## Summary

of

## Cable Television Renewal License From The Town of Franklin To Comcast of Massachusetts II, Inc.

## Prepared by Special Cable Counsel William H. Solomon (November 30, 2020)

- # License Term Ten (10) years. December 2, 2020 December 1, 2030
- # Comcast Cable Subscribers as of December 31, 2019 4,902
- # PEG Access Annual Support 5.0% of Gross Annual Revenues, the maximum allowed under the federal Cable Act. The PEG Access support in the current License is 4.8% of Gross Annual Revenues. (See Section 6.4 of the Renewal License.)
- # Capital Support for PEG Access:
  - (i) A total of One Hundred Eighty Thousand Dollars (\$180,000) paid in five (5) equal annual payments of Thirty-Six Thousand Dollars (\$36,000), on or before the below referenced dates, as follows:

February 2, 2021	\$36,000
February 2, 2022	\$36,000
February 2, 2023	\$36,000
February 2, 2024	\$36,000
February 2, 2025	\$36,000

## and

(ii) One-half of one percent (0.5%) of Gross Annual Revenues, payable on a quarterly basis

(See Section 6.5 of the Renewal License.)

# PEG Access Channels Three (3) (Standard Definition) PEG Access Channels (the current requirement). In addition, a PEG Access Channel, with programming in high definition will be provided by Comcast within twenty-four (24) months of the Effective Date (December 2, 2020) at cost for the encoders receivers located in the Town. Prior

to the installation of this equipment, Comcast shall provide the Town with a detailed, itemized invoice for the cost of the project. (The cost will be that of Franklin TV, and not the Town, as agreed to outside of the license document with Franklin TV.) Comcast shall own, maintain and repair and or, if necessary, replace, said equipment for the entire term of this Renewal License.

- # PEG Access Video Origination Cablecasting Comcast shall continue to connect its Cable System to equipment located at the Access Provider's studio at 23 Hutchinson Street.
- # Cable Service To Public Buildings No longer specifically addressed in the Cable License. The Town's Special Cable counsel recommended handling this matter outside of the cable license to best position the Town on this matter going forward given the Federal Communications Commission's (FCC's) Third Report and Order MB Docket Number 05-311 (effective September 2019 and currently under appeal in the 6<sup>th</sup> Circuit United States Court of Appeals, as subject to amendment with likely changes to the composition of the FCC Commissioners going forward).
- # Standard Installation The same as in the current License. The "drop distance" for a "standard installation" is 200 feet aerial and 200 feet for underground. For nonstandard installations Licensee shall provide potential subscribers a written estimate of installation cost prior to installation for the purpose of providing said potential subscriber with an opportunity for review of proposed costs prior to such non-standard installation. This is the same as in the current Comcast license, and is longer than the Standard Installation distance found in most cable licenses in the Commonwealth.
- Senior Discount Side Letter Comcast will continue to voluntarily provide a senior discount to financially eligible seniors. The discount is \$2.00 off Comcast's monthly "Extra" Service Level or that the equivalent Digital Level of Service (or that Digital Level of Service which most closely resembles Digital Starter). While this discount is certainly modest (and increasingly so with the passage of time), it reflects the senior discount amount provided by Comcast throughout the Commonwealth in those Massachusetts communities that receive senior discounts. (Not all communities receive a senior discount.) Verizon does not offer a Senior Discount.

To qualify for the senior discount, subscribers must be age sixty-five (65) or older, Head(s) of Household and income eligible as set out in the side letter. Please note

that the Franklin Senior Discount reflects two (2) additional options for financial qualification which are often not included in cable company senior discount letters, more specifically: Massachusetts Fuel Assistance; and 3(b) Property Tax Elderly Asset Income Abatement Relief under M.G.L. Chapter 59, Section 5.

# PEG Access On Demand /PEG Programming On Interactive Programming Guide Side
Letter - Comcast agrees that Comcast representatives will meet with the Issuing
Authority or its designee(s) upon written request of the Issuing Authority twenty-four
(24) months after the execution date of the 2020 Franklin Cable Television Renewal
License to discuss the economic and technical feasibility of providing PEG Access on
the Comcast: (i) Electronic Program Guide and (i) Video-On-Demand cable service.
The Town of Franklin is one of the first municipalities to obtain this side letter from
Comcast.