

Town of Franklin

Town Administrator
Tel: (508) 520-4949



Fax: (508) 520-4903

355 East Central Street
Franklin, Massachusetts 02038-1352

November 23, 2017

To: Town Council
From: Jeffrey D. Nutting, Jamie Hellen

Re: Cultural District Committee Appointments Ratification

We are requesting the Town Council ratify the following individuals to be members of the newly formed Cultural District Committee:

1. Christopher Brady for a three-year term to expire on June 30, 2020.
2. Stacey David for a three-year term to expire on June 30, 2020.
3. Robert DeRobertis for a two-year term to expire on June 30, 2019.
4. John LoPresti for a two-year to expire on June 30, 2019.
5. Philip Regan for a one-year term to expire on June 30, 2018.
6. Nancy Schoen for a one-year term to expire on June 30, 2018.
7. Tyler Warren for a one-year term to expire on June 30, 2018.

Please note all seats are three-year terms. These are the initial terms to introduce the staggered years of the committee for initial appointments. It's anticipated the one-year termed candidates will be considered for reappointment in June 2018.

In June 2017, the Council approved Resolution 17-44 authorizing the creation of a Cultural District Committee (resolution, map and memo attached). Over the summer, the Town held an open application period for anyone in the community to apply. We received almost two dozen applications. Through the fall, Jeff and I met with each candidate in person. Suffice to say, choosing seven folks out of the group was very difficult given the passion, creativity and interest from all applicants.

Given the work the Committee will be doing moving forward, it was important to get a diverse set of skills and interests. Our recommendation includes backgrounds in arts and culture, media, marketing, public relations, downtown economic development and more.

As always, we are happy to answer any questions you may have.



APPOINTMENT:

Cultural District Committee

Christopher Brady
36 Kimberlee Avenue
Term to expire on June 30, 2020

Nancy Schoen
13 Jackson Circle
Term to expire on June 30, 2018

Stacey David
11 Norumbega Circle
Term to expire on June 30, 2020

Tyler Warren
30 Southgate Road
Term to expire on June 30, 2018

Robert DeRobertis
7 Ashbury Drive
Term to expire on June 30, 2019

John LoPresti
109 Jefferson Road
Term to expire on June 30, 2019

Philip Regan
698 Pond Street
Term to expire on June 30, 2018

MOTION to ratify the appointment by the Town Administrator of the above named individuals to serve as members of the Cultural District Committee.

DATED: _____, 2017

A True Record Attest:

Teresa M. Burr
Town Clerk

UNANIMOUS _____
YES _____ **NO** _____
ABSTAIN _____

ABSENT _____

Glenn Jones, Clerk
Franklin Town Council



Town of Franklin MA

355 East Central Street

Franklin, MA 02038

Phone: 508-520-4949

Volunteer Form

Good Government Starts with You

Date Submitted: August 4, 2017

Name: Christopher (Kit) Brady

Home Address: 36 Kimberlee Avenue
Franklin, MA 02038

Mailing Address: 36 Kimberlee Avenue
Franklin, MA 02038

Phone Number(s):

Email Address:

Current Occupation/Employer: Neuropsychologist/ VA Boston Healthcare System

Narrative: I am a member of the Franklin Education Foundation (FEF), having served as Board member, 2009-, Grants Committee Chair 2011-, President, 2013-2016. I bring an established commitment to the Franklin community and its education and arts. My availability will vary per my FEF commitments, with generally less availability in the Fall but more in the Winter/Spring/Summer.

Board(s) / Committee(s): CULTURAL DISTRICT COMMITTEE



Town of Franklin MA

355 East Central Street

Franklin, MA 02038

Phone: 508-520-4949

Volunteer Form

Good Government Starts with You

Date Submitted: October 12, 2017

Name: Stacey L David

Home Address: 11 Norumbega Circle
Franklin, MA 02038

Mailing Address: 11 Norumbega Circle
Franklin, MA 02038

Phone Number(s):

Email Address:

Current Occupation/Employer:

Narrative: I am an artist myself, and a current member and former president of the Franklin Art Association. I am currently chair of the Franklin Cultural Council, and I'm very focused on creating a vibrant arts community in Franklin. I am a former business consultant, a marketing professional, and I own my own marketing and graphic design business. I am a strong event planner, and believe it's important for local businesses and arts and cultural organizations to create partner events for a synergistic and robust creative culture that will drive economic development and tourism.

