



Master Plan Committee  
Agenda  
September 13th, 2023

Meeting will be held at the Municipal Building  
3rd Floor Training Room  
355 East Central Street  
6:30 PM

A NOTE TO RESIDENTS: All citizens are welcome to attend public board and committee meetings in person. The meetings will also be live-streamed by Franklin TV and shown on Comcast Channel 11 and Verizon Channel 29. Recordings of meetings are available on Franklin TV's "Franklin Town Hall TV" YouTube channel. Additionally, in an effort to maximize citizen engagement opportunities, citizens will be able to continue to participate remotely via phone OR Zoom.

Link to access the Sept 13th, 2023 Subcommittee Meeting:  
Meeting Link [HERE](#) -- Then click "Open Zoom"  
Or copy and paste this URL into your browser:  
<https://us02web.zoom.us/j/83477434561>

Call-In Phone Number: Call 1-929-205-6099 & enter Meeting ID: 810 8720 0199 then press #

---

**Town of Franklin - Master Plan Committee Agenda  
September 13th, 2023**

1. Subcommittee Updates
2. Marketing and Communications
  - a. Logo
  - b. Tagline
  - c. Flyer
3. Harvest Festival Planning
  - a. Comment Boards
  - b. Email sign up list
  - c. Business cards with QR code
4. Future Agenda items
  - a. BETA to present results of interviews at the Sept. 27 mtg
  - b. Community Survey