



Boston 25 Morning News Zip Trips To Franklin on July 13th

Boston 25 Morning News is on the road for our 15th season of Zip Trips! Come join us in Franklin at the Town Common (200 Main Street) on Friday, July 13th from 6 a.m. to 10 a.m. The Boston 25 Morning News team has visited more than 235 cities and towns during the long-running Zip Trips and is making stops this summer in Peabody, Weymouth, Fitchburg, Franklin, Medford, Uxbridge, Chatham, East Boston, Billerica and Duxbury.

Boston 25 Morning News anchors Gene Lavanchy, Elizabeth Hopkins, Meteorologist Shiri Spear and Boston 25 Sports Anchor Tom Leyden will host the Franklin Zip Trip. Reporter Bob Ward and Chief Meteorologist Kevin Lemanowicz, both Franklin residents will also join us at the Town Common.

“I can’t believe it’s Zip Trip time again, our 15th season,” said Lavanchy. “We’re looking forward to meeting the people and visiting the places that make our Zip Trip communities so special. Zip Trips have become a staple of summer and one of our favorite parts of the job.”

Interviews with newsmakers, special guests, hometown teams and local heroes will be featured at the Franklin live broadcast.

“It’s great to bring my forecast and our show on the road,” Spear added. “Meeting the people and hearing about what makes their hometown a great place to live is a highlight for me.”

Neighbors, residents and kids of all ages are invited to share their Franklin pride and be part of Boston 25’s live audience. The festival-like atmosphere also includes activities for kids, games, and fun. Attendees are encouraged to bring a box of healthy cereal to benefit the Franklin Food Pantry.

On-air Features About Franklin Include:

- Town Tour: Explore hidden gems, and little-known landmarks.
- Taste of the Town: Where the locals eat!
- Firehouse Fridays: The city’s finest will be honored for all they do.
- Zip Trip Jr. Reporter: We’ll select a young viewer from the crowd to ask the questions!
- Home Town Hero: Meet the local unsung hero who helps out whenever needed!

- Home Town Team: A super salute to a standout team.

Zip Trip partners include: Canobie Lake Park, DCU: Digital Federal Credit Union, Dunkin' Donuts, Cool Gear, Massachusetts State Lottery, New England's Dairy Farmers and Must Be The Milk, Polar Beverages, Table Talk Pies, East Coast Metal Roofing, and Beasley Media Group: 105.7 WROR, Country 102.5, 98.5 The Sports, HOT 96.9, ALT 92.9.

For additional information about Boston 25 Morning News Zip Trips and a complete summer schedule visit Boston25News.com. WFXT Boston 25 is part of the Cox Media Group.

###