Board(s)/ Committee(s): CULTURAL DISTRICT COMMITTEE



Town of Franklin MA

355 East Central Street

Franklin, MA 02038

Phone: 508-520-4949

Volunteer Form

Good Government Starts with You

Date Submitted: August 1, 2017

Name: Robert DeRobertis

Home Address: 7 Ashbury Drive
FRANKLIN, MA 02038

Mailing Address: 7 Ashbury Drive
FRANKLIN, MA 02038

Phone Number(s):

Email Address:

Current Occupation/Employer: Director of Corporate Marketing - Vicor Corporation

Narrative: Hello,

I am currently the president of the Stony Brook Camera Club located in Franklin. We moved from Wrentham a year and a half ago. We meet Thursdays at the Anglican Church.

Our club has 160 members with various ranges of creative capabilities.

I am an engineer, amateur photographer and lover of art. I've been in Franklin for almost 20 years. My Son and Daughter are graduates from the Franklin school system. My daughter starts at Dean college this Fall. I support the annual art festival downtown and have had a booth a couple of times there.

I think I could provide resources and knowhow from my experiences to support this committee's activities.

Please consider my application.

Thanks

Robert DeRobertis

Board(s) / Committee(s): CULTURAL DISTRICT COMMITTEE



Town of Franklin MA

355 East Central Street

Franklin, MA 02038

Phone: 508-520-4949

Volunteer Form

Good Government Starts with You

Date Submitted: August 4, 2017

Name: John T LoPresti

Home Address: 109 Jefferson Road
Franklin

Mailing Address: 109 Jefferson Road
Franklin

Phone Number(s):

Email Address:

Current Occupation/Employer: Fidelity Investments

Narrative: I'm a seasoned marketing/communication with 25 years in the financial services industry. I work from home two - three days a week and usually home on the weekends. I'm interested in helping to serve the town and help making a positive impact.

Board(s) / Committee(s): CULTURAL DISTRICT COMMITTEE



Town of Franklin MA

355 East Central Street

Franklin, MA 02038

Phone: 508-520-4949

Volunteer Form

Good Government Starts with You

Date Submitted: August 9, 2017

Name: Philip M Regan

Home Address: 698 Pond Street
FRANKLIN, MA 02038

Mailing Address: 698 Pond Street
FRANKLIN, MA 02038

Phone Number(s):

Email Address:

Current Occupation/Employer: Director of Content Technology, Ascend Learning

Narrative: I can be available 10-20 hours/week if need be. My career has provided me substantial project management, change management, and communication experience, ensuring all efforts are aligned with business requirements and goals to promote growth. I have moved across multiple disciplines over the years from design to operations to multiple areas in IT. Perhaps most of all, I have a strong interest in seeing Franklin flourish.

Board(s) / Committee(s): CULTURAL DISTRICT COMMITTEE



Town of Franklin MA

355 East Central Street

Franklin, MA 02038

Phone: 508-520-4949

Volunteer Form

Good Government Starts with You

Date Submitted: August 4, 2017

Name: Nancy T Schoen

Home Address: 13 Jackson Circle
FRANKLIN, MA 02038

Mailing Address: 13 Jackson Circle
FRANKLIN, MA 02038

Phone Number(s):

Email Address:

Current Occupation/Employer: Part time teacher for the FPS Lifelong Learning Department

Narrative: As a former K-12 Music Director and teacher I am a passionate advocate for the arts. In 2005 I was chosen as the Massachusetts Teacher of the Year. In this role I had the opportunity to travel around the state to speak to and learn about the arts in many different communities. As a thirty year resident of Franklin I have enjoyed watching our community grow. It is my hope that as a community we will be able to continue to embrace and support the arts. Currently I am working a few hours a week so I will have time to devote to this committee.

