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Davis Thayer Music Mecca Proposal 1

1 message

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Description: I would like to see Davis Thayer turned into a non-profit Music Mecca for the public. My three-tiered proposal is a basic foundation that could be built upon to better serve the community. The basic idea here is to provide our town with a state of the art music facility granting musicians the space to 1) rehearse 2) perform and 3) record.

As a long time musician in the area I've experienced firsthand how hard it is to find a place to rehearse. If a local building offered practice rooms, it is definite that there would be market reception to fill those spots. The classrooms of Davis Thayer could be renovated into practice rooms for rent equipped with back-lined gear, also doubling as an educational space when not in rent as rehearsal space. I've taught lessons privately from home for a number of years and could imagine these rooms going to good use for educational lessons after school by local instructors and being rented during school and evening hours for bands and artists to use.

The gymnasium could be renovated into a performance space for the bands that rehearse and congregate at the facility. This multi use space could host musical performances, open mics, comedy, poetry, corporate events and beyond. The cafeteria could remain as a space to relax and socialize along with food/coffee etc.

The media center could be renovated as a recording studio for public use. Ideally the bands and students of the facility would get first dibs on rental time but this would allow the professional recording of music, podcasts, presentations and more.

My background is a life of music. I've graduated Berklee of College of Music with a degree in Professional Music, focusing on performance, recording and business. This proposal directly aligns with my expertise and skill set. I also have local support and could continue to garner a serious team if this general inquiry was well received. I know renovations would be necessary including making the building ADA compliant, which is important because we need the space to be all inclusive for all artists and all walks of life. I think this idea, if realized correctly, would be positive for Franklin in terms of: forward thinking access to technology, the active support of local artists by giving them a quality space to thrive and develop, and the entertainment component that our town could benefit from offering. The revenue this could generate from room rentals alone would be substantial, and ticket sales, recording costs, lesson fees could all help support this endeavor if initial investments came from grants, federal funding, and angel investors.

This is a quick and general synopsis of my idea and I would be happy to talk at length about more details if the opportunity should arise.

Thank you,

Matthew Zajac