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FINAL

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## **FDP Offers Free Promotional Resource To All Franklin Businesses**

If you own a small business in Franklin, the Franklin Downtown Partnership (FDP) wants to help publicize changes to your business during this time of social distancing. For example, have your business hours changed, do you offer delivery or curbside pick up, do you sell gift cards, etc.? Businesses should contact the FDP at [Downtown.Franklin@yahoo.com](mailto:Downtown.Franklin@yahoo.com) so they can get their updated business information listed on the Partnership website. Businesses do not need to be an FDP member to be listed.

The FDP's goal is to provide Franklin residents with one place they can visit for all updated information on local businesses as well as one website that lists all the small businesses in Franklin that sell gift cards.

"During this time of social distancing, the Franklin Downtown Partnership is committed to helping our businesses weather this storm," said FDP Executive Director Lisa Piana. "The FDP is currently working on a recovery plan for the months ahead to help our small businesses."

Franklin business owners who would like to receive the monthly FDP newsletter should contact the FDP office to be added to the distribution list. The newsletter provides updates on local businesses, town news and information that affects local businesses. The FDP also provides lots of information through social media - follow the FDP on Facebook, Twitter and Instagram.

The Franklin Downtown Partnership is a nonprofit, 501©3 organization made up of more than 280 business owners, community leaders and residents working to stimulate economic development downtown and create a positive impact throughout the area. Visit [www.franklindowntownpartnership.org](http://www.franklindowntownpartnership.org) for more information.

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