Board(s) / Committee(s): CULTURAL DISTRICT COMMITTEE



Town of Franklin MA

355 East Central Street

Franklin, MA 02038

Phone: 508-520-4949

Volunteer Form

Good Government Starts with You

Date Submitted: July 11, 2017

Name: Tyler S Warren

Home Address: 30 Southgate Rd
02038

Mailing Address: 30 Southgate Rd
02038

Phone Number(s):

Email Address:

Current Occupation/Employer: UMass Memorial Medical Center

Narrative: I am a new resident to Franklin in the last year, having lived previously in Nashville, TN and Cambridge, MA and having grown up on Cape Cod. I presently live with my wife and 2 year old daughter in town. I work as a Nurse Practitioner at UMass Memorial Medical Center in Worcester. Having lived in locations that feature a robust cultural experience, I have seen and experienced firsthand what that can do the vitality of a community. We moved to Franklin to establish roots given the community's proximity to our jobs and reputable school system. One of the first things that struck my wife and I was the lack of high-quality locally focused businesses that have a stake in Franklin itself. Especially as this pertains to restaurants that take advantage of local farming, other businesses that capitalize on locally sourced products, unique and thoughtful children's activities, and underuse some of the town's former industrial buildings. I believe that this exists in greater supply in other communities, and is one of the primary reasons why relocating individuals and families may choose one town over another.

My job entails working various day, night, and weekend shifts and from what I may not be able to provide in week to week consistent availability, I can make up for in weekday and evening availability.

I do not have any experience in local government or cultural development, however I am someone who has sought out, lived in, and experienced locales that feature what Franklin is looking to develop. As such, I would be able to provide a unique perspective that other's who have lived here for large periods of their life might not be able to do.

Board(s) / Committee(s): CULTURAL DISTRICT COMMITTEE

Town of Franklin

Town Administrator
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355 East Central Street
Franklin, Massachusetts 02038-1352

MEMORANDUM

To: Town Council

From: Jamie Hellen

Re: Cultural District Committee & State Designation

We are requesting the Town Council approve two resolutions that will:

1. Establish a town committee of no more than seven members to coordinate the big picture marketing and public relations strategy of the Franklin Downtown Cultural District; and
2. Approve of the town staff forwarding our application to the state for approval.

These resolutions are required by the state.

Now that the downtown infrastructure is complete, the next phase of the downtown revitalization is to help foster a creative economic development atmosphere. Already we have seen new private investment with the Horace Mann plaza and other new small businesses, including Teddy Gallagher's Pub, the Little Shop of Olive Oils, Dharani Grill and more. Additionally, the many cultural events have been seeing increased participation and this district will help to promote and market these events to a wider audience. Finally, with the library renovation and expansion project opening in the Fall, we believe there are additional opportunities to offer new attractions, such as the Benjamin Franklin exhibits, to a wider audience where people can also eat and shop in Franklin. This is the right time to have some additional public relations for the downtown.

Setting up this Cultural District will:

- Help promote and market the Downtown attractions to a wider audience;
- Receive free marketing and promotion from the state;
- Give the town a \$5,000 seed grant for local marketing and public relations activities for downtown Franklin (we spend the money at our discretion);
- Coordinate big picture marketing policy for the district and downtown;
- Help foster additional investment in the arts and culture communities in town.



SPONSOR: *Administration*

**TOWN OF FRANKLIN
RESOLUTION 17-44**

CREATION OF CULTURAL DISTRICT COMMITTEE

WHEREAS, MGL Chapter 10 Section 58A allows cities and towns to create state-sponsored cultural districts to stimulate new arts and cultural activity and attract creative businesses; and

WHEREAS, the Town has identified a walkable and widely accessible area with a concentration of cultural facilities and assets within the Downtown Franklin area; and

WHEREAS, a strong Partnership of organizations and businesses has formed in support of creating a state-designated cultural district in the Downtown area; and

WHEREAS, the Town Council wishes to establish a state-designated cultural district in the Downtown Franklin area; and

WHEREAS, the Town Council wishes to create a committee responsible for oversight and management of the Franklin Cultural District.

NOW THEREFORE, BE IT ENACTED by Franklin Town Council that a Cultural District Committee be established. Said committee shall consist of 7 members to be appointed by the Town Administrator and ratified by the Town Council in accordance with the Franklin Town Charter. Said committee shall hold regular meetings, provide oversight and management of the district, work to implement the Franklin Cultural District goals, and assure the Town meets requirements for continued cultural district status.

This Resolution shall become effective according to the rules and regulations of the Town of Franklin Home Rule Charter.

