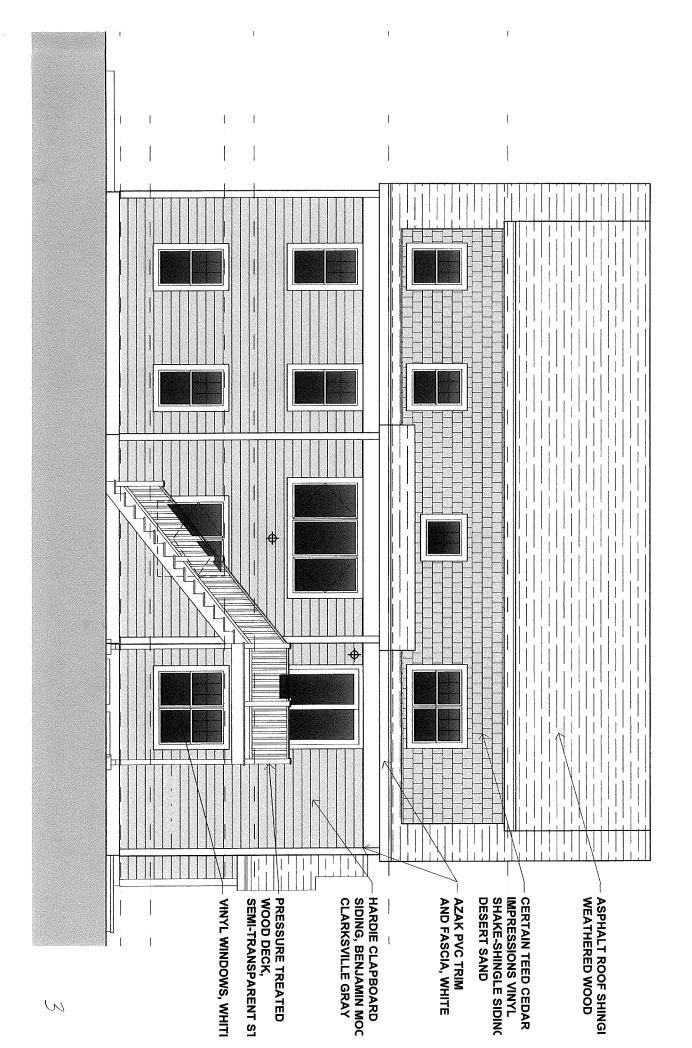


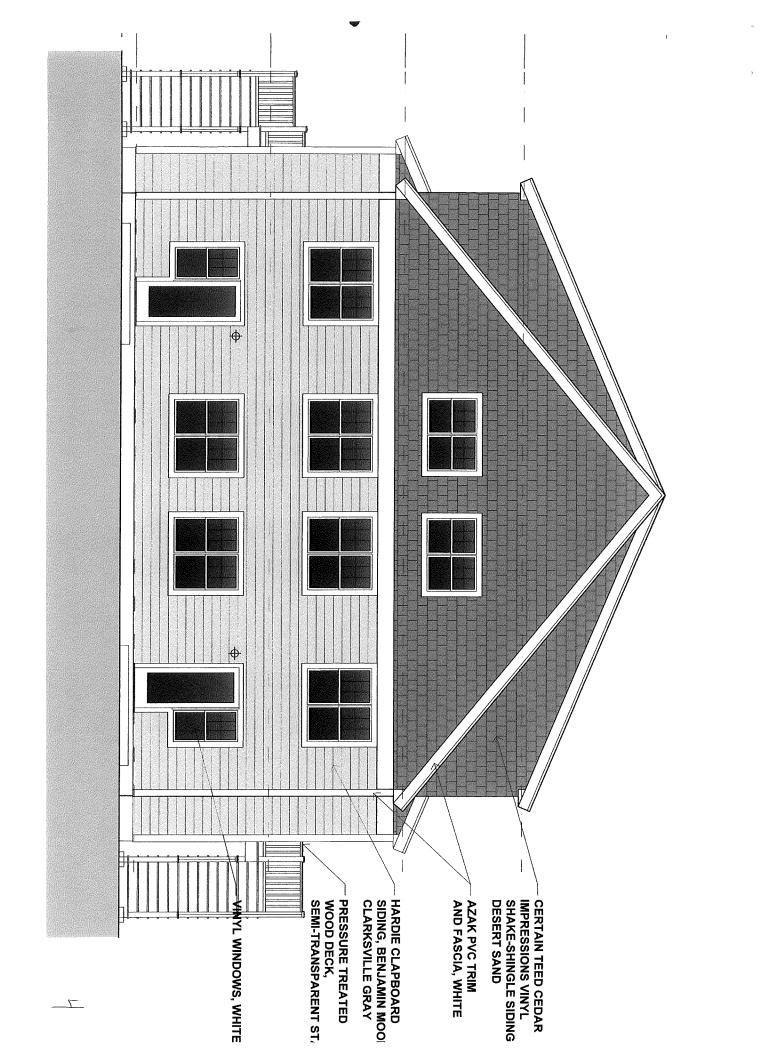


www.minkagroup.net









DESIGN REVIEW COMMISSION MINUTES OF MEETING March 27, 2018

A meeting of the Design Review Commission was held on Tuesday, March 27, 2018, at the Franklin Municipal Building, Franklin, Massachusetts. Members present were Mark Fitzgerald, Chairman, Chris Baryluk, Vice Chairman, Claudine Silverman, Nancy Pendleton and Associate Members James Bartro and Sean Preston. Also in attendance was Chrissy Whelton.

