



Googling Your Genealogy

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- When people think of Google, they tend to think only of the popular search engine.
- In fact, Google comprises 271 products!
 - Several can be helpful in conducting genealogical research and optimizing productivity
- Google Search Engine / www.google.com
 - How you search can affect the quality of your search
 - Do you want to aim broadly? Be more precise?
 - Quotation marks “ ”
 - Wildcards – Question mark (?), asterisk (*)
 - On Google, asterisk for whole word wildcards; single or multiple letters don't work as well
 - Boolean searches
 - AND, OR, NOT (- on Google)

🔍 "Adina Newman" AND genealogy



🔍 "Adina Newman" OR "My Family Genie"



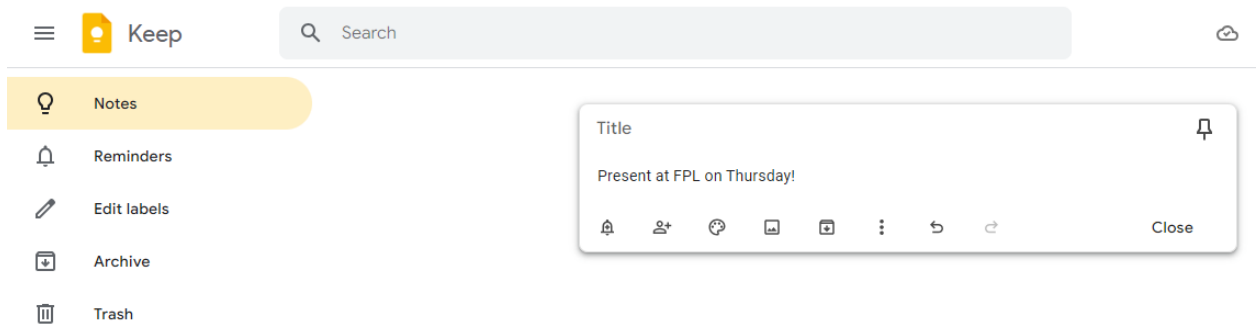


🔍 "Adina Newman" -genealogy

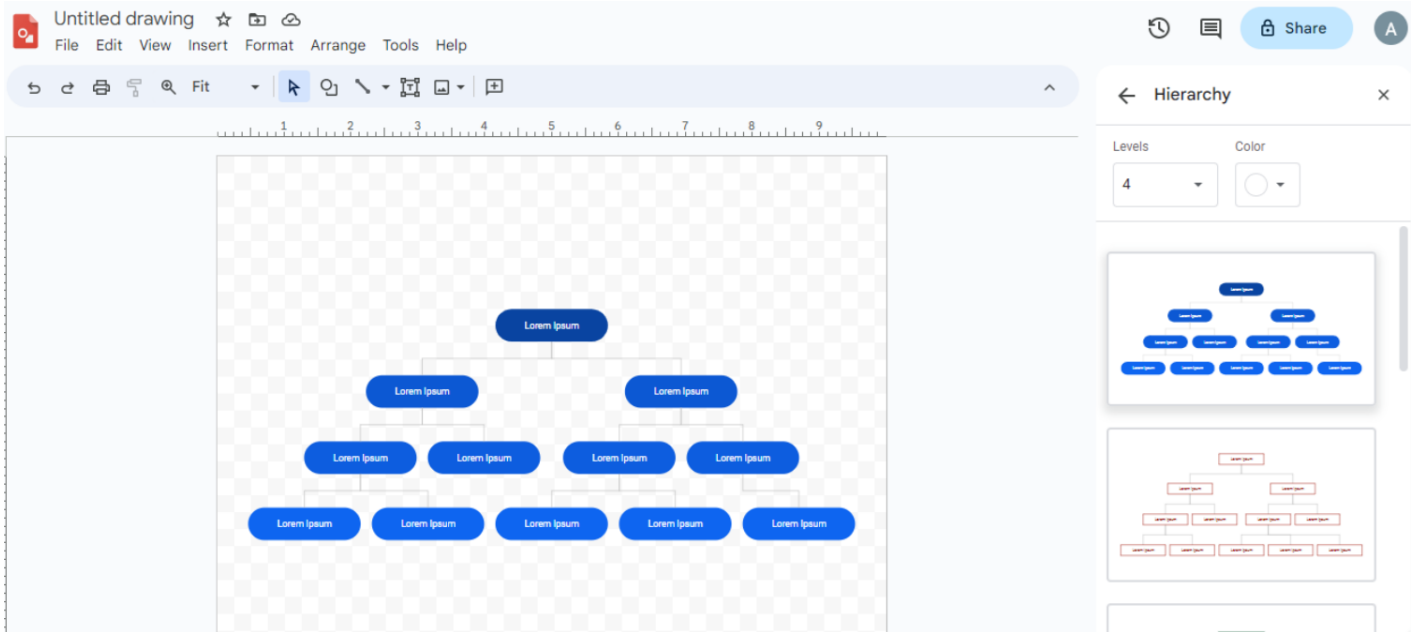


- Create a Google Account
 - This is free!
 - Gateway into several products offered by Google
- Examples of Google Products that can assist in genealogical research
 - Many don't require a Google account, while others do have this as a requirement or are more efficient with an account
 - Can access on desktop, mobile, tablet, although may vary in terms of capability and efficiency
 - Google Books / books.google.com
 - A digital library where “full text of books and magazines that Google has scanned, converted to text using optical character recognition, and stored in its digital database” are located
 - Besides books, can locate family members in unlikely records that are published to Google Books, such as court cases, city directories, patents
 - Google Maps / maps.google.com
 - Use to identify ancestral locations, plot migrations, or even plan a genealogical trip
 - Google Earth / earth.google.com
 - Satellite view of where your ancestors lived
 - Similar to Google Maps, but better for “on the ground” images, understanding of topography
 - View in 3D versus 2D view, street view
 - Google Scholar / scholar.google.com
 - Locate articles that provide context to your ancestors' daily lives, specialized content
 - Google Translate / translate.google.com
 - Useful for translating documents, corresponding in different languages