DATED: _____, 2017

VOTED:
UNANIMOUS _____

A True Record Attest:

YES _____ **NO** _____

ABSTAIN _____

Teresa M. Burr
Town Clerk

ABSENT _____

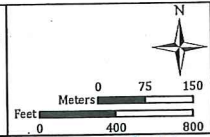
Judith Pond Pfeffer, Clerk
Franklin Town Council

FRANKLIN Cultural District

- Cultural District
- Town Common & Dean College Historic Districts
- Fire Station
- Police Station
- Town Hall
- Public Parking

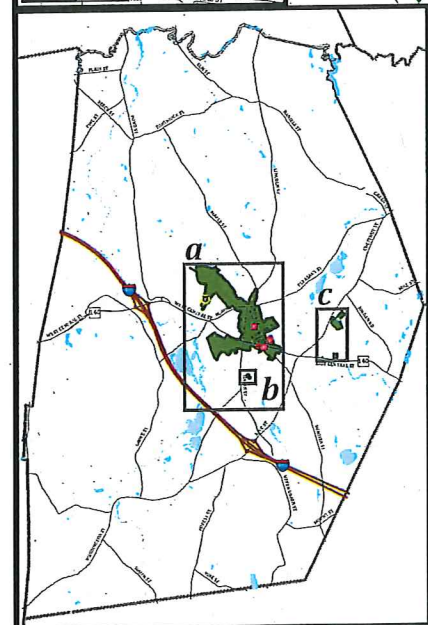
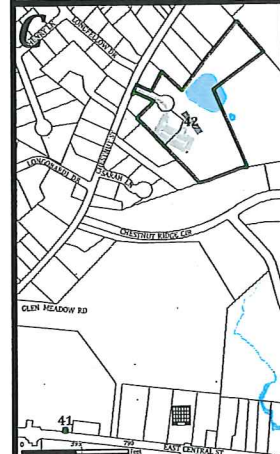
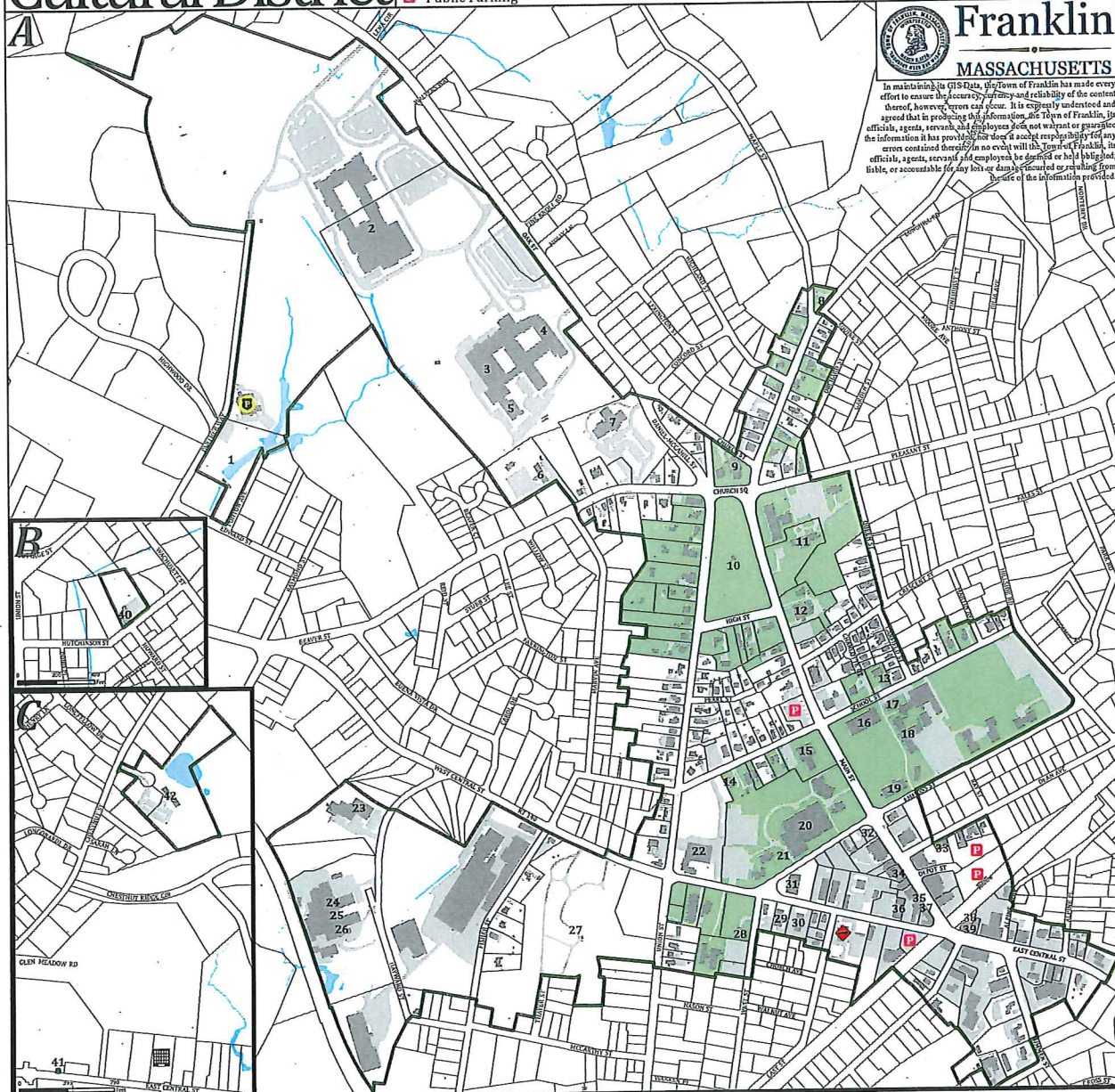
- Structure
- Parking Lot or Driveway
- Parcel Line
- Water