Mark Fitzgerald, Chairman opened the meeting at 7:00 PM.

Mark Fitzgerald authorized Associate Member James Bartro to vote.

1. Teen Revolution- 19 Dean Ave-Wall Sign & Window Graphics

Cam Afonso from Signs By Cam, LLC. represented Teen Revolution with a sign proposal to install a single sided PVC sign where previous tenant sign was and window graphics.

Motion: To **Approve** the sign package as submitted. Motioned by Silverman. Second by Pendleton: Voted (5-0-0).

2. Edward Jones– 205 East Central Street–Monument Panel Kevin Johnson, Business owner represented Edward Jones with a sign proposal to install a double sided Panel to an Existing Monument Sign.

Motion: To **Approve** the sign package as submitted. Motioned by Bartro. Second by Silverman: Voted (5-0-0).

Associate Member Sean Preston Arrived 7:05 Chairman Mark Fitzgerald Authorized Sean Preston to vote.

3. Downtown Sports- 240 Cottage Street-Wall Signs & Pylon Sign

Business Owner, Rich Frongillo and Andrew Clark of Expose Signs and Graphics represented Downtown Sports with a sign proposal to install a new Panel in the pylon sign. Board advised the applicant that the white background should be blacked out and not shine through so writing is visible at night. Applicant asked the board if he could highlight the Lettering with White outline to have it stand out from the dark background. Board had no issues with this. Rectangle sign above main entryway to be externally illuminated at building owners direction. Two square signs to be installed on building where previous signs existed and are to be blacked out having no white shine through at night. The white lettering on these signs may change slightly in content. These two signs will be erected after the Pylon and Main entrance sign. Board asked applicant to submit the attachment methods and materials to be used to hang the building signs.

Motion: To **Approve** the sign package as submitted with the stipulations. Motioned by Preston. Second by Pendleton: Voted (6-0-0).

4. Rhapsodys- 395 East Central Street-Wall Sign

Due to a Misinterpretation the Commission reviewed the revised sign package that was approved at the March 20th meeting. Applicant is not moving the medallion to the left of the building but is adding and additional medallion to the side of the building and installing a PVC Business name with vertical letters down the building on the entrance side. Signs to be stud mounted. All are within limits. The DRC voted on the package, even though there was no sign maker representation, because there was no technical content that needed questioning. The DRC wishes to remind the Applicant that this is a one-time deviation from practice to benefit the Business Owner, and not the sign maker applicant.

Motion: To **Approve** the sign package as submitted with the stipulations. Motioned by Fitzgerald. Second by Silverman: Voted (4-0-2) (*Abstained: Preston, Pendleton*)

Other Business:

Decorative Surfaces(Pole Koalas)- The Board discussed (due to a previous applicant not complying with the Boards approvals and denials) that any signage that is for decoration purposes such as blank Koalas, that have the purpose for advertising will be counted into the total square footage.

Meeting Minutes from March 20, 2018 meeting were approved (5-0-1) (Abstained: Pendleton)

Motion to adjourn. All in favor 6-0-0.

Adjourned at 7:55 P.M. Respectfully submitted,

Chrissy Whelton

DESIGN REVIEW COMMISSION MINUTES OF MEETING April 10, 2018

A meeting of the Design Review Commission was held on Tuesday, April 10, 2018, at the Franklin Municipal Building, Franklin, Massachusetts. Members present were Mark Fitzgerald, Chairman, Claudine Silverman, Nancy Pendleton and Associate Members James Bartro and Sean Preston. Also in attendance was Chrissy Whelton.

Mark Fitzgerald, Chairman opened the meeting at 7:00 PM.

Mark Fitzgerald authorized Associate Member James Bartro and Sean Preston to vote.

1. Meraki Hair Studio- 13 Main Street-Projecting Sign & Door Graphics

Cam Afonso from Signs By Cam, LLC. represented Meraki Hair Studio with a sign proposal to install a non-illuminated double sided 1 inch thick PVC projecting sign with brackets. Also to have the Business name etched into glass entry way door.

Motion: To **Approve** the sign package as submitted. Motioned by Pendleton. Second by Preston: Voted (5-0-0).

2. Edward Jones– 205 East Central Street–Monument Panel No representation present.

Motion: To **Table** the sign package until representation is present. Motioned by Fitzgerald. Second by Pendleton: Voted (5-0-0).

Other Business:

Meeting Minutes from March 27, 2018 meeting were Tabled for editing of verbiage (5-0-0)

Motion to adjourn. All in favor 5-0-0.

Adjourned at 7:45 P.M. Respectfully submitted,

Chrissy Whelton