 - 133 languages available!
 - Can upload images, scan documents
 - Mobile app is a must!
 - Google Alerts / www.google.com/alerts

- Receive alerts related to surnames of interest
- Products for Productivity
 - Gmail / mail.google.com
 - Gmail is a popular and user-friendly email platform with several other tools to facilitate genealogical research
 - Sorting and searching features
 - Translating from different languages
 - Google Drive / www.google.com/drive
 - Store and synchronize documents in “the Cloud,” photos, research reports, and any other genealogical output
 - Google Docs, Google Sheets, Google Slides, Google Drawings, Google Keep
 - 15GB free, different plans to upgrade (may have more free GB grandfathered in)
 - Google Docs / docs.google.com
 - Online word processor comparable to Microsoft Word
 - Share documents with others and utilize collaboration tools
 - Multiple people can view, work on a document simultaneously, depending on editing rights
 - Google Sheets / docs.google.com/spreadsheets
 - Spreadsheet application comparable to Microsoft Excel
 - Organize a research log, DNA matches, to-do lists, etc.
 - Google Slides / docs.google.com/presentation
 - Presentation application comparable to Powerpoint
 - Ability to collaborate
 - Google Keep / keep.google.com
 - Note-taking application with ability for collaboration



- Google Drawings / docs.google.com/drawings
 - Diagramming, charting application
 - Examples include timelines, family trees



- Google Images / images.google.com
 - Can search by images (Google Lens) to locate potential origins, dating of photos
- Google for Collaboration
 - Google Chat / chat.google.com
 - Chat with individuals or groups
 - Google Spaces (available through chat)
 - Place for group discussions and exchange comparable to Slack
 - Google Meet / meet.google.com
 - Video chat services
 - Conduct meetings with your relatives!
- YouTube (Deserves its own category!) / www.youtube.com
 - Educational opportunities to learn more about genealogy methodology, including DNA, content specific research
 - Subscribe to channels of interest, watch, ask questions
 - Share your genealogy!
- Questions?