May 2017



Franklin
MASSACHUSETTS

In maintaining its GIS Data, the Town of Franklin has made every effort to ensure the accuracy, currency, and reliability of the content thereof, however, errors can occur. It is expressly understood and agreed that in providing this information, the Town of Franklin, its officials, agents, servants, and employees does not warrant or guarantee the information it has provided, nor does it accept responsibility for any errors contained therein. In no event will the Town of Franklin, its officials, agents, servants, and employees be deemed to be liable, liable, or accountable for any loss or damage incurred or resulting from reliance on the information provided.



- 38. Franklin Downtown Partnership
- 35. Emma's Quilt Cupboard
- 39. Janes Frames
- 37. Norfolk/Franklin Music Together
- 23. Patti Eisenhower Dance Theater
- 33. Sara Montani Photography
- 32. Vallee's Jewelers
- 24. Vicario Studio
- 40. Franklin Community Cable Access: Franklin All Access TV; Franklin Pride TV; Franklin Town Hall TV; Franklin Public Radio 102.9 FM; Recording Studios
- 30. Franklin Historic Museum: Franklin Historic Commission; Sculpture
- Franklin Interfaith Council
- 25. Anglican Church - The Redeemer
- 42. First Universalist Society: Circle of Friends Coffehouse; LiveArts; Universal Singers
- 12. Franklin Federated Church
- 29. Franklin United Methodist Church
- 6. Grace Baptist Church
- 9. Saint Mary's Church
- Franklin School Department
- 2. Franklin High School: Franklin Arts Academy; Lifelong Learning Institute; Main Auditorium; Black Box Studio; Media Center; Radio Station
- 3. Horace Mann Middle School
- 4. Oak Street Elementary School
- 5. O'Reagan Early Childhood
- 22. Davis Thayer School
- 8. Red Brick School House
- 11. Ben Franklin Charter School
- 26. Sunrise Montessori School

- 36. The Black Box: Franklin Performing Arts Company
- 15. Franklin Public Library; Ben Franklin Statue
- 34. Franklin School for the Performing Arts: Electric Youth; Little Music School
- 7. Franklin Senior Center: Council on Aging; Franklin Art Association; Silverstone Senior Chorus; Art and Dance Programs
- 31. Horace Mann Park; Horace Mann Statue
- 1. Sculpture Park
- 10. Town Common: Gazebo; War Memorial
- 27. Union Street Cemetery
- 41. Horace Mann Memorial
- Dean College
- 17. Alumni Memorial Hall
- 20. Campus Center: The Main Stage; Rehearsal Room; Set & Costume Shops; Campanella Board Room; Guidrey Center; Golder Room
- 14. Children's Center
- 18. Dean Hall: Marvin Chapel; Telecommunications Center; WGAO FM 88.3 "Power 88" Radio; Digital Media Arts Center
- 16. Green Family Library Learning Commons
- 21. Thayer House: Dean School of Arts; Palladino School of Dance
- 19. Peirce Center for Technology & Science: Alden Center
- 13. Performing Arts Studio
- 28. Thayer Barn: Dance Studio

Note: Cultural assets in bold are partners.